

IQAC REPORT 2023-24

The Internal Quality Assurance Cell (IQAC) has been playing an active role in assisting the College to explore new paths to excellence. IQAC offers constructive recommendations and lays down benchmarks for the continuous quality improvement of the College. The following are the highlights of the activities of the IQAC during the academic year 2023-24

Orientation Programme

In the beginning of the academic session, the IQAC, in collaboration with the Department of Viscom, organized Orientation Programme for all the students of the college.

The Orientation Program for First year Undergraduate students was conducted for the batch 2023-2026. This was held for duration of five days on 23rd, 26th, 27th, 28th & 30th of June 2023, for both Aided and Self-Supporting streams



Dr.S.Uma Gowrie addressing the gathering [Principal & Secretary]



Vanitha Raj W& Soundaryaa R addressing the gathering [Student Councillors]



Cyber Crime and Cyber security

Ms.SriLisha Stebila Theras, Deputy Superintendent of Police and Tmt. Premila, Inspector of police, Cyber Crime wing, Chennai

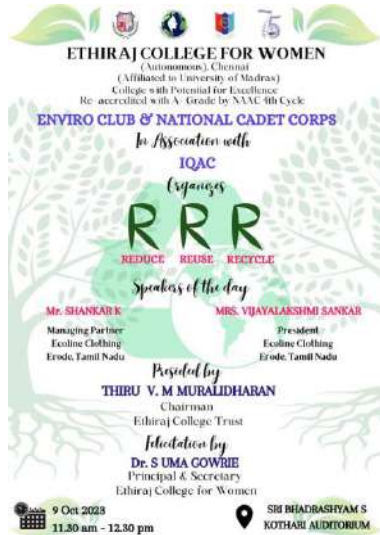


Sneha Mohandass – Founder and CEO of Food bank addressing the gathering.

The college has secured the 94th Rank in NIRF 2023

Reduce Reuse Recycle

Enviro Club & National Cadet Corps in Association with IQAC organized Reduce, Reuse and Recycle speakers Mr. K. Shankar, Managing Partner Ecoline clothing, Mrs. Vijayalakshmi Shankar, President, Ecoline clothing, Erode on 9th October 2023.



Center for Women Studies -

A Special Lecture : Centre for Women's Studies and IQAC celebrates on 11th October 2023

International Girl Child Day Lecture on **Friend or Foe? Making connections in a Digital World**



International Girl Child Day Celebrations!

Lecture on "Friend of Foe? Making Safe Connections in a Digital World":

Date: 11/10/2023

Timings: 10.30 am-12.30pm

Venue: Mini Auditorium, Annex Block, Ethiraj College For Women

Name of the Agency involved: Centre For Women's Studies & IQAC

No. of Participants/Beneficiaries: 200

Description of the Event:

The Centre For Women's Studies, in association with IQAC, marked International Girl Child Day on October 11, 2023, at the Mini Auditorium, Annex Block. The event opened with a moving rendition of "Thamizh Thaa Vazhthu" by students, followed by Bharathi.S, Student President (Aided), sharing the importance of the day. Dharshini.T, a member of the Centre For Women's Studies, welcomed attendees, and Dr. S. Uma Gowrie, the Principal & Secretary, offered felicitation address. The Centre distributed informative pamphlets containing details about the rights, Acts, and helplines available for girl children to the audience, aiming to raise awareness and empower the community.

The centerpiece of the event was the "Friend or Foe? Making Safe Connections in a Digital World" lecture by DSP Selvi Shri Lisha Stebila Theras. She elaborated on the potential risks associated with mobile phones, particularly the threat of hacking. This session was insightful and aimed to educate the audience on digital safety. The Centre also organized various off-stage interdepartmental events, such as "Code Quest" and "Ink and Innovative," as well as offstage intercollegiate events, including "Tech Talk," "The Hult Prize," "Potpourri," and "Poetic Pixels" on September 26 and 27, 2023, in honor of International Girl Child Day. The winners of these events were duly awarded prizes for their outstanding contributions.

The event concluded with a vote of thanks by Sofiyah Banu.A, Student President (SS), followed up by National Anthem. The proceedings of the event were skillfully conducted by B. Saadhana, a member of the Centre For Women's Studies, who served as the emcee for the day.



respective place. He also pointed out various concepts like origin, development, types, techniques of translation.

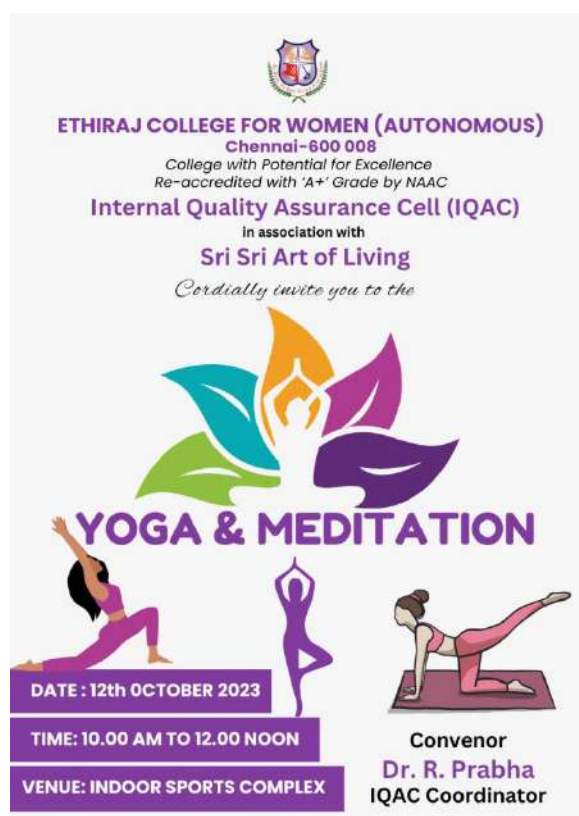
This workshop has postgraduate Tamil, English, History Department and General Tamil 100 students participated and benefited.





YOGA AND MEDITATION PROGRAMME.

The IQAC OF Ethiraj College for Women conducted a Yoga and Meditation Program, in collaboration with the **Art of Living Foundation** on 12th Oct. 2023 from 10.00 am to 12.00 pm, in the Indoor Sports Complex. The two hour program was conducted for the students of Union, Association Secretaries, Joint Association Secretaries and the League heads of our college. Around 162 participants benefitted from this event. Students were trained in basic techniques of Meditation and Pranayama. The participants gave a positive feedback and were also eager to enroll in short term course on Yoga and Meditation Program



National Level Workshop - Attended

IQAC -coordinator & Members have attended the National Level Workshop 2 days (online mode) on Transformation Through NAAC Accreditation Process on 30th & 31st October 2023.

In November 2023, the IQAC collated data as sought by the MHRD, Government of India, and applied for the National Ranking, through the National Institutional Ranking Framework (NIRF 2024).

Dr. R. Prabha (IQAC Coordinator), Dr. T. S. R. Vijaya Janani, Dr. M. Lennet Naveena, Dr. S. Sudha, Dr. C. Sunitha, Dr. J. Saranya, Mrs. R. Anupama and Dr. N. Sudha

NIRF 2024 Review Meeting With Prof. T. Thiyagarajan - Principal , VP(SS, Deans, Sports & Placement Director, & IQAC Members

STUDENT COUNSELLOR GROUP SESSION REPORT – 2024

On 15th February, 2024 the Counsellors conducted a group session on the topic of “**ACADEMIC ETHICS CODE**” for under graduate & Post graduate students of both Aided and self-supporting streams belonging to the Humanities and Commerce programs. Approximately 2500 students participated in the interactive session and benefited. The session focused on giving insights to students in regard to avoid malpractice and maintain academic integrity, prioritizing ethical behavior with in the college campus, and upholding the values of honesty and fairness within their academics & Institutional Setting. Further the students were encouraged to demonstrate their commitment to ethical practices and contribute to a positive learning environment for themselves and their peers. In the end of the session students was encouraged to share their opinions and certain therapeutic techniques was discussed on time management, handling stress.





ETHIRAJ COLLEGE FOR WOMEN
Awareness Programme On Academic Ethics

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Research and Innovation in Academic Institutions - Challenges and Opportunities
in association with Dean of Research 23.02.2023 SriBhadraShyamH.
Kothari Auditorium, New Sports Building. External Member Prof. Krishnan Baskar
Director, IIIT, Former Vice-Chancellor of Manonmaniam Sundaranar University