

ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai – 600 008 Affiliated to the University of Madras College with Potential for Excellence Reaccredited with A+ Grade by NAAC

## INSTITUTIONAL DISTINCTIVENESS

- The fundamental principle driving Ethiraj College for Women is rooted in the visionary ideals of its generous founder, Thiru. V. L. Ethiraj, a prominent legal figure who established the college with the aim of liberating women from the shackles of poverty, ignorance, and vulnerability. Adhering faithfully to its motto, "To strive, To seek, To find, and Not to yield," the institution consistently strives to empower women through academic excellence while maintaining a strong sense of compassion and commitment towards serving the society. This distinguishing characteristic sets the college apart from others. The college prioritizes and places thrust on the initiatives that empower women in a holistic manner as well as serve the society at a large.
- The college is guided by the overarching goal of enhancing quality and empowerment of women and ensures that young women who enter the portals of the institution are shaped into responsible and knowledgeable citizens. The various extension activities and clubs stand testimony to this objective. E Cell (Entrepreneurship Cell) of the College and Campus Social Responsibility (CSR), are some of the initiatives that enable the college to realise its goal in a resourceful manner. Such enterprising endeavours on the part of the college help in shaping responsible citizens out of the students.
- The annual theatre production of the college, *Teatro*, is a unique artistic venture of the college, as it is entirely organized and planned by the students, without any training from an external agency. Another significant aspect of the production is that two different plays, one in English and another play in Tamil are performed by the



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students every year. The students get trained in every branch associated with theatre including acting, make-up, costumes, light, sound etc. The production offers a unique learning opportunity for students to develop autonomy, confidence and self-growth

- Ethiraj Training Academy established in the year 2020, addresses the academic needs of the students attempting competitive examinations like UPSC, RRB, SSC, TNPSC, IBPS and other exams. The College has signed a MoU with Buddha IAS Academy to empower students tackle such exams without any fear
- Ethisakthi, a unique student-led organization, serves as a prime example of a participatory governance model, which is aimed at cultivating responsible and capable future leaders. The college ensures continuous student engagement in various academic and extracurricular pursuits through diverse events