



ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)

Affiliated to University of Madras
College with Potential for Excellence
Re-accredited with 'A+' Grade by NAAC



CENTRE FOR WOMEN'S STUDIES (UGC FUNDED)

ACTIVITIES 2024-2025

JULY 2024

On **26th July 2024**, the Centre for Women's Studies and IQAC, in collaboration with the PG and Research Department of Economics, conducted a **workshop** titled **"Building Your Dream: Key Insights on Startup Formation."** Featuring **Mr. Dinesh** (VP, Startup TN) and **Dr. C. Sheela Sasikumar** (Managing Partner, SS CLINI RESEARCH LLP and Startup TN Mentor), the event focused on startup resources, funding opportunities, market research, and execution strategies. Over 200 students and 10 faculty members attended.



On **26th July 2024**, the Post Graduate and Research Department of Economics, along with the Centre for Women's Studies and IQAC, organized a **workshop** titled "**Diversificatio Strategies for a Smarter Investment Portfolio**" during the afternoon session. Over 200 students and 10 faculty members attended the session led by experts from **Integrated Enterprise India Pvt Ltd** — **Mr. Anantha Padmanabhan S** (Assistant Vice President, Integrated Enterprise India, Pvt, Ltd) , **Ms. Shanthi** (Assistant General Manager), **and Ms. Anandhi S** (Area Incharge Integrated Enterprise India, Pvt, Ltd). Key topics included investment diversification, Systematic Investment Plans (SIPs), and personalized portfolio strategies, with interactive discussions and real-world insights.



On **29th July 2024**, the Centre for Women's Studies and IQAC, in collaboration with the Department of Women's Studies, University of Madras, organized a **social outreach initiative** titled "**Empower Her, Empower the World**" at Government Higher Secondary School, M.G.R Nagar, Chennai. Attended by enthusiastic girl students, the event featured speeches, cultural performances, and a street play addressing gender equality, women's rights, and inspirational female figures like Bharathiyar's heroines, PT Usha, and Sakuntala Devi. A **University of Madras Ph.D.** scholar also conducted an informative session on menstrual hygiene, leaving the students empowered and motivated.



AUGUST 2024

On **21st August 2024**, the Centre for Women's Studies hosted a **Book Reading Session** at its library, drawing over 150 participants. The event aimed to foster intellectual engagement through literature focused on women's issues, gender studies, and feminist thought. Students explored works by various authors. The session encouraged critical thinking and deepened appreciation for women's literature, receiving enthusiastic feedback and interest in future sessions.



On August 24, 2023, the Centre for Women's Studies at Ethiraj College, in collaboration with the Youth Red Cross (YRC), organized a street play titled "**Empowerment Rhythms: A Melody of Equality**". The event featured outdoor theatre, flash mobs, and music, promoting **Women's and Children's Rights**. Key topics included the Dowry Prohibition Act and Workplace Sexual Harassment laws. Around 1,500 students attended, raising awareness through artistic expression on the theme of **Women's Empowerment**.

SEPTEMBER 2024

FinEmpower Financial Summit was held on **10th September at 9:30 AM** in the **Main Auditorium, Ethiraj College for Women**, organized by the **Financial Literacy Club, Centre for Women's Studies**, with four departments in collaboration with **HerMoneyTalks, HDFC Mutual Funds, and CII-IWN**. The event began with a Welcome Address by **Dr. M. Jeyanthi**, Felicitation by **Dr. S. Uma Gowrie**, and an Inaugural Address by **Ms. Aparna Rammohan** (Srisattva Group), followed by a Vote of Thanks by **Dr. B. Shyamala**. Expert talk on **Financial Planning** was delivered by **Ms. Nisary Mahesh** (HerMoneyTalks) and **Ms. Sumana P** (HDFC Mutual Fund). The summit was followed by panel discussions and disquisitions. Over the course of the day, speakers shared strategies, challenges, success stories, empowering participants with knowledge to achieve financial security.



In observance of **International Literacy Day**, the Centre for Women’s Studies organized an interdepartmental online event titled "*Literacy Expression: A Creative Convergence of Women’s Wordplay and Artistry.*" The event featured three competitions—research article writing, poetry, and poster creation—centered around women's literacy and empowerment. It drew diverse participation, encouraging creative engagement with educational themes. Winners were honored with medals and certificates during *LUMINA '24* on **14th October 2024** (International Girl Child Day). The event highlighted the transformative power of education and creative expression.

OCTOBER 2024

As part of *LUMINA '24*, the Centre for Women’s Studies at Ethiraj College for Women celebrated **International Girl Child Day** under the UN theme "*Girls' Vision for the Future.*" Interdepartmental events on October 7 and intercollegiate competitions on October 8 engaged over 250 participants in discussions, debates, and creative expressions around girl empowerment. The main celebration on **October 14** featured Chief Guest Tmt. Adhilakshmi Logamurthy, who delivered an inspiring talk, followed by the launch of '*Her Infinite Space*' centre’s Annual magazine was released for the first time and prize distribution. The day concluded with '*She Quest*', a quiz on trailblazing Indian women, reinforcing the impact of girls in shaping a brighter future.



NOVEMBER 2024

On **November 27, 2024**, the Centre for Women's Studies at Ethiraj College for Women organized a powerful **Awareness Campaign** in observance of the **International Day for the Elimination of Violence Against Women**. Students wore black-themed attire with orange ribbons to symbolize solidarity and took a collective pledge to stand against violence. They expressed their support through painted hands and faces, impactful placards, and awareness-raising doodles highlighting forms of violence, helplines, and relevant legal acts. A student-led classroom campaign further extended the initiative's reach, benefitting over 6,000 students. The campaign fostered dialogue on safe spaces and showcased the Centre's commitment to advocacy, empowerment, and ending gender-based violence through creative and collective action.



JANUARY 2025

On **January 25, 2025**, Saturday, from 3:00 p.m. to 4:00 p.m., the Centre for Women's Studies organised an **Outreach Program** at a **local NGO, Aruwe, in Ayanavaram**. This NGO cares for several destitute women, and during our visit, we had the opportunity to interact with them in meaningful ways. We played games together, shared joyful moments, and listened to their thoughtful advice and sweet memories. They also sang songs with us and during the games we played, filling the environment with music and joy. Some of them even danced and engaged in light-hearted activities with us, making the atmosphere lively and cheerful. They spoke about the importance of social work and wellness, emphasizing the role each of us plays in contributing to society. The experience was heartwarming and a reminder of how small acts of kindness can create a positive impact in the lives of others.



On **January 30, 2025**, the Centre for Women's Studies at Ethiraj College for Women observed **National Girl Child Day** with a **programme for the servitorial staff** (Non teaching) featuring sessions on gender sensitization by **Mr. A Devaneyan** (Director and Founder of Thozhamai (A Civil Society Organisation) and wellness practices including yoga by **Ms. Yogalakshmi Venkatachalapathy** (assistant professor, Manavalakilai) and meditation by **Dr. LathaKumari** (Assistant Professor from the PG & Research Department of English). The event also included **"Soulscapes"** booths—**"Flame Of Freedom"** and **"Gratitude Wall"**—that promoted emotional release and reflection. Interdepartmental and intercollegiate competitions such as creative writing, meme creation, photography, poster design, and reels celebrated the creativity and voices of young minds while highlighting issues related to the girl child.



MARCH 2025

On **March 8, 2025**, the Centre for Women's Studies of Ethiraj College for Women, in collaboration with NCC, NSS, YRC, CSS, and the Enviro Club, organized a **Rally on Women's Safety** to commemorate **International Women's Day**. The event was flagged off by **Dr. G. Vanitha, IPS, Deputy Commissioner of Police, Crime Against Women and Children**, in the presence of Chairman **Thiru. V. M. Muralidharan** and **Principal Dr. S. Uma Gowrie**. Over 550 students marched along Ethiraj Salai holding placards promoting women's rights, empowerment, and safety, aligned with the theme **"For All Women and Girls: Rights, Equality and Empowerment."** The rally concluded on college campus.

