



ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

Affiliated to the University of Madras

College with Potential for Excellence

Reaccredited with A+ Grade by NAAC

S. I. S
Lifescilla

ECO BAZAAR



ETHIRAJ COLLEGE FOR WOMEN

(AUTONOMOUS), CHENNAI-600 008

College with Potential for Excellence
Re-accredited with "A+" Grade by NAAC



The faculty and students of
POSTGRADUATE & RESEARCH DEPARTMENT OF ECONOMICS
&
DEPARTMENT OF BUSINESS ECONOMICS



cordially invite you to

ECO-BAZAAR
"FROM VISION TO VENTURE"



Inaugural
by

THIRU. V M MURALIDHARAN
CHAIRMAN
ETHIRAJ COLLEGE TRUST



Special Invitee

M SHRUTHI VANDANA
Alumna
FOUNDER & CEO
SHRUSETERNITY

Join us on: 23 August 2023
TIME: 10:00AM VENUE: CAMPUS II GROUND

Dr. D. B. Usharani

Dr. D. B. Usharani, M.A., M.Phil., Ph.D
Associate Professor & Head
Post - Graduate and Research
Department of Economics
Ethiraj College for Women (Autonomous)
Chennai - 600 008.



The Post Graduate and Research Department of Economics and Department of Business Economics, along with the Youth Economic Society conducted its annual event Eco-Bazaar on 23rd August 2023. The bazaar was inaugurated by Thiru.V.M.Muralidharan, Chairman Ethiraj College Trust and special invitee Mrs.M.Shruthi Vandana, Founder and CEO of SHRUSETERNITY, an Alumna of Post Graduate & Research Department of Economics. Further the occasion was also graced by Dr.S.Uma Gowrie, The Principal, Dr.A.S.Saranya, Vice Principal, Dr.M.Jayanthi, Vice Principal (Self- Supporting), Dr.D.B.Usharani, Associate Professor & Head, PG & Research Department of Economics, Dr.M.Hima Bindu, Assistant Professor & Head, Department of Business Economics. Around 43 stalls were put up by the students of the Department of Economics and Business Economics.

The students professionally organised stalls which included apparels, accessories, games, food, handmade soaps, book marks, key chains, art works, and various other products. The event started with the welcome address by Dr.D.B.Usharani, Associate Professor & Head, PG & Research Department of Economics. The chairman, Thiru.V.M.Muralidharan, addressed the students on enhancing their leadership skills which is an important aspect of being an entrepreneur; he encouraged students on taking up entrepreneurial ventures. He also appreciated the timely decision of moving the venue indoors due to unpredictable weather. The special invitee Mrs.M.Shruthi Vandana, motivated the students by talking about her entrepreneurial journey and her growth from her conventional path of becoming a singer to an entrepreneur. The Principal Dr.S.Uma Gowrie addressed the students and appreciated the efforts of the department and organising committee for their commitment. The stalls were ranked on the basis of Self Made Products, Promotion and Presentation Strategies adopted by the team. There was an overwhelming response from both the students as well as the faculty of other departments who visited the stalls in great numbers. The Event also provided a platform for small entrepreneurs to showcase their talents by putting up stalls.

A handwritten signature in green ink, appearing to read 'D. B. Usharani'.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

*Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A+ Grade by NAAC*

KNOW YOUR ECONOMY



Scientific Research Association for Economics and Finance (SRAEF) in collaboration with the Department of Economics, Ethiraj College for Women, conducted 'Know Your Economy' test on 31st August 2023. Till date over 10,000 students have participated in this test with the response increasing every year. The Know Your Economy test is objective based and tests the student's knowledge on current affairs and basic economic concepts. It creates awareness among students on the importance of Economics and finance in growth of a nation, and individual and hence motivates them to take up economics as the main subject of study and plan their career. The test is a combination of multiple choice questions, abbreviations and fill ups is extremely challenging. All the participants were given participation certificates and the winner was awarded with cash prize.

Dr
2/9

Dr. D. B. Usharani, M.A., M.Phil., Ph.D
Associate Professor & Head
Post - Graduate and Research
Department of Economics
Ethiraj College for Women (Autonomous)
Chennai - 600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008

*Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A+ Grade by NAAC*

5.1.3
Lifeskills

NATIONAL SKILL ENHANCEMENT PROGRAMME (SEP) ON 'STATISTICAL DATA ANALYSIS USING JASP'



Date: 4th & 5th March, 2024

Time: 9:00 am- 3:00 pm, IST

Venue: Mini Auditorium

Resource Person: Dr.M. Ramakrishnan, Associate Professor, Department of Mathematics, Ramakrishna Mission Vivekananda College

Number of participants: 100

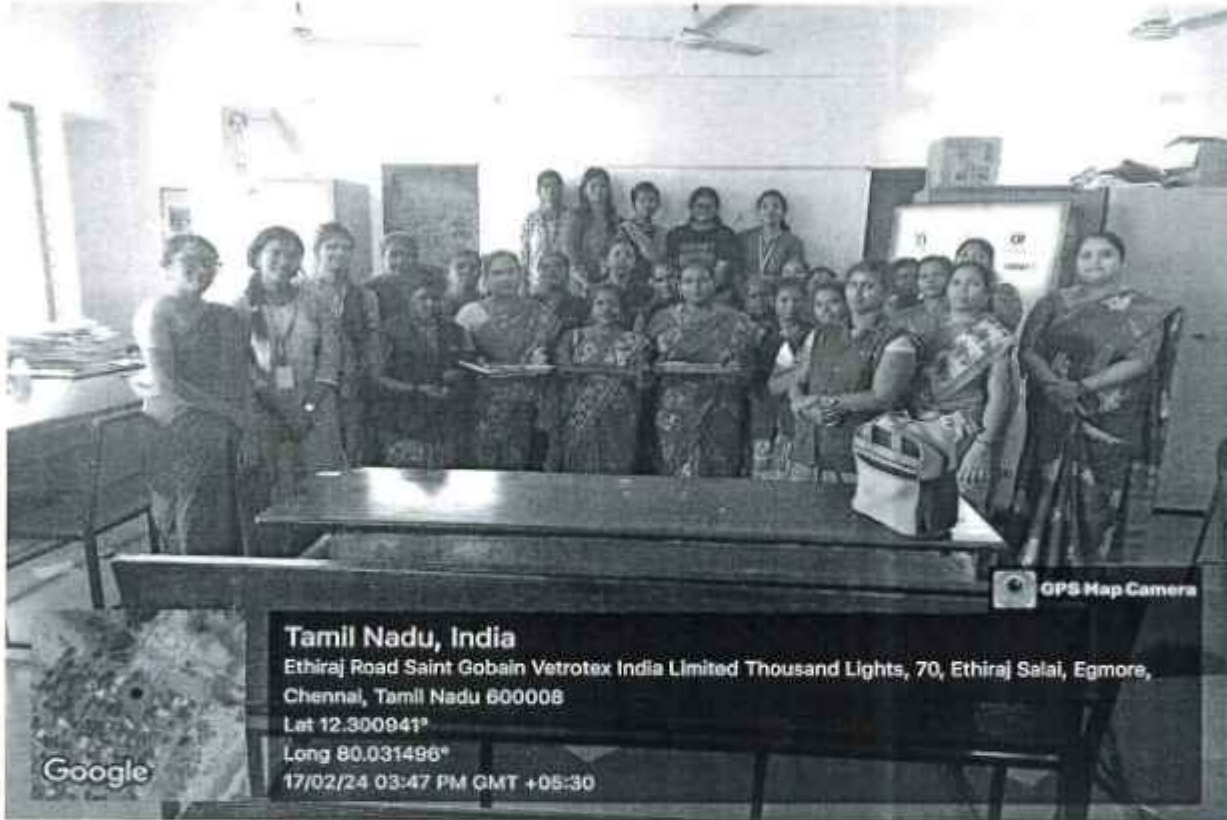
The Post Graduate and Research Department of Economics at Ethiraj College for Women organised a two-day National Skill Enhancement Programme (SEP) on 'Statistical Data Analysis using JASP'. Dr. M. Ramakrishnan, Associate Professor at the Department of Mathematics, RKM Vivekananda College, was the resource person for the two-day program which took place at the mini auditorium of the college on March 4th and 5th, 2024. Dr. D.B Usha Rani, Associate Professor and Head Postgraduate and Research Department of Economics, former Vice Principal and Principal in-charge, welcomed the gathering. The event brought together more than 100 participants, including faculty, research scholars, and students.

Dr. D. B. Usharani
2/19

Dr. D. B. Usharani, M.A., M.Phil., Ph.D
Associate Professor & Head
Post - Graduate and Research
Department of Economics
Ethiraj College for Women (Autonomous)
Chennai - 600 008



8. PHOTOGRAPHS OF THE EVENT:



Handwritten signature and date:
6/19/24

HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



Handwritten signature and date:
A
4/9/24

**HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI**

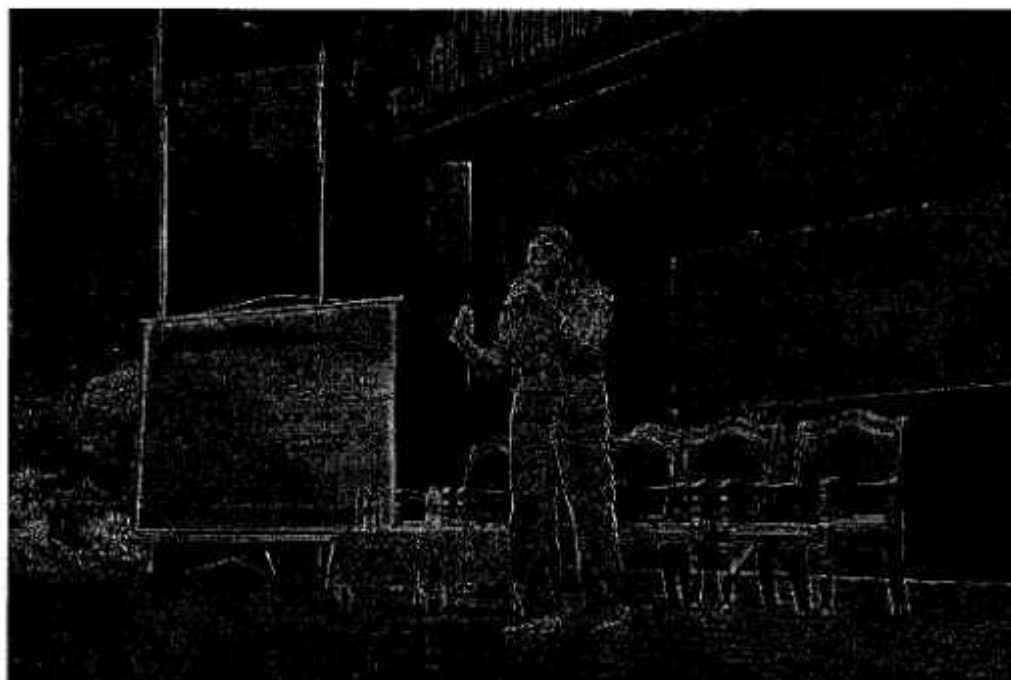


ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008

7. Photos: Talk by Ms. Divya Purushotham, Sports Nutritionist



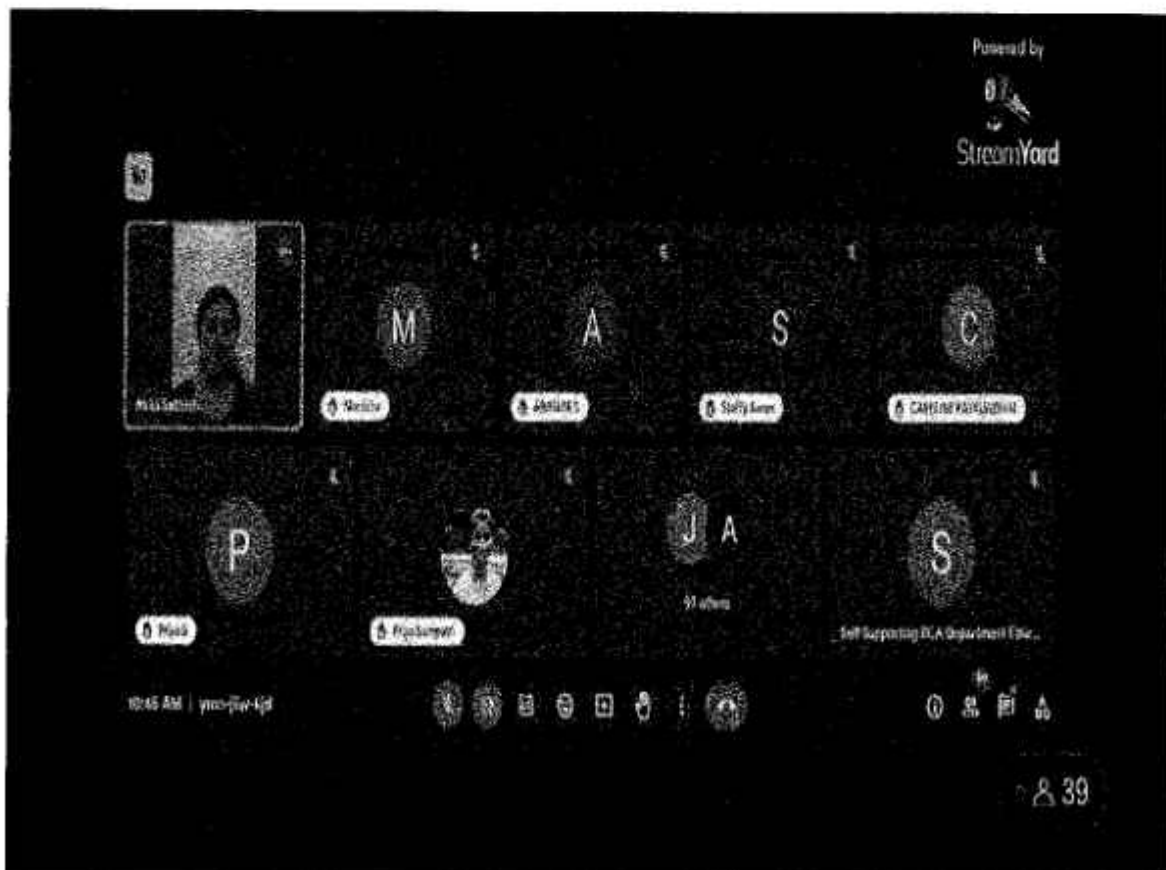
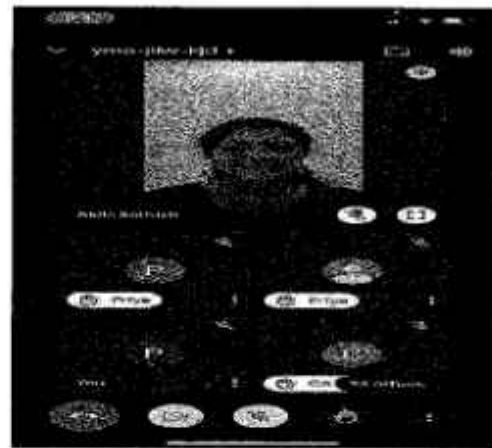
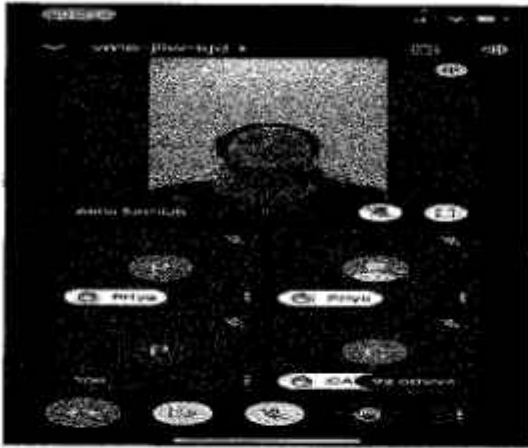
Talk by Ms. Tejal Khandelwal, Fitness Nutritionist



ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008



Finally, our session provided useful insights into the issues presented by PCOD and PCOS. Overall, the session was very useful and beneficial to everyone

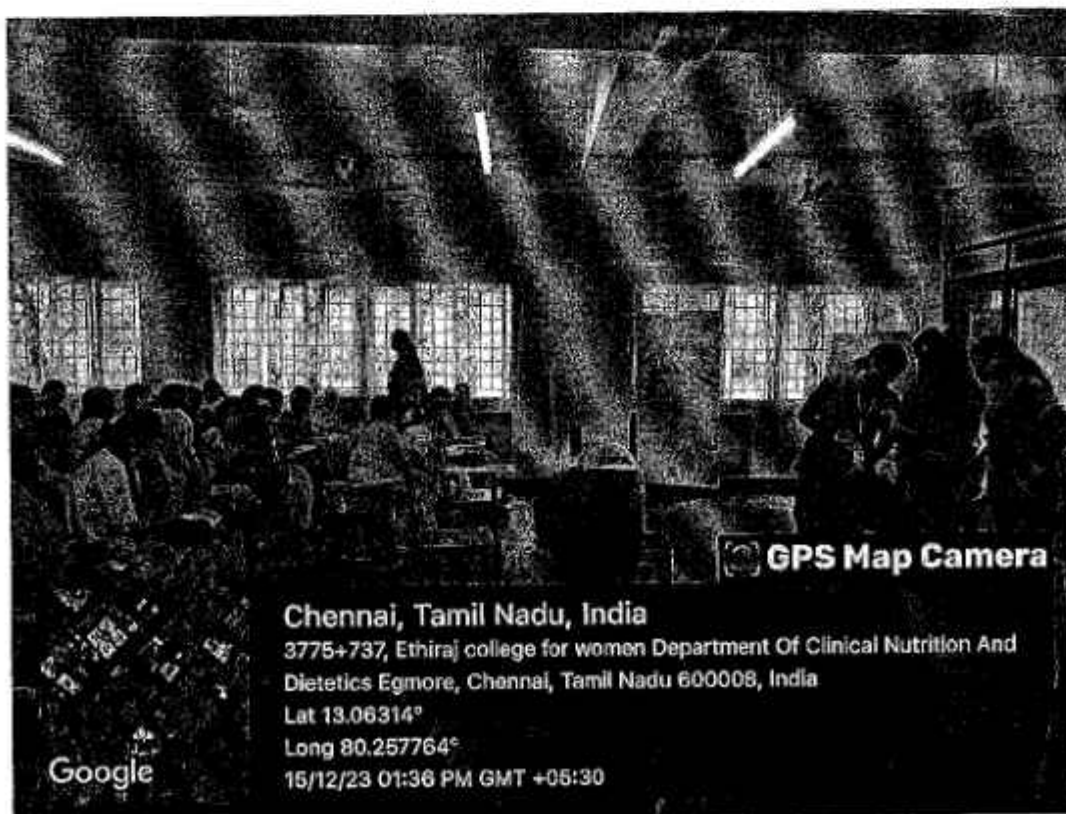
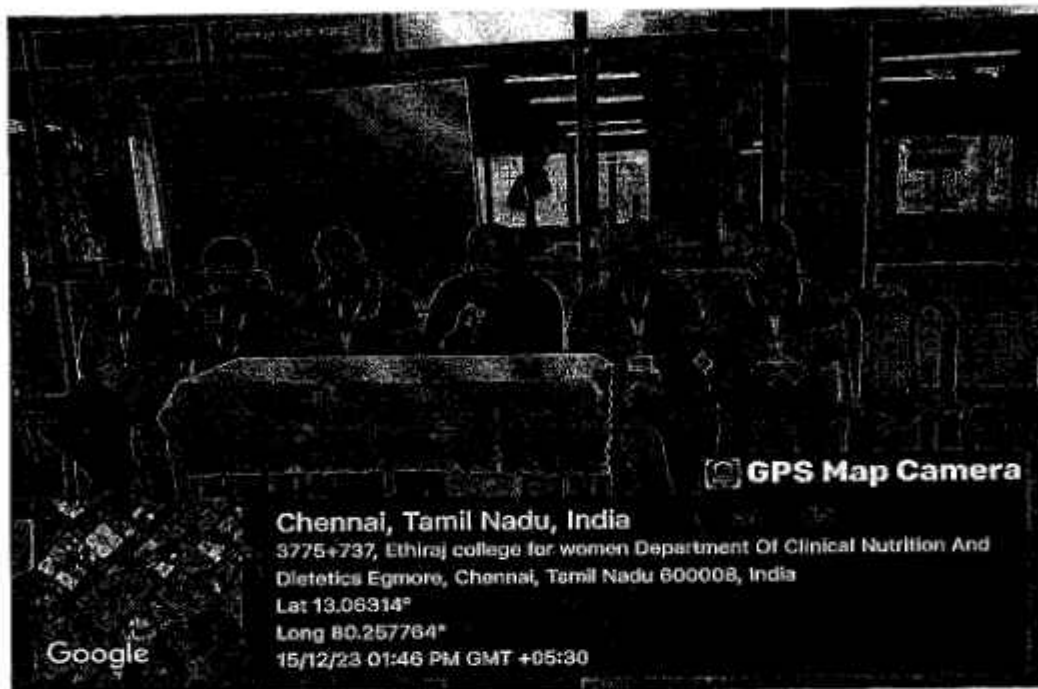




ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008

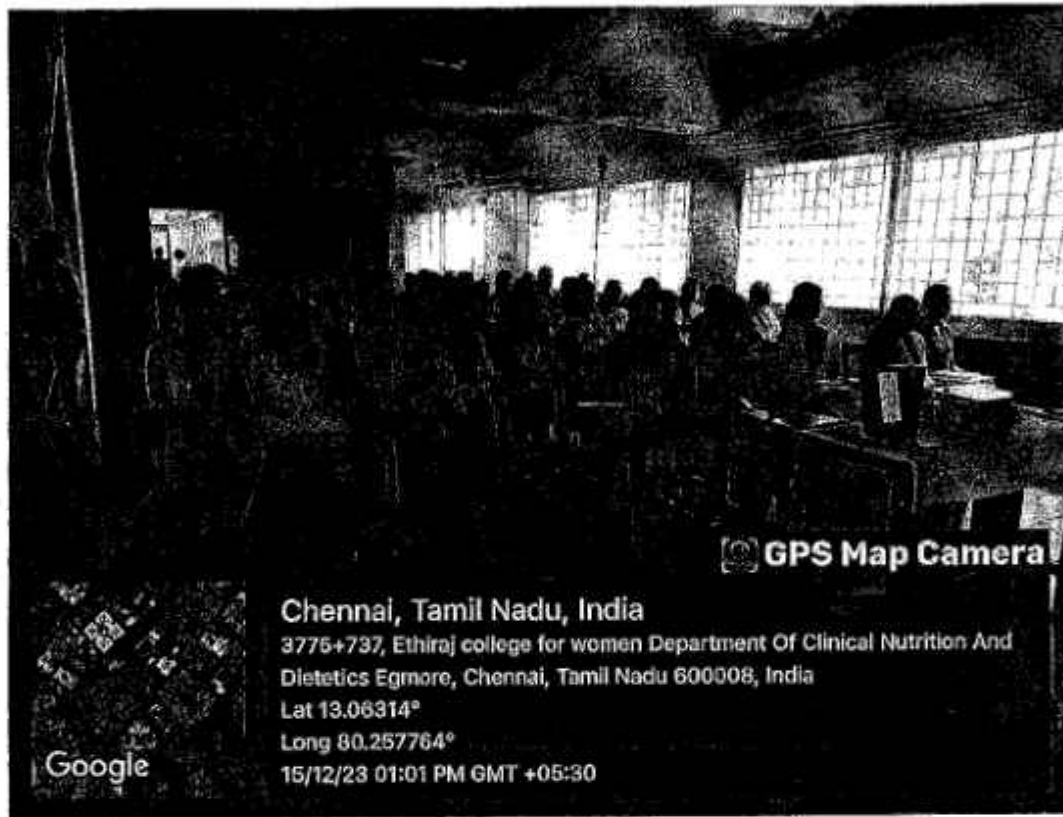
7. Photos:

Skill development Workshop on Emotional Well being





ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008



Google

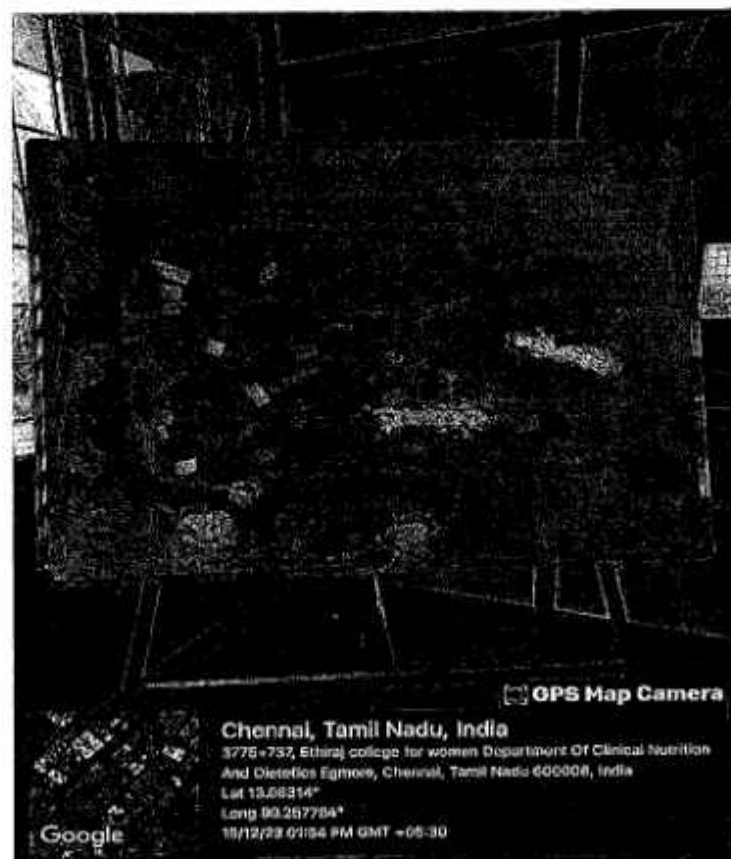
Chennai, Tamil Nadu, India

3776+737, Ethiraj college for women Department Of Clinical Nutrition And Dietetics Egmore, Chennai, Tamil Nadu 600008, India

Lat 13.06314°

Long 80.257764°

15/12/23 01:01 PM GMT +05:30



Google

Chennai, Tamil Nadu, India

3776+737, Ethiraj college for women Department Of Clinical Nutrition And Dietetics Egmore, Chennai, Tamil Nadu 600008, India

Lat 13.06314°

Long 80.257764°

15/12/23 01:04 PM GMT +05:30

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



AR
6/9/24

**HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI**

ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008



Ar
4/9/24

HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI



Yi
Young Indians
CONFERENCES

CII
CONFEDERATION OF INDIAN INDUSTRY
11, RAJAGOPALAN SALAI, CHENNAI - 600 088

DESIGN THINKING

TRAIN THE TRAINER WORKSHOP

Don't miss out on this remarkable journey of growth and empowerment. Let's create a ripple of positive change through the transformative power of Design Thinking!

12th August | 10:00 AM - 1:00 PM

REGISTER NOW
LINK BELOW IN CHAT

*APPLICABLE FOR YI MEMBERS AND YUVA ONLY

8. PHOTOGRAPHS OF THE EVENT:



Handwritten signature and date:
6/9/24

HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI



[Handwritten signature]
6/9/24

HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI



8. PHOTOGRAPHS OF THE EVENT:



AR
6/9/24

HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI

ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008



ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)
YUVA CLUB
DEPARTMENT OF B.COM BANK MANAGEMENT (SS)

Cordially invites you to the

**WORKSHOP
ON
BUSINESS MODEL CANVAS**



Dr. D. Uthira
Controller of Examination
Former Vice Principal
Associate Professor and Head
PG Department of Commerce
M.O.P Vaishnav College for Women
(Autonomous), Chennai

THURSDAY, 31st AUGUST 2023

Time: 2.30-4.30pm

Ms.R.Varshini-Chair
Ms.S.Shalini-Co Chair
YUVA Ethiraj

**Venue:Room No-A209
1st Floor, Campus II**

Ms.S.Mahalakshmi-Chair
Ms.Shalini Yadav-Co Chair
YUVA ENTREPRENEURSHIP
&INNOVATION

8. PHOTOGRAPHS OF THE EVENT:

Handwritten signature and date:
6/9/24

HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI

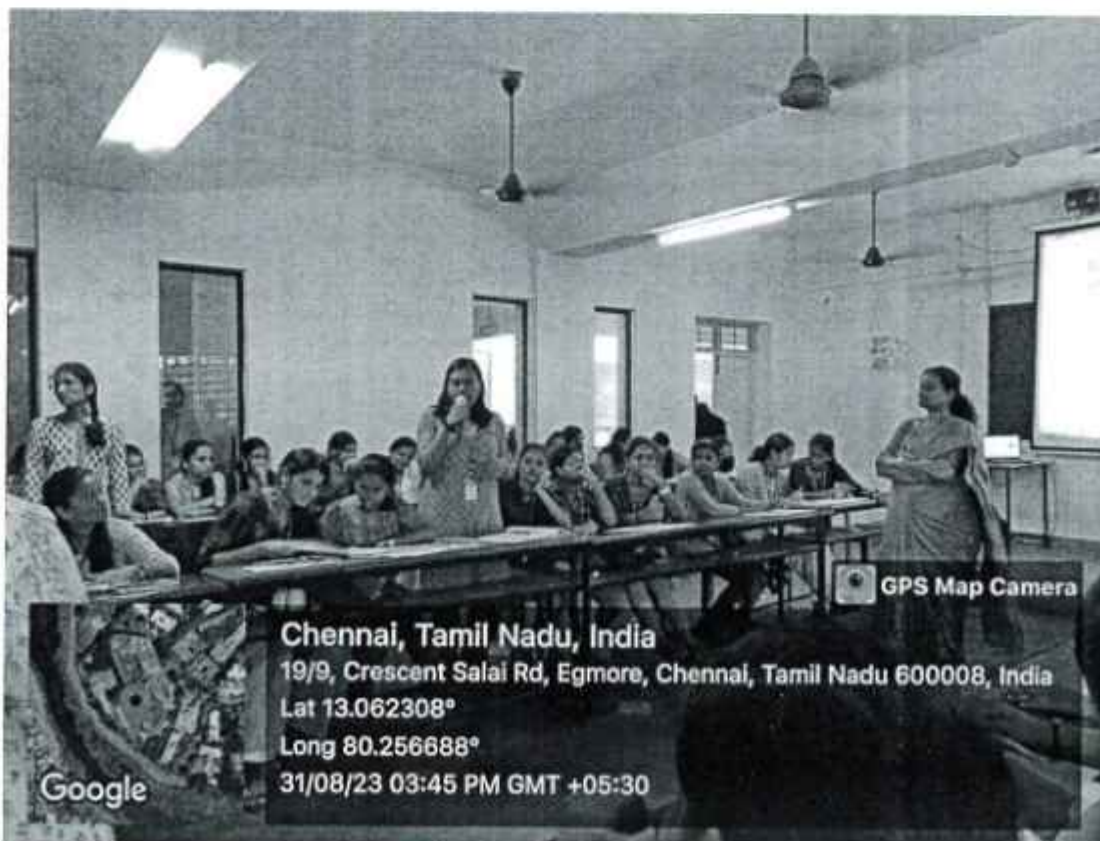
**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



Chennai, Tamil Nadu, India
19/9, Crescent Salai Rd, Egmore, Chennai, Tamil Nadu 600008, India
Lat 13.062298°
Long 80.256778°
31/08/23 02:42 PM GMT +05:30

Google

GPS Map Camera



Chennai, Tamil Nadu, India
19/9, Crescent Salai Rd, Egmore, Chennai, Tamil Nadu 600008, India
Lat 13.062308°
Long 80.256688°
31/08/23 03:45 PM GMT +05:30

Google

GPS Map Camera

Handwritten signature

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



Chennai, Tamil Nadu, India
49, Crescent Salai Rd, Thousand Lights, Chennai, Tamil Nadu 600008, India
Lat 13.06229°
Long 80.256794°
01/09/23 03:31 PM GMT +05:30

Google



Ra Hgky
HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI



ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)
YUVA CLUB
DEPARTMENT OF B.COM BANK MANAGEMENT (SS)

Cordially invites you to the

TALK

On

**“Path to Success: Unveiling the Secrets of
Achieving Your Dreams”**



Wednesday
20.09.2023



Time
2.30-3.30 PM

SPEAKER

MR. ARUN RATHOD

Chief Executive Officer
Fosil Group of Companies



Venue: Steve Jobs Hall

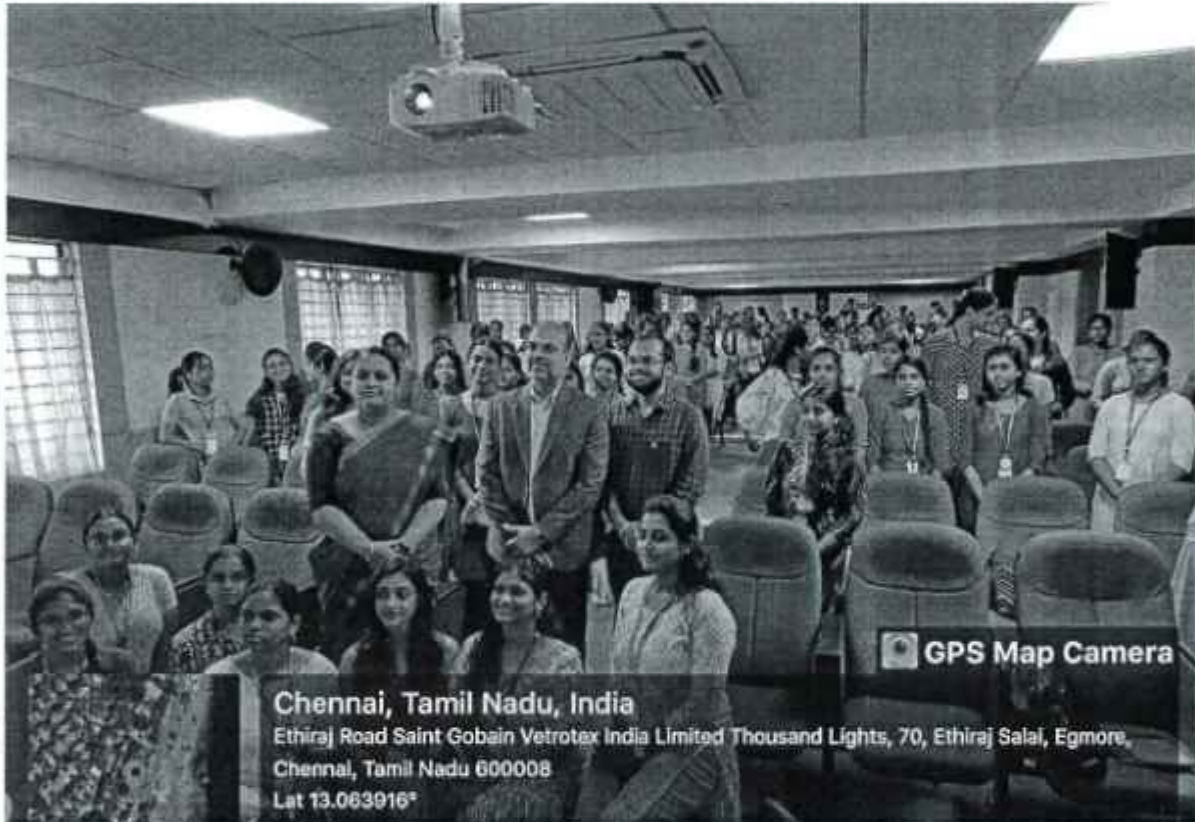
Ms.Varshini.R-Chair
Ms.Shalini.S-Co Chair
YUVA Ethiraj

Ms.Bhavadharani.C.T-Chair
Ms.Shaya Sethu.M-Co Chair
Yuva Thought Leadership

Handwritten signature
6/9/24



8. PHOTOGRAPHS OF THE EVENT:



Ra
HEAD OF THE DEPARTMENT
DEPARTMENT OF BANK MANAGEMENT (55)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI

ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008



Chennai, Tamil Nadu, India
Ethiraj Road Saint Gobain Vetrotex India Limited Thousand Lights, 70, Ethiraj
Salai, Egmore, Chennai, Tamil Nadu 600008
Lat 13.063916°
Long 80.254609°
20/09/23 03:12 PM GMT +05:30

Google

9. NUMBER OF BENEFICIARIES:

S.NO	NAME	REGISTER NUMBER
1	DEEPIKA ASHOK	2113321035050
2	DEEPIKA JANGID	2113321035051
3	DISHA V	2113321035052
4	DIVYA SHREE	2113321035053
5	SHRUTHI P	2113321035054
6	YASHNA P	2113321035055

F. R. G. G. G.

HEAD OF THE DEPARTMENT

DEPARTMENT OF BANK MANAGEMENT (SS)
ETHIRAJ COLLEGE FOR WOMEN, CHENNAI



ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

*Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A+ Grade by NAAC*

FORENSIC PSYCHOLOGY

1. **Date:** 15 February, 2023
2. **Venue:** Mini Auditorium, Ethiraj College for Women
3. **Department:** Psychology
4. **No. of Participants:** 258 (Students of Department of Psychology, Ethiraj College for Women)

The hosted event centered on the theme Forensic Psychology. The key note speaker of the event being Ms. Krupa Nisha, Psychologist. Valuable inputs on the emerging field of Forensic Psychology and challenged faced was addressed.



*M. Ramya Maheswari
31/2/23*

Dr. M. RAMYA MAHESWARI
ASSOCIATE PROFESSOR AND HEAD
DEPARTMENT OF PSYCHOLOGY
ETHIRAJ COLLEGE FOR WOMEN

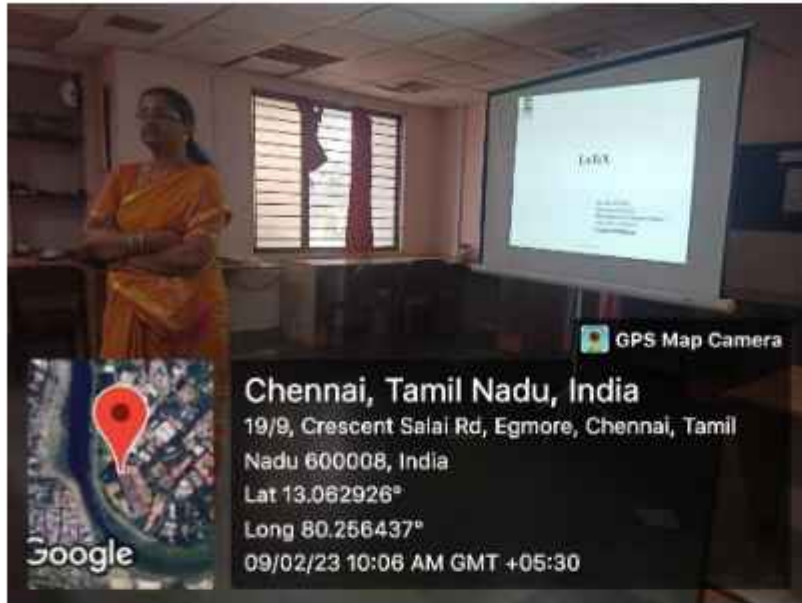
**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



A handwritten signature in blue ink.

MRS. A. ROSEPRINCE ANITHA, M.C.A., M.Phil.,
HEAD OF THE DEPARTMENT
MCA – ASSISTANT
ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS) –
EGMURU, CHENNAI – 600 008

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



A handwritten signature in blue ink, appearing to read "A. Anitha".

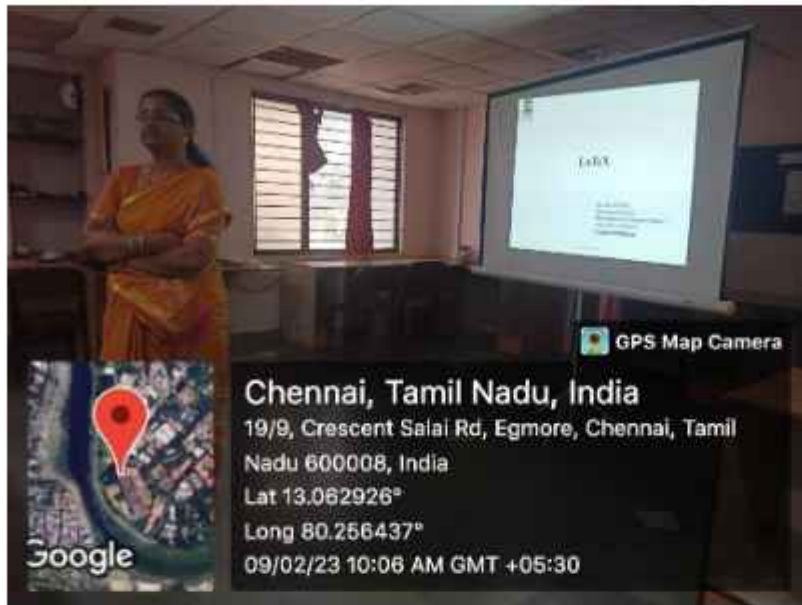
Mrs. A. JOSEPHINE ANITHA, M.C.A., M.Phil.,
HEAD OF THE DEPARTMENT
MCA DEPARTMENT
ETHIRAJ COLLEGE OF WOMEN (AUTONOMOUS)
EGMORE, CHENNAI - 600 008

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



MRS. A. ROSEPRIVE ANITHA, M.C.A., M.Phil.,
HEAD OF THE DEPARTMENT
MCA – ASSISTANT
ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS) –
EGMURE, CHENNAI – 600 008

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



A handwritten signature in blue ink, appearing to read 'A. Anitha'.

Mrs. A. JOSEPHINE ANITHA, M.C.A., M.Phil.,
HEAD OF THE DEPARTMENT
MCA DEPARTMENT
ETHIRAJ COLLEGE OF WOMEN (AUTONOMOUS)
EGMORE, CHENNAI - 600 008



ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

Affiliated to the University of Madras

College with Potential for Excellence

Reaccredited with A+ Grade by NAAC

MCA DEPARTMENT

Topic : “Highly demanding skills requires for a 21st century job seekers”

Speaker : Ms. Revathy Rahman,
Principal Coach & Trainer, iSeek Solutions.

Date : 11.09.2023;

Time : 9:30am - 11:30am.

On September 11, 2023, We attended your training session on the topic "Highly demanding skills require 21st century job seekers". We would like to convey our heartfelt thanks to you for taking the time, in spite of your busy schedule, to address us on the first day of our college. Your session was mind-opening, as it gave us all the clarity and courage to look forward to the days ahead for us in Ethiraj. The way you talked about your life and experience and your love for automation has really caught my attention too. As you said, there are a lot of fields in the IT industry, and We assure you to take your words, look for the field you're better in, and work on it.




MS. A. ROSHNI, COORDINATOR, MCA DEPARTMENT
HEAD OF THE DEPARTMENT
MCA DEPARTMENT
ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI - 600 008


**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



Topic : “Be a wealthy professional - Adapt Healthy Yoga and Naturopathy practices”
Speaker : Dr. Y. Deepa, Head of the department,
Arignar Anna Government Yoga and Naturopathy Medical
College and Hospital
Date : 12-09-2023
Time : 9.30 AM - 11.00 AM

At the beginning of the session, we didn't have any idea that it would be so damn interesting and useful. As you started telling about AYUSH and more about treating health issues without any medication and ways to be healthy, we were really excited to know more about what else you're going to share, and every time you say something that relates to us, we understand the cause, effect, reason, and also the ways to correct it. The anger issue and other effects that are caused by fast eating hit us with a shock. Thank you, ma'am, for all the health tips and health care ideas that you've shared with us. We assure you that we will always have a positive attitude and do not have expectations.




MRS. A. PERSEPTIVE ANITHA, M.C.A., M.PHIL.,
HEAD OF THE DEPARTMENT
MCA DEPARTMENT
ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)
POONDUR, CHENNAI - 600 008

**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008**



Topic : "Who Am I"

Speaker : Mr. Franklin Raja R, Director, TalenData Technologies,
Chennai.

Date : 13.09.2023.

We would like to thank you for the effort and time that you have spent with us sharing your thoughts, ideas, and secrets. Unlike others, you pushed yourself a little bit more and tried to be one among us so that you didn't offend or make us feel bored throughout the session. The balloon activity was very good; it really made us all think about our actions and taught us all to approach things positively in every situation and to not push someone down in order to get to a higher position in our lives. And you also sowed the seed of leadership in all of us and the qualities that we must grow within ourselves to grow stronger in our lives without hurting anybody. Your journey from an MBA employee to an entrepreneur and the struggles you have gone through to attain this position today have inspired us to work hard and to plan our careers.




Mrs. A. RENUKADEVI SENTHIL, M.A., M.Phil.,
HEAD OF THE INSTITUTION
ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)
THANJAVUR, CHENNAI - 600 008



Topic : Entrepreneurial Skills

Speaker : Mr. Jerome Anthony. A, Academic Head CESL,
CESL Academics, Chennai.

Date : 13.09.2023.

We should really admit that, other than owning a business, we had no idea about entrepreneurship. After your session, we had a complete idea of entrepreneurship. You made us understand that becoming an entrepreneur is not an easy thing and that it requires a lot of hard work from scratch. Not only financial investment is important, but also the different roles that an entrepreneur must play in his initial stage are very important to root his business firmly. Marketing, financial literacy, time management, adaptability, communication, flexibility, etc., and all the other qualities that an entrepreneur must acquire. Once again, a big thank you for the leadership session this afternoon. It was a great pleasure to listen to your talk. highly inspirational speech.



Mr. A. JAYARAJ, ETHIRAJ, M.C.A.M. COLLEGE
WOMEN'S EMPOWERMENT
ACADEMIC OFFICER
ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)
ESMAPUR, CHENNAI - 600 008



PHOTOGRAPHS



GPS Map Camera

Chennai, Tamil Nadu, India
3774+4MC, Thousand Lights, Chennai, Tamil Nadu 600008, India
Lat 13.0629°
Long 80.256501°
13/09/23 09:18 AM GMT +05:30

Google

A handwritten signature in blue ink, appearing to read 'A. Anitha'.

MRS. A. JOSEPHINE ANITHA, M.C.A., M.Phil.
HEAD OF THE DEPARTMENT
MCA DEPARTMENT
ETHIRAJ COLLEGE OF WOMEN (AUTONOMOUS)
EGMOORE, CHENNAI - 600 008

ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008



A handwritten signature in blue ink, appearing to be 'A. Josephine Anitha'.

MRS. A. JOSEPHINE ANITHA, M.C.A., M.Phil.
HEAD OF THE DEPARTMENT
MCA DEPARTMENT
ETHIRAJ COLLEGE OF WOMEN (AUTONOMOUS)
EGMURE, CHENNAI - 600 008