

# "TO STRIVE, TO SEEK, TO FIND AND NOT TO YIELD"



# **ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)**



Affiliated to University of Madras College with Potential for Excellence Re-accredited with 'A+ ' Grade by NAAC



# **PROSPECTUS** 2025-2026

No: 70, Ethiraj Salai, Egmore, Chennai 600008. Tamilnadu. Fax: 044-2828 2014

E-Mail: principal@ethirajcollege.edu.in

www.ethirajcollege.edu.in

Tel: 044-28279189 (Aided)

044-28220822 (Self-Supporting)







Thiru. V. L. Ethiraj, the visionary founder of Ethiraj College for Women, was a charismatic barrister who truly reflected the spirit of his time. A methodical and accomplished professional, he earned numerous accolades in his professional field. True to his stature and refined sensibilities, Thiru. V. L. Ethiraj led a life marked by dignity and comfort. Yet, he was equally known for his frugality, a trait rooted in discipline and foresight, as he carefully safeguarded the wealth he had earned through unwavering dedication.

Although he was frequently approached for contributions to local charities, Mr. Ethiraj would respond with a gentle smile and steer the conversation towards his true passion: women's education. He firmly believed that "Education is the great leveller in society" and consistently voiced his concern for the condition of Indian women, whom he described as "depressed, oppressed, and suppressed." He held the conviction that prioritizing women's education in India was essential, not only to help women liberate themselves from societal constraints, but also to accelerate the development of their families and the nation.

This deep-seated belief led to establish the Ethiraj College for Women on July 2, 1948, at the premises of the former Hobart School for Muslim Girls in Royapettah. As the Founder-Chairman, Mr. Ethiraj remained actively engaged in the institution's administration and steady growth, ensuring it stayed true to its mission of empowerment through education.

In the twilight of his life, Mr. Ethiraj made a final journey to England on May 5th, 1960, seeking advanced medical consultation. Upon his return to Madras on August 11th, it became evident that his health had greatly deteriorated. On August 18th, 1960, he left this world peacefully at his residence, leaving behind a profound and enduring legacy, Ethiraj College for Women, a symbol of progress and empowerment for generations of women.







Thiru. V. M. Muralidharan Chairman Ethiraj College Trust

Member Tamil Nadu State Council for Higher Education



Education is the key that unlocks the treasure trove of our potential, revealing hidden strengths and fostering the courage to acknowledge our weaknesses. In today's world, education for women is a beacon of empowerment, illuminating the path to independence and self-sufficiency. Our institution is dedicated to providing a nurturing environment where women can overcome self-doubt and hesitation, and unlock their full potential. We strive to create a democratic space where they can showcase their talents, hone their skills, confident, emerge and as capable individuals. As Nelson Mandela stated, "Education is the most powerful weapon which you can use to change the world". We firmly believe in the transformative power of education and its ability to shape not just individuals, but also societies.







Dr. S. Uma Gowrie Principal & Secretary



Growth begins the moment we dare to question, to dream, and to push beyond familiar. At Ethiraj College for the do not merely impart Women. we knowledge; we cultivate minds that think critically, hearts that lead with integrity, and spirits that strive for excellence. Inspired by the vision of our founder, Shri. V. L. Ethiraj, we continue to uphold the values of women's empowerment, inclusivity, and progress. With every challenge, we evolve; with every success, we reaffirm our purpose. Our faculty and students together create a space where learning is not confined to textbooks but extends into leadership, creativity, and social responsibility. As we stand at the crossroads tradition of and transformation, let us move forward with the unwavering belief that education is a lifelong pursuit, one that shapes not just careers but character. In nurturing strong, capable women, we do not just build futures. We build a legacy.







Ethiraj College for Women was founded by Thiru.V.L.Ethiraj, Bar - at- Law in 1948. This single Donor College had its humble beginning with 169 students and now remains a living testimony to the bounty and benevolence of our revered Founder Thiru. V. L. Ethiraj and stands today as an exceptional fortress of learning in the country with more than 75 years of proud and unique achievements to its credit. Our institution is one of the largest Women's College in the State of Tamil Nadu with nearly 8010 students, 365 faculty members and 140 Non teaching staff.

At present the College offers 30 Under Graduate courses, 26 Post Graduate courses including two professional courses MBA and MCA, 13 M.Phil courses (until 2023) and 10 Ph.D Programmes. The College has been identified as College with Potential for Excellence by the University Grants Commission, has been ranked No. 1 in the Internal Quality Audit carried out by the IQAC of the University of Madras and has been Re-Accredited with 'A+' Grade by NAAC in February 2023.

Ethiraj College for Women enjoys its proud moment for being placed at the 79th position in the National Institutional Ranking Framework 2023-24 carried out by the prestigious Ministry of Human Resources and Development, New Delhi for its continued commitment to academic excellence, student empowerment, and social responsibility.

# VISION

- To holistically develop women, by imparting knowledge, value systems, technological competencies and global skill sets.
- To harness their full potential, to prepare them to be responsible citizens, compassionate leaders, agents of social change and participants in the National Development.





# MISSION

- To achieve our vision by creating a student centric learning environment that is driven by a passion for excellence, research culture and an eco-system for innovation and creativity.
- To encourage a participatory approach among staff, students, alumni and other stakeholders.
- To Provide adequate opportunities to engage in multitude of interests of our diverse student community in academic, co-curricular and extra-curricular activities.
- To offer a campus of excellence with world class infrastructure, technology and support services to our staff and students.
- To have a Management that would uphold the highest levels of transparency, accountability and governance in meeting the ideals of the Founder of the college.



# **ECW** HIGHLIGHT OF THE INSTITUTION

# PLACEMENT



Placement Cell include organizing of campus recruitment drives, facilitation of industry-academia collaborations, coordination of internship opportunities, and delivery of pre-placement and training programs.

- Career Guidance Program
- Skill Development Program
- Campus Recruitment Drives

Prominent Recruiters: Deloitte. Barclays. Accenture. Ernst & Young, TCS, Cognizant, Citi Corp, Bank of America, Mckinsey & Company, World Bank, Renault Nissan Technology & Business Centre India, Tata Consultancy Services (TCS), PickYourTrail, and Zifo RnD Solutions etc., are the leading organizations that have extended employment offers to our students.

Placement Cell at Ethiraj College for Women functions as a strategic facilitator bridging the gap between academic learning and industry expectations. It is committed to fostering employability. supporting career progression, and ensuring successful campus recruitment outcomes. By serving as a liaison between and prospective employers. students ensures the effective coordination of career development initiatives and placementrelated activities.







# RESEARCH



To promote quality research at the Post graduate levels, and higher research programmes with innovation and creativity in the institution.

To ensure due importance to original / novel ideas embedded with integrity and ethics in research

To encourage the design of the scientific research outputs into simple working models relevant to society in terms of cost and environment.

To nurture relevant research in the areas of social and economic issues that affect women in particular.

To promote research consultancy and collaborations with National and International research institutions and industries. Ethiraj Centre for Research, Innovation and Creativity was initiated during 2019 to foster research environment in the college by motivating faculty and student undertake basic. to interdisciplinary applied and research leading quality to publications and emergence of innovative and creative ideas with impetus on IPR with an extent of funding Rs.25 lacs p.a. by the Management





# SPORTS

Sports at Ethiraj College plays a vital role in promoting physical fitness, teamwork, and leadership among students. The college offers a diverse range of sports, including athletics, basketball, volleyball, badminton and other sports encouraging students to participate in University, State, and National International & level competitions. With dedicated coaching and excellent facilities, Ethiraj has consistently produced exceptional athletes who have brought laurels to the institution. The emphasis on sports and extension activities - YRC, NSS,NCC, RRC, CSS, Rotaract and E-Cell fosters not only competitive spirit but also holistic development, making it an integral part of the college's vibrant campus life.







# Build Something Creative With Us.





# **BRIDGING BORDERS,**

BUILDING FUTURES

# CENTRE FOR INTERNATIONAL RELATIONS

### **Our Mission**

The Centre for International Relations at Ethiraj College aims to foster global academic collaborations, Cultural exchange and research partnerships. Through Strategic alliances with renowned universities world wide, we facilitate to offer international learning experiences that prepare students for global competition.

# COLLABORATIVE OBJECTIVES

- Global Collaborations
- Student Exchange
   Programs
- Global Immersion
   Programs
- International Internships
- Research and Innovation



### **ECW** ADMISSION PROCEDURE

- 75
- Applicants should submit Online Application Forms through our college website www.ethirajcollege.edu.in
- Incomplete applications will be rejected and not considered for admission.
- Selected candidates will be informed by email & SMS. The list of provisionally selected candidates will be displayed only on the College Website.
- College fees to be paid online which will be indicated in the Provisionally Admission Letter.
- Withdrawal: Students who discontinue from the College should submit a requisition letter from their parents to the Principal. Transfer Certificate will be issued only after all dues are settled. Original Transfer Certificate submitted at the time of admission will not be returned once college commences.
- Mode of payment:
  - Net banking of any bank
  - IMPS Through Mobile Banking.
  - Debit / Credit card of any bank.
  - Paytm.
  - BillDesk.
- Refund Policy

If an applicant prefers to withdraw from the course after admission 10% of the fees paid would be retained from the fees collected towards processing fees.





- A candidate can apply for any number of courses in Aided and Self –Supporting Streams.
- Candidates should apply separately for Aided and Self-Supporting Streams.
- Admission is on first come first serve basis.
- An "Admission Call" Mail/Message to an applicant is not to be considered as confirmation of admission.
- At the time of application candidates must provide Valid e-mail ID and mobile Number Scanned image of photograph taken recently (file size 100 kb; jpg/gif format) with a dimension of 125 x 165 pixels (4.4 X 5.8 cm) must be uploaded. Please note that photographs in school uniform and selfie photos will not be accepted.
- Applicants may apply by paying the application fee of Rs.50 through online mode only.
- Application submitted should be complete in all aspects. Any error will be the responsibility of the applicant.
- Only completed application forms with the marks scored in the qualifying examination will be considered for processing.
- Request for change / correction in the application form shall not be entertained under any circumstances after submitting the application form.
- College will not be responsible for any consequence arising due to furnishing incorrect/ incomplete details or failure to provide the required details.
- Submitting the application does not guarantee a seat in the college.
- Candidates seeking Hostel accommodation should submit the Hostel Application Form after depositing the College fees payment
- Payment of fees for selected candidates is through ONLINE mode only
- Candidate will be given only one internal transfer option within Ethiraj College based on availability.
- The payment made with regard to application form by SC/ST candidates applying for Aided stream will be reimbursed later on after submission of necessary documents in person



# **ECW** GENERAL INFORMATION



- The Aided College works from 9.00 am to 2.15 pm with Lunch break between 11.45 am to 12.25 pm on day order system.
- The Self Supporting College works from 11.30 am to 4.45 pm with Lunch break between 1.20 pm to 2.00 pm on day order system.
- The above timing may be changed for administrative reasons.
- Every student on the College Roll is assigned faculty (Mentor) whom she can consult on matters requiring guidance.
- Periodic tests will be conducted by the College on the dates specified in the College Calendar, which form a part of the Continuous Assessment.
- Choice Based Credit System is followed for both UG and PG Programmes.
- Value Education and Environment Studies are part of the curriculum for the UG students in order to make them socially responsible citizens.
- The Extension Activities such as NCC, NSS, CSS, RRC, YRC, Sports, Rotaract, E-Cell, Enviro Club, Consumer Club and ENACTUS kindle social sensitivity in the students.

# WORKING HOURS

Government Aided Programs	: 9.00 AM to 2.15 PM
Self-Supporting Programs	: 11.30 AM to 4.45 PM



# **ECW** STUDENT SUPPORT SERVICES

- Three College buses serves the needs of Aided and Self-Supporting students covering the following areas Dasaprakash, Purasaiwakkam, Kellys, Kilpauk Garden, Ayanavaram, Villivakkam, I.C.F, Anna Nagar East & West, Thirumangalam, Shanthi Colony, Mogappair, Arumbakkam and Koyambedu.
- These routes may be changed due to administrative reasons.
- Hostel facilities are available for UG, PG & research students.
- Ramps are fixed, toilets have been re-designed and elevators have been provided to meet the needs of the Differently abled.
- College Book Store supplies textbooks and notebooks to the students.
- Water Coolers / purifiers at various vantage points supply clean water.
- College is provided with WiFi connectivity and Internet facility is also available in the Library.
- Photo Copying facility is available in the Library and also in both the Campus from 9.30 am to 6.00 pm.
- Indian Overseas Bank, Women Entrepreneur Branch operates between 10.00 am to 4.00 pm in the college campus.
- Canteen in both the campuses provides food during working days.
- Student development centre and yoga centre are setup for the Holistic will being of the students.
- Medical Officer and Student Counsellors are available during the College working hours for consultation.
- Railway and MTC Bus Passes are also issued to the students.
- Educational Tours are organized by various departments.



### **ECW** PROGRAM OFFERED AIDED

### UG Programmes

- B.A. Economics
- B.A. History
- B.A. English
- B.A. Tourism and Travel Management
- B.Sc. Advanced Zoology and Bio-Technology
- B.Sc. Chemistry
- B.Sc. Plant Biology & Plant Biotechnology
- B.Sc. Physics
- B.Sc. Mathematics
- B.Sc. Nutrition, Food Service Management & Dietetics
- B. Com. General
- B.Com. Corporate
   Secretaryship

### PG Programmes

- M.Sc. Zoology
- M.Sc. Chemistry
- M.A. Economics
- M.A. English
- M. Com.
- M.A. History
- M.A. Business Economics
- M.A. Tamil

### Research

- Ph.D. Economics
- Ph.D. History
- Ph.D. Zoology
- Ph.D. Commerce
- Ph.D. English
- Ph.D. Tamil
- Ph.D. Chemistry
- Ph.D. Plant Biology & Plant Biotechnology
- Ph.D. Physics
- Ph.D. Mathematics





# **ECW** PROGRAMS OFFERED SELF-SUPPORTING



### UG Programmes

### • B. Com.

- B.A. English
- B.Com. Corporate
   Secretaryship
- B.Sc. Computer Science
- B.Com. Bank Management
- B.Sc. Biochemistry
- B.Sc. Microbiology
- B.B.A.
- B.Sc Psychology
- B.A Business Economics
- B.A English Literature and Communication.
- B.Sc Clinical Nutrition and Dietetics
- B.Sc. Visual Communication
- B.C.A.
- B.Com. (Hons)
- B.Sc Mathamatics with Computer Application
- B.Com Accounting and Finance
- B.Sc Maths with Data Science

### PG Programmes

- M.Sc. Plant Biology & Plant Biotechnology
- M.Sc Mathematics
- M.B.A.
- M.Com Corporate Secretaryship
- M.C.A.
- M.A. Human Rights and Duties Education
- M.Sc. Food and Nutrition
- M.Sc. Physics
- M.Sc. Applied Microbiology
- M.Sc. Biochemistry
- M.Sc. Applied Psychology
- M.Com. Banking and
- Insurance Management
- M. A. Journalism and Communication
- M.Com.
- M.A. Human Resources Management
- M.A. English
- M.Sc. Computer Science

### **ECW** CO-CURRICULAR & EXTRA CURRICULAR ACTIVITIES



# **CL**UBS



Alumnae Connect, Campus Innovations, Disaster Mitigation, Green Enviro, Holistic Well-being, Social Works, Swachh Ethiraj, Website League.

# COMPULSORY CREDIT

1.SPORTS - (Aided & Self-

Supporting)

- 2. YRC-(Aided)
- 3. RRC-(Self-Supporting)
- 4. NCC-(Aided & Self-Supporting)
- 5. NSS-(Aided & Self-Supporting)
- 6. CSS- (Self-Supporting)
- 7. ROTARACT-(Aided & Self-

Supporting)

Students are encouraged to explore and develop their talents and interests through participation in various Clubs – Arts, Debate, English Teatro, Tamil Teatro, Quiz, Film Appreciation and Photography, Fine Arts, Astronomy (Physics), Enviro, Human Rights Club which provide opportunities for cultural and social interaction.

# ETHI-SAKTHI LEAGUE



# ADDITIONAL CREDIT

- 1.E-Cell
- 2. Consumer Club
- 3. Enactus
- 4. Women's Studies
- 5. Value Added Courses
- 6. Astronomy Club



# **ECW** UNDERGRADUATE PROGRAMMES - AIDED



Program	Scope
<b>B.A. Economics</b> <b>ELIGIBILITY:</b> Candidates who have passed +2 examinations- Board exams State Board / Central Board or Equivalent examination from any discipline.	The UG programmes equip students with skills necessary for business decision making and formulations of economic policies. The curriculum is designed to enable students to appear for All India civil services including Indian Economic Service (IES) and also to become field officers in Economic survey and Economic Analysis.
<b>B.A. History</b> <b>ELIGIBILITY:</b> Candidates who have passed +2 examinations- State Board / Central Board or Equivalent examination from any discipline.	Postgraduate Degree in History, Public Administration, Human Rights, Anthropology, Tourism, Archaeology, International Relations, BL, Criminology, Political Science, Social Work, Economics, Competitive Exams (State and Center) & MBA. Career in Consulates, Civil Services, Public Service, Teaching, Banking, IT, NGOs, Tourism, KPOs, BPOs, Media, Law & Entrepreneurship
B.A. English ELIGIBILITY: Candidates who have passed +2 examinations- State Board / Central Board or Equivalent examination from all disciplines. Preference given to Part III English/ Core English.	Postgraduate Degree in Literature, Language, Media & Communication, Social Service Career in Teaching, Research, Journalism, Publishing, Advertising, Translation, Script Writing, Theatre and HR.

Program	Scope
<b>B.A. Tourism &amp; Travel Management</b> <b>ELIGIBILITY:</b> Candidates who have passed +2 examinations-State Board / Central Board or Equivalent examination from any discipline.	Postgraduate Degree in History, Public Administration, Human Rights, Anthropology, Tourism, Archaeology, International Relations, BL, Criminology, Political Science, Social Work, Economics, Competitive Exams (State and Center) & MBA. Career in Consulates, Civil Services, Public Service, Teaching, Banking, IT, NGOs, Tourism, KPOs, BPOs, Media, Law & Entrepreneurship
B.Sc. Advanced Zoology & Bio- Technology ELIGIBILITY: Candidates who have passed +2 examinations- State Board / Central Board or Equivalent examination with a subject combination of 1. Chemistry must 2. Botany, Zoology and Chemistry must with any other science subject 3. Biology and Chemistry with any other science subject.(Vocational Subject are not eligible)	Postgraduate Degree in Zoology, Biotechnology, Human Genetics, Biochemistry, Wildlife Biology, Microbiology, Life Sciences, Environmental Biology, Bioinformatics, Marine Biology, Stem Cell Technology, PG Diploma in Technical courses related to Medicine Career as Scientist, Researcher, sub editors in scientific journals, in teaching profession, Medical Transcriptionist, Medical Coder.
<b>B.Sc. Chemistry</b> <b>ELIGIBILITY</b> : Candidates who have passed +2 examinations- State Board / Central Board or Equivalent examination with a subject combination of Mathematics, Physics and Chemistry.	Postgraduate Degree in General Chemistry, Organic Chemistry, Pharmaceutical Chemistry, Nanoscience, Food Chemistry, Biomedical Chemistry, Analytical Chemistry, Materials Chemistry, Polymer Chemistry, Environmental Chemistry, Environmental Chemistry, Cheminformatics. Integrated Ph.D Programs, that can further lead to a career in R & D of Chemical industries and Central government organizations such as IGCAR, CLRI, ONGC, CECRI, OIL, CPCL, MFL, SAIL, DRDO etc.

Program	Scope
<b>B.Sc. Plant Biology &amp; Plant Biotechnology</b> <b>ELIGIBILITY:</b> Candidates who have passed +2 examinations- State Board / Central Board or Equivalent examination with a subject combination of 1. Botany, Zoology and Chemistry (or) 2. Biology and Chemistry.	Postgraduate and Research Degree in Botany, Microbiology, Biotechnology, Genetics, Environmental Science, Horticulture, Genetic Engineering, Life Sciences, Molecular Biology, Bioinformatics etc. Career in Teaching, as Curators, Scientists, in Forest Department, Civil Service, BSI, Landscaping, GIS Departments, R & D labs, Eco Journalism & Scientific Writing
<b>B.Sc. Physics</b> <b>ELIGIBILITY:</b> Candidates who have passed +2 examinations- State Board / Central Board or Equivalent examination with a subject combination of Mathematics, Physics and Chemistry.	Postgraduate Degree in Physics, Applied Physics, Biophysics, Nanoscience, Geophysics, Material Science, Medical Physics, Electronics, Marine Physics, Meteorological Science, Energy and Nuclear Physics, etc. Postgraduate Degree in IT, HR, MBA, MCA, MSW, M.Tech, B.Ed, etc. Integrated M.Sc. & Ph.D. programs in Physics and Applied Physics Career in DRDO, ISRO, DAE (all scientific research institutes), Teaching, IT, Banking, Entrepreneurs, Technical officers and govt jobs.
<b>B.Sc. Mathematics</b> <b>ELIGIBILITY:</b> Candidates who have passed +2 examinations-State Board / Central Board or Equivalent examination with a subject combination of Mathematics, Physics and Chemistry.	Postgraduate Degree in Mathematics, Statistics, Actuarial Science, Big Data Analysis, Computer Science Data Science. MBA, MCA Career in Teaching, Research, Banking, Statistics, IT, Civil Services & Management.

Program	Scope
B.Sc. Nutrition, Food Service Management & Dietetics ELIGIBILITY: Candidates who have passed +2 examinations-State Board / Central Board or Equivalent examination with a subject combination of 1. Chemistry 2. Biology / Chemistry and Botany/ Zoology 3.Home Science/Nutrition / Any other subjects 4. Physics / Computer Science / Any other subjects	Postgraduate Degree in Foods & Nutrition, Food Service Management & Dietetics, Public Health, Hospital Management, Sports Nutrition, Clinical Nutrition and all disciplines related to Home Science. Career in Hospitality Industry; Dieticians & Nutritionists in Hospitals, Food industries & Fitness Centers; Community Nutritionists in Government and NGOs and as Entrepreneurs
B.Com. General ELIGIBILITY: Candidates who have passed +2 examinations-State Board / Central Board or Equivalent examination with a subject combination of: • Accountancy 2. Commerce / Business Studies 3.Any two subjects Business Mathematics / Business Statistics / Mathematics / Statistics / Computer Science / Advanced English / Computer Applications / Legal Studies / Entrepreneurship / Business Mathematics and Statistics/Economics / Business Economics / Banking / Information Technology / Insurance/Auditing/Financial Markets Management/Taxation/Cost Accounting /Business Administration /Applied Mathematics / Informatics Practices / Any other.	Can pursue C.A., ACS, ICWAI, MBA, M.Com, MHRM and other professional degrees in India & abroad. Career in Broking & Securities Firms/Mutual Fund Companies/ Investment Banking/ Insurance Firms/ Financial Institutions etc., and as Management/ Marketing Research / HR professionals.

#### **B.** Com. Corporate Secretaryship

**ELIGIBILITY:** Candidates who have passed +2 examinations-State Board / Central Board or Equivalent examination with a subject combination of:

1. Accountancy

2. Commerce / Business Studies

3. Any two subjects

**Business Mathematics / Business Statistics** / Mathematics / Statistics / Computer Science / Advanced English / Communicative English / Marketing / Computer Applications / Legal Studies / Entrepreneurship / Business Mathematics Statistics/Economics **Business** and / Economics / Banking / Information Technology Insurance/Auditing/Financial Markets Management/Taxation/Cost Accounting /Business Administration /Applied Mathematics / Informatics Practices / Any other.

Can pursue professional courses like CS, CA, ICWAI, CMA, MBA and MCom (CS). International Can pursue Professional accounting like courses ACCA, CFA, CPA. Career prospects of being a Company Secretary. Career opportunities in the corporate world as Financial analyst, Tax Consultant. Auditor. Investment Banker. **Business** Consultant, HR etc.



# ECW POSTGRADUATE PROGRAMMES - AIDED

ECW POSTGRADUATE PROGRAMMES - AIDED		
Program	Scope	
M.Sc. Zoology ELIGIBILITY: B.Sc., Zoology (or) B.Sc., Advanced Zoology and Biotechnology	A course in Zoology opens up a wide range of career opportunities in various fields that involve animal biology, research, conservation, and environmental science. The skills and knowledge gained during the course are highly valuable in both the public and private sectors, as well as in academia and non-governmental organizations (NGOs). Research and Academia, Conservation and Wildlife Management, Wildlife Forensics and Animal Protection, Environmental Consulting, Public Health and Zoonotic Disease, Biotechnology and Pharmaceuticals.	
<ul> <li>M.Sc. Chemistry</li> <li>ELIGIBILITY: 1. B.Sc Degree</li> <li>Examination with Chemistry as the major subject of study of University of Madras or Equivalent examination of some other university accepted by the syndicate.</li> <li>2. The candidate should have taken Mathematics and Physics as the allied subjects in their UG course.</li> </ul>	Research programs in Chemistry. Career in Chemical Industries & Pharmaceutical Industries, PG Teachers & Lecturers, Research Assistants in Laboratories.	
M.A. Economics ELIGIBILITY:Candidates for admission to the first year of the Degree of M.A. Economics and M.A .Business Economics course shall be required to have passed B.A. Economics, B.Sc. Mathematics, B.Sc. Statistics/ B.Com,/B.B.A/ B.B.M/B.Com (C.S) or any under graduate degree in social sciences conducted by the University of Madras or an Examination accepted as equivalent thereto by the Syndicate of the University of Madras.	A Postgraduate degree in Economics opens up a wide array of career opportunities across various sectors due to the highly transferable and analytical nature of the skills acquired. The scope of a postgraduate economics degree is broad and includes opportunities in both the public and private sectors, as well as academia and research. Here are the main areas where a postgraduate in economics can build a career: Government and Public Sector, Private Sector, International Organizations, Academia and Research, Finance and Banking.	

Program	Scope
<ul> <li>M.A. English</li> <li>ELIGIBILITY: 1. B.A. Degree</li> <li>Examination of the Madras University</li> <li>with Branch XII- English as the main</li> <li>subject of study or</li> <li>2. B.A. or B.Sc. Degree Examinations</li> <li>with part II English or</li> <li>3. An examination of other Universities</li> <li>accepted by the Syndicate as equivalent</li> <li>thereto shall be permitted to appear and</li> <li>qualify for M.A. Degree Examination of</li> <li>this University in this branch in the</li> <li>affiliated colleges/ departments of this</li> <li>University.</li> </ul>	Research programs in English. Career in Interdisciplinary Research in Humanities, Teaching, Editing, Content Writing, Technical Writing, Language Training (GRE, TOEFL, GMAT, etc.), Soft Skills Training
M. Com. ELIGIBILITY: B.Com / 2. B.Com with any specialisation / 3. B.B.A.	Employment in banks, ITES, Insurance, share trading firms, Teaching and other areas of Corporate Sector. Qualifies the individual to take up managerial positions in the industry Encourages self- employment and research
M.A History ELIGIBILITY: B. A. History Examinations conducted by the University of Madras or an Examination accepted as equivalent thereto by the Syndicate of the University of Madras.	Research in History – Natural progression for those aiming to become historians or university professors. Research Analyst – Work with think tanks, museums, or heritage organizations. Archivist / Curator – At museums, libraries, or archives (e.g., national archives, cultural institutions).

### M.A. Business

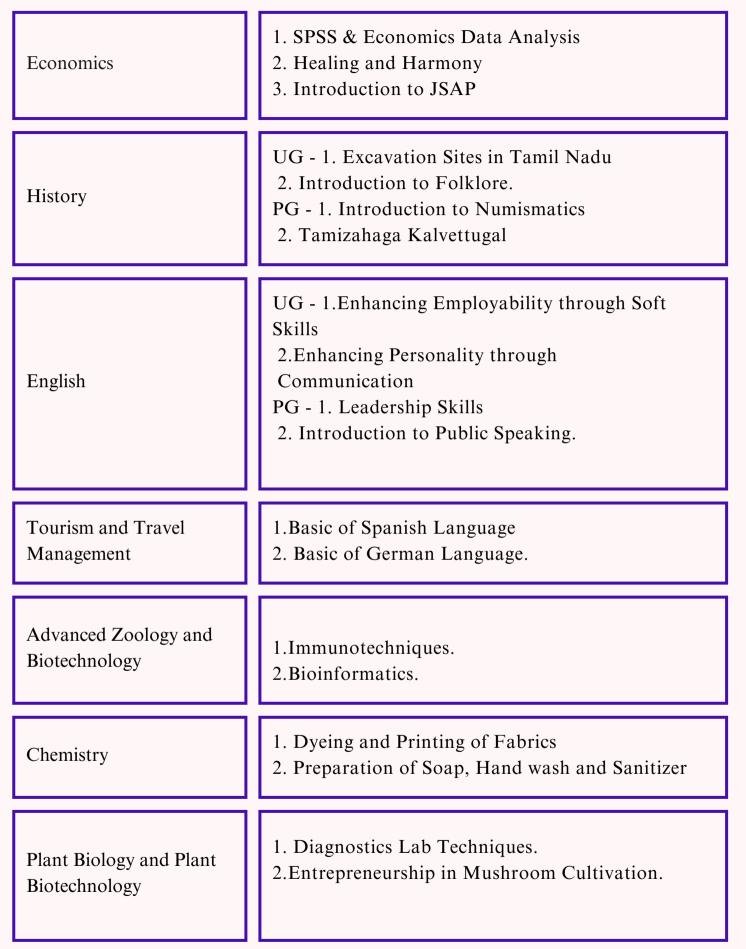
University.

### Scope

M.A. Business Economics ELIGIBILITY: Candidates for admission to the first year of the Degree of M.A .Business Economics course shall be required to have passed B.A. Economics, B.Sc. Mathematics, B.Sc. Statistics/ B.Com,/B.B.A/ B.B.M/B.Com (C.S) or any under graduate degree in social sciences conducted by the University of Madras or an Examination accepted as equivalent thereto by the Syndicate of the University of Madras.	A Postgraduate degree in Economics opens up a wide array of career opportunities across various sectors due to the highly transferable and analytical nature of the skills acquired. The scope of a postgraduate economics degree is broad and includes opportunities in both the public and private sectors, as well as academia and research. Here are the main areas where a postgraduate in economics can build a career: Government and Public Sector, Private Sector, International Organizations, Academia and Research, Finance and Banking.
M.A Tamil	தமிழ் முதுகலை பயிலும்
ELIGIBILITY: B.A. Degree Examination	மாணவியர் தமிழ்
of the Madras University with Branch	இலக்கியம்,இலக்கணம், தமிழ்
XII- Tamil as the main subject of study or	இலக்கிய வரலாறு,தமிழ்
1.B.A. or B.Sc. Degree Examinations with	வரலாறு, பண்பாடு,
part II Tamil or	படைப்பிலக்கியம், திறனாய்வு
2.An examination of other Universities	மொழிபெயர்ப்பு ஆகியவற்றை
accepted by the Syndicate as equivalent	திறம் பட கற்கின்றனர், களப்பணி
thereto shall be permitted to appear and	(Industry visit, Field Visit, Internship,
qualify for M.A. Degree Examination of	Project work) மேற்கொண்டு
this University in this branch in the	துறைசார் பயிற்சிகளைப்
affiliated colleges/ departments of this	பெறுகின்றனர்.



### **ECW** VALUE ADDED COURSES - AIDED



Physics	<ol> <li>Maintenance of Modern Equipments</li> <li>Physics for Competitive Exams</li> </ol>
Mathematics	1.Higher Level Mathematics for Competitive Examinations
Nutrition, Food Service Management and Dietetics.	<ol> <li>Basics in Food Presentation</li> <li>Food Safety and Product Development</li> </ol>
Commerce	<ol> <li>Entrepreneurship Development - Offered during Odd Semester</li> <li>Beyond the Class Room - Offered during Odd Semester</li> <li>21st Century Skills: Transitioning Work force - Offered during the Even Semester.</li> </ol>
Corporate Secretaryship	1. Content Design for E-Learning
Tamil	1.பேச்சுக்கலை 2.தமிழ் சுவடியியல் மற்றும் பதிப்பியல்
French	1. Communicative Skill in French - I 2.Communicative Skill in French - II
Centre for Women's Studies	1. Introduction to Gender Studies



### **ECW** UNDERGRADUATE PROGRAMMES SELF SUPPORTING

### Program

### Scope

#### B.Com. **ELIGIBILITY:** Candidates who have passed in +2 Board examinations- State Board / Central Board or Equivalent examination with a subject combination of 1. Accountancy 2. Commerce / Business Studies Can pursue C.A., ACS, ICWAI, MBA, 3. Any two subjects from the below M.Com, MHRM and other professional mentioned Mathematics degrees in India & abroad. Career in Business **Business** / Statistics / Mathematics / Statistics / Broking & Securities Firms/Mutual Computer Science / Advanced English / Fund Companies/ Investment Banking/ Communicative English / Marketing / Insurance Firms/ Financial Institutions Computer Applications / Legal Studies / etc., and as Management/ Marketing Entrepreneurship / Business Mathematics Research / HR professionals. Statistics/Economics / Business and Economics / Banking / Information Technology Insurance/Auditing/Financial Markets Management/Taxation/Cost Accounting Administration/Applied /Business Mathematics/Informatics Practices/Any other. **B.A. English ELIGIBILITY:** Candidates who have

**ELIGIBILITY:** Candidates who have passed +2 Board examinations- State Board / Central Board or Equivalent examination from all disciplines. Preference given to Part III English/ Core English. B.Ed, Master in English Literature, English Language, Mass Communication, Media Studies, Journalism, Linguistics, Creative Writing, Management, Public Policy, Law, Human Rights and International Governance.

Career: Teaching, English Language Trainer, Soft Skills Trainer, Editor, Proof Reader.

# Scope

B. Com. Corporate Secretaryship ELIGIBILITY: Candidates who have passed in +2 Board examinations- State Board / Central Board or Equivalent examination with a subject combination of 1. Accountancy 2. Commerce / Business Studies 3. Any two subjects from the below mentioned Business Mathematics / Business Statistics / Mathematics / Statistics / Computer Science / Advanced English / Communicative English / Marketing / Computer Applications / Legal Studies / Entrepreneurship / Business Mathematics and Statistics/Economics / Business Economics / Banking / Information Technology / Insurance/Auditing/Financial Markets Management/Taxation/Cost Accounting /Business Administration/Applied Mathematics/Informatics Practices/Any other.	Can pursue professional courses like CS, CA, ICWAI, CMA, MBA and MCom (CS). Can pursue International Professional accounting courses like ACCA, CFA, CPA. Career prospects of being a Company Secretary. Career opportunities in the corporate world as Financial analyst, Tax Consultant, Auditor, Investment Banker, Business Consultant, HR etc
otner.	
<ul> <li>B.Sc. Computer Science</li> <li>ELIGIBILITY: Candidates who have passed</li> <li>+2 Board examinations- State Board /</li> <li>Central Board or Equivalent examination</li> <li>with a subject combination with General</li> <li>Mathematics may apply.</li> <li>1.Mathematics</li> <li>2.Physics</li> </ul>	Postgraduate Degree in Computer Science, Data Science, IT, MCA, MBA, MSW Career in Software Development & Testing, Web Designing and Multimedia in the IT, ITES, Government and Education Sectors

- 3.Chemistry
- 4.Computer Science/ Biology.

### B. Com. Bank Management

**ELIGIBILITY:** Candidates who have passed in +2 Board examinations-State Board / Central Board or Equivalent examination with a subject combination of

1. Accountancy

2. Commerce / Business Studies

3. Any two subjects from the below mentioned

Business **Mathematics Business** / Statistics / Mathematics / Statistics / Computer Science / Advanced English / Communicative English / Marketing Computer Applications / Legal / Studies / Entrepreneurship / Business Mathematics and Statistics/Economics / Business Economics / Banking / Information Technology Insurance/Auditing/Financial Markets Management/Taxation/Cost Accounting /Business Administration/Applied Mathematics/Informatics Practices/Any other.

Can pursue MBA, MHRM, MSW, Law, Accounts based courses like CFA/CFP/CPA/CA/CWAI/AC S Post Graduate Diploma in Management, Post Graduate Diploma in Banking and Civil Services Career in HR /Banking/ Finance /Marketing Sector

### **B.Sc. Biochemistry**

ELIGIBILITY: Candidates who have passed +2 Board Examination - State Board / Central Board or Equivalent Examination with a Subject Combination of 1.Chemistry (Compulsory) 2. Any other Life Sciences (Biology/Botany/Zoology/Biochemistr

y/Microbiology/Biotechnology) except Vocational Subjects. Career opportunities in sectors like healthcare, research, biotechnology, environmental science, and more. With the increasing integration of technology into science, biochemists are at the forefront of some of the most important fields in modern science and industry.

Program	Scope
B. Sc. Microbiology ELIGIBILITY: Candidates who have passed +2 Board Examination - State Board / Central Board or Equivalent Examination with a Subject Combination of 1.Chemistry (Compulsary) 2. Any other Life Sciences (Biology/Botany/Zoology/Biochemistr y/Microbiology/Biotechnology) except Vocational Subjects.	Post graduate degree in Applied Microbiology, Medical Microbiology, Biotechnology, Food Microbiology, Immunology, Virology, Allied Health Sciences, Life Sciences, Biosciences, Industrial Microbiology. Career options: Industrial Applications can pursue research in various fields of biology.
B.B.A ELIGIBILITY: Candidates who have passed in +2 Board examinations- State Board / Central Board or Equivalent examination with a subject combination of 1. Accountancy 2. Commerce / Business Studies 3.Any two subjects from the below mentioned Business Mathematics / Business Statistics / Mathematics / Statistics / Computer Science / Advanced English / Computer Applications / Legal Studies / Entrepreneurship / Business Mathematics and Statistics/Economics / Business Economics / Banking / Information Technology / Insurance/Auditing/Financial Markets Management/Taxation/Cost Accounting /Business Administration/Applied Mathematics/Informatics Practices/Any other.	Can pursue MBA, MHRM, MSW, Law, Accounts based courses like CFA/CFP/CPA/CA/CWAI/AC S Post Graduate Diploma in Management, Post Graduate Diploma in Banking and Civil Services Career in HR /Banking/ Finance /Marketing Sector

Program	Scope
<b>B. Sc Psychology</b> <b>ELIGIBILITY:</b> Candidates who have passed in +2 Board examinations – State Board / Central Board or Equivalent examination with a subject combination of any stream may apply. Students from Vocational stream are not eligible to apply. Preference will be given to science students with Biology.	Postgraduate Degree in Psychology, MSW, HRD, MBA and Civil Services. Career as Assistants to Psychologists, Teachers in Special Schools, Counsellors.
<ul> <li>B.A. Business Economics</li> <li>ELIGIBILITY: Candidates who have passed +2 Board examinations- State Board / Central Board or Equivalent examination with a subject combination of</li> <li>1.Commerce</li> <li>2.Business Studies</li> <li>3.Humanities</li> <li>4.Science</li> </ul>	The UG programmes equip students with skills mecessary for business decision making and formulations of economics policies. The curriculum is designed to enable students to appera for All India civil services including Indian Economics Service (IES) and Economics and also to become field officers in Economics survey and Economics Analysis.
B.A.EnglishLiteratureandCommunication.ELIGIBILITY:Candidateswhopassed +2Board/CentralBoard/CentralBoardorEquivalentexaminationfromalldisciplines.PreferencegiventoPartIIIEnglish.	<ul> <li>B.Ed, Master in English Literature, English Language, Mass Communication, Media Studies, Journalism, Linguistics, Creative Writing, Management, Public Policy, Law, Human Rights and International Governance.</li> <li>Career: Teaching, English Language Trainer, Soft Skills Trainer, Editor, Proof Reader.</li> </ul>

### **B.Sc. Clinical Nutrition and Dietetics**

**ELIGIBILITY:** Candidates who have passed +2 Board examinations- State Board / Central Board or Equivalent examination

1.Compulsory subjects Chemistry, Biology/ Botany/Zoology

2. Any other subject: Physics/Mathematics/

Computer Science / Nutrition & Dietetics/

Home Science /Biochemistry /Microbiology. Postgraduate Degree in Foods & Nutrition, Food Service Management & Dietetics, Public Health, Hospital Management, Sports Nutrition, Clinical Nutrition and all disciplines related to Home Science. Career in Hospitality Industry; Dieticians & Nutritionists in Hospitals, Food industries & Fitness Centers; Community Nutritionists in Government and NGOs and as Entrepreneurs

# **B.Sc. Visual Communication**

**ELIGIBILITY:** Candidates who have passed in +2 Board examinations-State Board / Central Board or Equivalent examination with a subject combination of Science / Humanities / Commerce may apply.

#### Postgraduate Degrees Visual in Communication, Journalism, Media Management, Advertising, Public Relations. Electronic Media. Career as Producers. Directors. Journalists. Animators, Script Writers, Cartoonists, Copy Writers, VJ & RJ, Visualizer, Actors, Photographers, Editors in the Media Industry & Web Designer, Corporate Marketing, Creative Designers in Product Companies.

### B.C.A

**ELIGIBILITY:** Candidates who have passed +2 Board examinations- State Board / Central Board or Equivalent examination with a subject combination with General Mathematics or Business mathematics or Computer Science or Computer Applications may apply. Postgraduate Degree in Computer Science, Data Science, Computer Applications, Business Administration and Data Analytics. Excellent placement opportunities with best salary package in top MNCs from IT, ITES & Banking Sectors.

Program	Scope
<ul> <li>B.Com (Hons)</li> <li>ELIGIBILITY: Candidates who have passes +2 Board examinations- State Board / Central Board or Equivalent examination with a subject combination of <ol> <li>Accountancy</li> <li>Commerce / Business Studies</li> <li>Mathematics / Business</li> </ol> </li> <li>Mathematics / Applied Mathematics / Business Mathematics and Statistics.</li> </ul>	Can pursue CA, ACS, ICWAI, MBA, MCom, MHRM, LLB. Career in Finance / HR / Insurance & Marketing Sectors
<ul> <li>B.Sc. Mathematics with Computer Application</li> <li>ELIGIBILITY: Candidates who have passed +2 Board examinations- State Board / Central Board or Equivalent examination with a subject combination with general Mathematics may apply</li> <li>1.Mathematics</li> <li>2. Physics</li> <li>3. Chemistry</li> <li>4. Biology / Computer Science / Statistics</li> </ul>	Postgraduate Degree in Mathematics, Statistics, Actuarial Science, Big Data Analysis, Computer Science Data Science. MBA, MCA Career in Teaching, Research, Banking, Statistics, IT, Civil Services & Management.
<ul> <li>B. Com. Accounting &amp; Finance</li> <li>ELIGIBILITY: Candidates who have passed in +2 Board examinations-</li> <li>State Board / Central Board or</li> <li>Equivalent examination with a subject combination of</li> <li>1. Accountancy</li> <li>2. Commerce / Business Studies</li> <li>3. Any two subjects (except Vocational Subject)</li> </ul>	Can pursue CA, ACS, ICWAI, MBA, M.Com., MHRM, ACCA, CMA, CFA,CPA Career in Finance / Insurance / Tax Consultant / Financial Analyst / Marketing & HR Professionals/Entrepreneurs

Program	Scope
<ul> <li>B.Sc. Maths with Data Science.</li> <li>ELIGIBILITY: Candidates who have passed in +2 Board examinations- State Board / Central Board or Equivalent examination with a subject combination with general Mathematics may apply.</li> <li>1. Mathematics</li> <li>2. Physics</li> <li>3. Chemistry</li> <li>4. Biology / Computer Science / Statistics.</li> </ul>	Postgraduate Degree in Mathematics, Statistics, Actuarial Science, Big Data Analysis, Computer Science Data Science. MBA, MCA Career in Teaching, Research, Banking, Statistics, IT, Civil Services & Management.



### **ECW** POSTGRADUATE PROGRAMMES SELF SUPPORTING

### Program

### M.Sc. Plant Biology & Plant Biotechnology

**ELIGIBILITY:** Candidate for admission to the first year of the degree of Plant Biology and Plant Biotechnology courses should be required to have passed B. Sc Botany / Plant Biology and Plant Biotechnology course of study for a period of not less than three academic years, passed the examination of all six semester prescribed. Scope

Career opportunities in agriculture, biotechnology, environmental science, pharmaceuticals. and research. The growing demand for sustainable solutions to global challenges like food climate security. change, and environmental degradation means that the scope of this field is expanding rapidly. Graduates will play a crucial role in shaping the future of agriculture, conservation, and biotechnology while global sustainability contributing to efforts.

### M.Sc. Mathematics

**ELIGIBILITY:** Candidates for admission to the first year of the degree of M.Sc course should have Bachelor's degree in Mathematics of University of Madras or some other University accepted by syndicate as equivalent.

#### M.Com. Corporate Secretaryship

**ELIGIBILITY:** Candidates for admission to the first year of Post program of Corporate Graduate Secretaryship program shall be required to have passed B.Com degree with any specialisation/ B.B.A. of degree University of Madras or any other University recognized by the University Grants Commission (UGC).

Research programs in Mathematics Career in Banking, Teaching, Civil Services and in Software Companies

Employment in banks, ITES, Insurance, share trading firms, Teaching and other areas of Corporate Sector. Qualifies the individual to take up managerial positions in the industry Encourages selfemployment and research

Program	Scope
M. A. Human Rights & Duties Education ELIGIBILITY: Candidates for admission to M.A Human Rights and Duties Education should have a Bachelor's Degree in any discipline from the University of Madras or some other University accepted by the Syndicate as equivalent.	Career prospects in law, education, research, government, and international organizations, as well as opportunities for activism, policy-making, and global advocacy. The program empowers graduates to make significant contributions to human rights protection and education, making it an essential field of study in today's interconnected world.
M.Sc. Food and Nutrition ELIGIBILITY: Candidates for admission to the first year of the Degree of M.Sc Food and Nutrition course shall be required to have passed the B.Sc Nutrition, FSM and Dietetics/Home science/Food science and Management/Clinical Nutrition and Dietetics from any recognized University.	MPhil & PhD Programs in FSN & Dietetics. Career as Researchers, Dieticians & Nutritionists in Health Care, Food Industry and as Entrepreneurs.
M.Sc. Physics ELIGIBILITY: Candidates for admission to the first year of the Degree of M.Sc. Physics course shall be required to have passed the B.Sc. Physics or equivalent degree of any Indian Universities.	Pursuing direct Ph.D. and MS degree after M.Sc. in colleges, renowned National and International Institutes / Laboratories such as TIFR, DAE and CSIR Career in Central Government Institutions like Meteorological Centre

#### M.Sc. Applied Microbiology ELIGIBILITY: B.Sc. I

Microbiology/ Biotechnology. Sc. Degree in Zoology/Botany/

### M.Sc Biochemistry

Candidates **ELIGIBILITY:** for admission to the first year of the P.G Biochemistry degree course should have passed B.Sc examinations conducted by the University of Madras or other recognized universities with any of the following subjects as major Biochemistry, Chemistry, Botany, Zoology, Biotechnology, Microbiology & other Life Sciences.

Career opportunities in diverse industries such as biotechnology, pharmaceuticals, agriculture, food safety. and environmental conservation. With the increasing importance of microbiological applications in solving global challenges like disease control, food security, and environmental sustainability, the demand for skilled professionals in this field is expected to grow. Graduates can choose from a variety of career paths, including research, industrial applications, public health, and environmental protection, making this degree highly versatile and relevant in today's world.

Research programs in Biotechnology Career in Research Institutes, Pharmaceutical & Food Industry, Scientific Patenting Companies, Companies Publishing and **Bioinformatics Organizations** 

Program	Scope
M.Sc Applied Psychology ELIGIBILITY: Candidates for admission to the first year of the M.Sc Applied Psychology degree course shall be required to have passed B.Sc examinations conducted by the University of Madras or an examination accepted as equivalent there to by the syndicate of the University of Madras with Psychology as a major subject or one of the 2 or 3 major subjects.	M Phil in Psychology/Clinical Psychology & Ph D in Psychology. Career as Psychologists, School Counsellors, Counsellors, HR Managers, Organizational Psychologists, Teachers, Assistant Professors, Researchers, Corporate Trainers, Special Educators & Entrepreneurs.
M.Com. Banking and Insurance Management ELIGIBILITY: A candidate who has passed the B.Com, B.Com (Corporate Secretaryship), B.Com (Accounting and Finance), B.Com (Accounting and Finance), B.Com (Marketing Management), B.Com (Bank Management), B.Com (any specialization) B.B.A.,.B.A Business Economics or B.A.Economics, B.Sc. (Statistics.), B.Sc. (Maths), B.Sc.(Comp. Sci) with any two core/main papers offered at theB.Com shall be eligible for admission to M.Com (Banking and Insurance Management) Degree Program. Degree examination of this University or an examination of some other University accepted by the Syndicate as equivalent thereto subject to such conditions as may be permitted to appear and qualify for M.Com. Banking and Insurance Management Degree Examination.	Employment in banks, ITES, Insurance, share trading firms, Teaching and other areas of Corporate Sector. Qualifies the individual to take up managerial positions in the industry Encourages self-employment and research

# Scope

M. A. Journalism and Communication ELIGIBILITY: A Candidate for admission to M.A. Journalism and Communication should have Bachelor's degree in any discipline from University of Madras or some other University accepted by the syndicate as equivalent. The applicant who has passed examinations conducted by any other university / foreign university other than University of Madras should submit an eligibility certificate from University of Madras.	Career opportunities in traditional journalism, digital media, public relations, advertising, and corporate communication. The global demand for skilled communicators in an age of digital transformation and rapid information dissemination ensures that graduates can find meaningful and diverse roles across multiple industries. Whether working as a journalist, media strategist, or content creator, graduates of this program can influence public discourse, shape narratives, and contribute to the broader social and cultural fabric.
M.Com. ELIGIBILITY: 1. B.Com / 2. B.Com with any specialisation / 3. B.B.A.	Employment in banks, ITES, Insurance, share trading firms, Teaching and other areas of Corporate Sector. Qualifies the individual to take up managerial positions in the industry Encourages self-employment and research
M.A. Human Resources Management ELIGIBILITY: Candidates for admission to the first year of the degree of M.A. course should have Bachelor's degree in any discipline (Arts/Commerce/Business/ Engineering / Medicine/Paramedical) from University of Madras or some other University accepted by the syndicate as equivalent.	Careers such as Human Resources Generalist, Human Resources Specialist, Talent Acquisition managers, HR Trainers, HR Consultants, HR Business Partner, Compensation and Benefits Analyst Training and Development Coordinator/Manager

# Scope

<ul> <li>M.A. English</li> <li>ELIGIBILITY: Candidates for admission to the first year of the Postgraduate Degree programme of English shall be required to have passed</li> <li>1. B.A. Degree Examination of the Madras University with Branch XII-English as the main subject of study or</li> <li>2. B.A. or B.Sc. Degree Examinations with part II English or</li> <li>3. An examination of other Universities accepted by the Syndicate as equivalent thereto shall be permitted to appear and qualify for M.A. Degree Examination of this University in this branch in the affiliated colleges/ departments of this University.</li> </ul>	Research programs in English. Career in Interdisciplinary Research in Humanities, Teaching, Editing, Content Writing, Technical Writing, Language Training (GRE, TOEFL, GMAT, etc.), Soft Skills Training
M.Sc. Computer Science ELIGIBILITY: Candidate for admission to the first year of the degree M.Sc Computer Science shall be required to have passed the B.Sc Computer Science/B.Sc Information Technology/BCA from any recognized Unversity.	Research programs in Computer Science. Career in Software Development, Software Testing, Multimedia, Web Designing and Content Management in the IT, ITES Sectors. Career as Teachers, Assistant Professors, Researchers & Entrepreneurs.



# **ECW** VALUE ADDED COURSES -SELF SUPPORTING

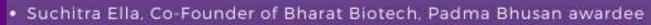


Commerce	<ol> <li>Entrepreneurship Development</li> <li>"21st Century Skills-Transitioning into workforce"</li> <li>Beyond the Classroom.</li> </ol>
English	1.English for Competitive Examinations 2.Public Speaking and Presentation Skills
Corporate Secretaryship	1. Content Design for E Learning
Computer Science	<ol> <li>Full Stack Development</li> <li>Python for Beginners</li> </ol>
Bank Management	1.EDGE-Entrepreneurship Demystified 2.Know your Investment
Biochemistry	1.Health care Documentation - I 2.Health care Documentation - II
Microbiology	<ol> <li>Medical Laboratory Technology</li> <li>First Aid</li> </ol>
BBA HRM	1.Employability Skills for Managers 2.Event Management
Psychology	1.Dyslexia 2.Peer Counselling 3.Gender & Sexuality

Business Economics	<ol> <li>Data Analysis using SPSS</li> <li>Stock Market Investment for Beginners</li> </ol>
Clinical Nutrition and Dietetics	1.Food safety and Product Development 2.Basics in Food Preservation.
Visual Communication	1.Layout Design 2.Life Style Photography
BCA	1.Web Designing 2.Data Analysis and Visualization using Microsoft Office
Commerce (Hons)	1.Digital Marketing 2.Advanced Excel and Power Query
Mathematics with Computer Applications	<ol> <li>General Aptitude for Competitive Examinations</li> <li>Quantitative Aptitude</li> <li>Internet of Things</li> <li>Computational Intelligence</li> </ol>
Accounting and Finance	<ol> <li>Filing of Income Tax Returns for Individuals</li> <li>Digital Marketing</li> <li>Stock Trading</li> <li>GST Returns for Individuals</li> <li>Financial Planning and Wealth Management</li> </ol>
Maths with Data Science	<ol> <li>Analytical Skills for Competitive Examinations</li> <li>Quantitative Aptitude</li> <li>Vedic Mathematics</li> </ol>
French	Communication Skills in French I & II



# **ECW** NOTABLE ALUMNAE



- Guhapriya Lakshmipati, Vice President at JP Morgan Chase (UK)
- Joshna Chinappa, Indian Squash player
- Ramabhadran Aparna, COO of Finance at Credit Suisse (US)
- Sri Ranganathan, Director at Hewlett Packard Enterprise (US)
- Prathyusha Duraibabu, CFO at Sangamo Therapeutics Inc. (US)
- Netra Kumar, Managing Director at Bank of America (US)
- Janani Hariharan, Head of Mergers and Acquisitions at Count (Australia)
- Mrs. Kakarla Usha, IAS
- Ceetha Ramamurthi, Managing Director at KBR Inc.



### **PARTNERING UNIVERSITIES**











Think Ahead



Ministry of Electronics and Information Technology Government of India

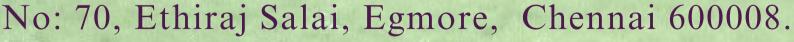






# Ethiraj College for Women (Autonomous)

Affiliated to University of Madras College with Potential for Excellence Re-accredited with 'A+ ' Grade by NAAC



Tamilnadu. Tel:044-28279189 (Aided) 044-28220822 (Self-Supporting) Fax: 044-2828 2014 E-Mail: principal@ethirajcollege.edu.in

Website: www.ethirajcollege.edu.in