## **IQAC REPORT 2022-2023**

"Quality is not just a goal, it is our basic strategy for survival and future growth."
- W. Edwards Deming

During the academic year 2022-2023, the Internal Quality Assurance Cell (IQAC) actively supported the college in its pursuit of excellence by providing valuable assistance and offering constructive recommendations. The IQAC also established benchmarks to ensure the continuous improvement of quality within the college. Here are the key highlights of IQAC's activities during the mentioned academic year.

### **External Peer Committee Meeting**

The External Peer Committee Meeting took place on April 28, 2022, with the participation of esteemed external experts. The committee comprised Dr. R. Jaganathan, Professor & Head of the Department of Geography, and Director of IQAC at the University of Madras, Dr. N. Sujatha, Associate Professor & Head of the Department of Sanskrit, and Coordinator of IQAC for Sanskrit at Justice Basheer Ahmed Sayeed College for Women, Mr. Venkataraman Thyagarajan, Leadership and Executive Coach, Chairman of ALET (Ashok Leyland Educational Trust), and Vice President of Coaching Foundation India's Chennai Chapter, and Dr. Divya Sridharan, Visiting Faculty at UPES (University of Petroleum and Energy Studies) in Dehradun, specializing in IPR (Intellectual Property Rights), Valuation, and Management. These external experts shared their valuable insights and suggestions during the meeting.

#### **Orientation Programme**

In a collaborative effort between the IQAC and the Department of BBA & MA HRM, an orientation program was organized for both undergraduate and postgraduate students. The purpose of this program was to provide guidance and support to students as they embark on their academic journey.

II UG	21st and 22nd July 2022
I UG	23 <sup>rd</sup> to 27 <sup>th</sup> July 2022
III UG	25 <sup>th</sup> July and 27 <sup>th</sup> July 2022
II PG	3 <sup>rd</sup> August 2022
I PG	6 <sup>th</sup> September 2022

# I YEAR UG - ORIENTATION



Dr A Malarkodi, Assistant Professor, Dept. of Psychology, Presidency College



Mr Vinod Kumar, Yoga Practitioner and Coach











# I YEAR PG - ORIENTATION



Dr. G. Rajalakshmi, Head, Department of BBA & M.A.HRM



Dr. S.Kothai, Principal, Ethiraj College for Women



Dr.A.Vijayalakshmi, Director, School of Excellence, Tamilnadu Dr .Ambedkar Law University



Mrs. Premila Taiman, Librarian, Ethiraj College for women

#### **NIRF 2023**

In November 2022, the IQAC diligently collected and consolidated the necessary data, as per the request of the Ministry of Human Resource Development (MHRD), Government of India. The purpose of this effort was to prepare the college's application for the National Ranking. The application was subsequently submitted through the National Institutional Ranking Framework (NIRF 2023). The college achieved the 94th Rank with a score of 52.64 in the NIRF rankings.

### **External Peer Committee Meeting**

On November 15, 2022, the External Peer Team Review Meeting took place in the Library Conference Hall. During the meeting, the IQAC Coordinator presented an overall report of the college. The External Peer Team provided valuable feedback and suggestions, particularly focusing on the six parameters of NEP (National Education Policy) Preparedness.

One significant suggestion the External Peer Team put forth was to align the college curriculum and extracurricular activities with the 17 United Nations Sustainability Development Goals (UNSDGs). This alignment would enable the college to contribute towards global sustainability efforts.

Additionally, the External Peer Team recommended that the college consider participating in Global College Rankings, which would provide further exposure and recognition on an international level. These suggestions aimed to enhance the college's academic and holistic development in line with emerging educational trends and global benchmarks.

#### **External Experts present at the meeting:**

Prof. V. Pandiyarajan, School of Liberal Education Arts & Science, Kalasalingam Academy of Research& Education, Krishnankoil.

Dr. N. Sujatha, Associate Professor & Head Department of Sanskrit, Coordinator – IQAC, Justice Basheer Ahmed Sayeed College for Women, Chennai – 600 018 Dr. Divya Sridharan, Patent Consultant, Patent Agent IN/PA3292

#### **Quality Surveys Conducted by the IQAC**

1. **Cafeteria:** A study was conducted to analyze the performance of food service providers, Priya Canteen - Golden Venture. The study aimed to evaluate various aspects of the canteen's operations and services. A comprehensive report,

including observations and suggestions, was prepared and submitted to the Chairperson, Principal-in-charge, and Administrative Officer for necessary actions to be taken based on the findings.

## 2. Students Satisfaction Survey

A student satisfaction survey was conducted to assess the students' satisfaction level. The survey aimed to gather feedback on various aspects of the college, including academic support, infrastructure, faculty, extracurricular activities, and student services. The detailed analysis and findings of the survey report was prepared and submitted to the Principal-in-charge and the management. The report highlights the areas of improvement as identified by the students and provides recommendations for necessary actions to enhance overall student satisfaction and experience at the college.

The IQAC organized a Students' Forum on November 22, 2022, which took place in the Mini Auditorium. A total of 81 student office bearers and representatives actively participated in the discussion. The IQAC Coordinator addressed the students and provided them with information regarding the upcoming visit by the NAAC (National Assessment and Accreditation Council) Peer Team.

During the forum, students were given the opportunity to express their suggestions, complaints, and feedback in various areas, including the curriculum, learning experience, infrastructure, placement services, library facilities, and extracurricular activities. The IQAC Coordinator diligently registered and documented all the inputs provided by the students.

The report summarizing the discussions and outcomes of the Students' Forum was subsequently presented to the Principal-in-charge for necessary actions to be taken. This report serves as a valuable resource for addressing the concerns and implementing improvements identified by the students.

#### MOCK NAAC

The IQAC organised a MOCK NAAC on 18.02.2023, The Expert Team consisted of Dr. M.G. Sethuraman, Professor, Department of Chemistry, The Gandhigram Rural Institute, Dindigul, Dr.D.Brindha – Principal, PSG College of Arts & Science,

Coimbatore and Dr.B.Vanitha - Secretary, KG College of Arts & Science, Former Registrar, Bharathiyar University. The Team assessed and shared their expertise. They gave suggestions to augment the presentation of Documents and proofs for the upcoming NAAC visit.



#### **NAAC PEER TEAM VISIT**

NAAC Peer Team visited the college on 22.02.2023 and 23.02.2023.

**Chairperson**: Dr. Pratibha Goyal , Vice Chancellor, Ram Manohar Lohia Avadh University, Ayodhya, Faizabad, Uttar Pradesh,

**Member Co-ordinator**:Dr.Telagam Chetty Tripura Sundari,Professor, Department of Communication and Journalism,Sri Padmavati MahilaVisvavidyalayam (Women's University), Tirupati, Chittoor, Andhra Pradesh

**Member**: Dr. Shivaprakash Hiremath, Principal, P C Jabin Science College, Hubballi, Dharwad, Karnataka.

The Peer Team conducted an evaluation of the college based on the qualitative metrics outlined in the Self Study Report submitted to the NAAC (National Assessment and Accreditation Council). This evaluation involved a two-day visit during which the team meticulously inspected all the departments and assessed the infrastructure.

Furthermore, they actively engaged with various stakeholders of the college, seeking their opinions and views.

At the conclusion of the visit, the Peer Team conducted an Exit Meeting where they shared their feedback, suggestions, and recommendations. Subsequently, the NAAC Peer Team report, containing their findings and recommendations, was handed over to the Principal-in-charge, Dr. D.B. Usharani, and the IQAC Coordinator, Dr. M. Latha Kumari.

In recognition of the college's efforts and achievements, the NAAC awarded the institution a CGPA (Cumulative Grade Point Average) of 3.39 on a 4-point scale, along with an A+ grade, during the fourth cycle.

The IQAC team diligently analyzed the suggestions provided by the NAAC Peer Team, as well as the observations made by the IQAC members throughout the NAAC journey. They have prepared a detailed analysis, which includes recommendations for enhancing quality in all aspects of the institution.



















































# **AQAR**

On 31.05.2023, IQAC submitted the Annual Quality Assurance Report for theacademic year 2020-2021 on the HEI Portal of NAAC.

# **OER Week**

The OER week from 20 - 25 March 2023, was organized by Dr. Veena Murali and Dr. V. Malathi, who are both members of the IQAC and also serve as LMS Coordinators of the College.

A 5-day Faculty Development Programme titled "Create-A-Thon: Showcasing Ethiraj College Interactive OER Library" was successfully conducted. The programme focused on promoting the use of Open Educational Resources (OER) and creating interactive content. Ms. Sushumna Rao Tadinada served as the Resource Person and provided hands-on training to the participating faculty members. During the programme, the faculty members received training on various aspects of OER, including open licenses, attribution building, and the utilization of tools such as H5P Interactive Content and Lumi. These tools enabled the creation of engaging and interactive educational materials.

A total of 25 expert faculty members from different departments actively participated in the OER Week 2023. They showcased their proficiency by presenting 100 interactive content pieces developed and repurposed by them. To make these resources accessible to a wider audience, all the content was published in the h5pcatalogue and made publicly available under an Open License. The Faculty Development Programme and the subsequent creation and publication of interactive content aimed to foster collaborative learning and promote the widespread use of OER within the academic community.







#### **IPR Workshop**

The Dean of Academics and IQAC, in collaboration with the Ministry of India and the National IP Awareness Mission, conducted an online workshop on 28 -01-2023 titled "Patent Search and Patent E-filing" as part of the Nan Mudhalvan Scheme. The workshop featured Adv. Pallavi Rahul Dadam, an Indian Patent Agent (IN/PA-3182) and Partner at IP Adventure, as the resource person.

IQAC members Dr. Lavanya, Dr.Gohulavani, and Dr.Malathi attended a Microsoft conference on Institutional Preparedness for Accreditation and Learning Outcomes. The conference, organized by MasterSoft, took place on March 29, 2023. Following their attendance, the IQAC members prepared a detailed report, which was subsequently submitted to the Principal on March 30, 2023. The report includes key insights, learnings, and recommendations gathered from the conference to enhance institutional preparedness for accreditation and focus on learning outcomes.

## **IQAC** Team

Dr. M. Latha Kumari leads the coordination of the IQAC, with valuable support from Dr. N. Lavanya, Dr. G. Gohulavani, Dr. Veena Murali,

Mrs. C. Jayashree, Dr. V. Malathi, Dr. T.S.R. Vijay Janani and Dr. LinnettNaveena.