

# "TO STRIVE, TO SEEK, TO FIND AND NOT TO YIELD"



# **ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)**



Affiliated to University of Madras College with Potential for Excellence Re-accredited with 'A+ ' Grade by NAAC



# MBA ADMISSIONS 2025-2026

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# PROSPECTUS



www.ethirajcollege.edu.in



# ECW





Thiru. V. L. Ethiraj, the visionary founder of Ethiraj College for Women, was a charismatic barrister who truly reflected the spirit of his time. A methodical and accomplished professional, he earned numerous accolades in his professional field. True to his stature and refined sensibilities, Thiru. V. L. Ethiraj led a life marked by dignity and comfort. Yet, he was equally known for his frugality, a trait rooted in discipline and foresight, as he carefully safeguarded the wealth he had earned through unwavering dedication.

Although he was frequently approached for contributions to local charities, Mr. Ethiraj would respond with a gentle smile and steer the conversation towards his true passion: women's education. He firmly believed that "Education is the great leveller in society" and consistently voiced his concern for the condition of Indian women, whom he described as "depressed, oppressed, and suppressed." He held the conviction that prioritizing women's education in India was essential, not only to help women liberate themselves from societal constraints, but also to accelerate the development of their families and the nation.

This deep-seated belief led to establish the Ethiraj College for Women on July 2, 1948, at the premises of the former Hobart School for Muslim Girls in Royapettah. As the Founder-Chairman, Mr. Ethiraj remained actively engaged in the institution's administration and steady growth, ensuring it stayed true to its mission of empowerment through education.

In the twilight of his life, Mr. Ethiraj made a final journey to England on May 5th, 1960, seeking advanced medical consultation. Upon his return to Madras on August 11th, it became evident that his health had greatly deteriorated. On August 18th, 1960, he left this world peacefully at his residence, leaving behind a profound and enduring legacy, Ethiraj College for Women, a symbol of progress and empowerment for generations of women.



# ECW





Thiru. V. M. Muralidharan Chairman Ethiraj College Trust

Member Tamil Nadu State Council for Higher Education



Education is the key that unlocks the treasure trove of our potential, revealing hidden strengths and fostering the courage to acknowledge our weaknesses. In today's world, education for women is a beacon of empowerment, illuminating the path to independence and self-sufficiency. Our institution is dedicated to providing a nurturing environment where women can overcome self-doubt and hesitation, and unlock their full potential. We strive to create a democratic space where they can showcase their talents, hone their skills, confident, emerge and as capable individuals. As Nelson Mandela stated, "Education is the most powerful weapon which you can use to change the world". We firmly believe in the transformative power of education and its ability to shape not just individuals, but also societies.









Dr. S. Uma Gowrie Principal & Secretary



Growth begins the moment we dare to question, to dream, and to push beyond the familiar. At Ethiraj College for Women, we do not merely impart knowledge; we cultivate minds that think critically, hearts that lead with integrity, and spirits that strive for excellence. Inspired by the vision of our founder, Shri. V. L. Ethiraj, we continue to uphold the of women's empowerment, values inclusivity, and progress. With every challenge, we evolve; with every success, we reaffirm our purpose. Our faculty and students together create a space where learning is not confined to textbooks but extends into leadership, creativity, and social responsibility. As we stand at the crossroads of tradition and transformation, let us move forward with the unwavering belief that education is a lifelong pursuit, one that shapes not just careers but character. In nurturing strong, capable women, we do not just build futures. We build a legacy.







Ethiraj College for Women was founded by Thiru.V.L.Ethiraj, Bar - at- Law in 1948. This single Donor College had its humble beginning with 169 students and now remains a living testimony to the bounty and benevolence of our revered Founder Thiru.V.L.Ethiraj and stands today as an exceptional fortress of learning in the country with more than 75 years of proud and unique achievements to its credit. Our institution is one of the largest Women's College in the State of Tamil Nadu with nearly 8010 students, 365 faculty members and 140 Non teaching staff.

At present the College offers 30 Under Graduate courses, 26 Post Graduate courses including two professional courses MBA and MCA, 13 M.Phil courses (until 2023) and 10 Ph.D Programmes. The College has been identified as College with Potential for Excellence by the University Grants Commission, has been ranked No. 1 in the Internal Quality Audit carried out by the IQAC of the University of Madras and has been Re-Accredited with 'A+' Grade by NAAC in February 2023.

Ethiraj College for Women enjoys its proud moment for being placed at the 79th position in the National Institutional Ranking Framework 2023-24 carried out by the prestigious Ministry of Human Resources and Development, New Delhi for its continued commitment to academic excellence, student empowerment, and social responsibility.

# VISION

- To holistically develop women, by imparting knowledge, value systems, technological competencies and global skill sets.
- To harness their full potential, to prepare them to be responsible citizens, compassionate leaders, agents of social change and participants in the National Development.





# MISSION

- To achieve our vision by creating a student centric learning environment that is driven by a passion for excellence, research culture and an eco-system for innovation and creativity.
- To encourage a participatory approach among staff, students, alumni and other stakeholders.
- To Provide adequate opportunities to engage in multitude of interests of our diverse student community in academic, co-curricular and extra-curricular activities.
- To offer a campus of excellence with world class infrastructure, technology and support services to our staff and students.
- To have a Management that would uphold the highest levels of transparency, accountability and governance in meeting the ideals of the Founder of the college.







## RESEARCH



To promote quality research at the Post graduate levels, and higher research programmes with innovation and creativity in the institution.

To ensure due importance to original / novel ideas embedded with integrity and ethics in research

To encourage the design of the scientific research outputs into simple working models relevant to society in terms of cost and environment.

To nurture relevant research in the areas of social and economic issues that affect women in particular.

To promote research consultancy and collaborations with National and International research institutions and industries. Ethiraj Centre for Research, Innovation Creativity and (ECRIC) was initiated during 2019 to foster research environment in the college by motivating faculty and student to undertake basic, applied and interdisciplinary research leading quality publications and to emergence of innovative and creative ideas with impetus on IPR with an extent of funding Rs.25 lacs the p.a. by





# ECW



# SPORTS

Sports at Ethiraj College plays a vital role in promoting physical fitness, teamwork, and leadership among students. The college offers a diverse range of sports, including athletics, basketball, volleyball, badminton and other sports encouraging students to participate in University, State, and International National & level competitions. With dedicated coaching and excellent facilities, Ethiraj has consistently produced exceptional athletes who have brought laurels to the institution. The emphasis on sports and extension activities - YRC, NSS,NCC, RRC, CSS, Rotaract and E-Cell fosters not only competitive spirit but also holistic development, making it an integral part of the college's vibrant campus life.







# Build Something Creative With Us.





# **BRIDGING BORDERS,**

BUILDING FUTURES

## CENTRE FOR INTERNATIONAL RELATIONS

#### **Our Mission**

The Centre for International Relations at Ethiraj College aims to foster global academic collaborations, Cultural exchange and research partnerships. Through Strategic alliances with renowned universities world wide, we facilitate to offer international learning experiences that prepare students for global competition.

# COLLABORATIVE OBJECTIVES

- Global Collaborations
- Student Exchange
  Programs
- Global Immersion
  Programs
- International Internships
- Research and Innovation



# **ECW** STUDENT SUPPORT SERVICES

- Three College buses serves the needs of Aided and Self-Supporting students covering the following areas Dasaprakash, Purasaiwakkam, Kellys, Kilpauk Garden, Ayanavaram, Villivakkam, I.C.F, Anna Nagar East & West, Thirumangalam, Shanthi Colony, Mogappair, Arumbakkam and Koyambedu.
- These routes may be changed due to administrative reasons.
- Hostel facilities are available for UG, PG & research students.
- Ramps are fixed, toilets have been re-designed and elevators have been provided to meet the needs of the Differently abled.
- College Book Store supplies textbooks and notebooks to the students.
- Water Coolers / purifiers at various vantage points supply clean water.
- College is provided with WiFi connectivity and Internet facility is also available in the Library.
- Photo Copying facility is available in the Library and also in both the Campus from 9.30 am to 6.00 pm.
- Indian Overseas Bank, Women Entrepreneur Branch operates between 10.00 am to 4.00 pm in the college campus.
- Canteen in both the campuses provides food during working days.
- Student development centre and yoga centre are setup for the Holistic will being of the students.
- Medical Officer and Student Counsellors are available during the College working hours for consultation.
- Railway and MTC Bus Passes are also issued to the students.
- Educational Tours are organized by various departments.

#### **ECW** CO-CURRICULAR & EXTRA CURRICULAR ACTIVITIES



#### CLUBS



extension activities such The as NCC, CSS, NSS, Youth Red Cross, Ribbon Club. Rotaract. Red Entrepreneurship Cell, ENACTUC & Consumer Club, lay emphasis on holistic development of the the students and provide a platform to include social sensitivity in them.

#### SCHOLARSHIP

Art Club- Shades, Literary and Debating Society, Film Appreciation Club-Ethiwood ,Theatre Club-Theatro, Dance Club, MUN Club, Quiz Club, Book Club, Environment Club, Wildlife and adventure Club Heritage cultural consciousness and creative spirit of the students and also provide a forum for them to learn from their peers.

#### **EXTENSION ACTIVITIES**



As a testimony to the institution's commitment to inclusive education, scholarships are provided from the estate of the founder Late Thiru.V.L.Ethiraj, Central Government, State Government and other private scholarships are also available.







#### ALUMNAE ASSOCIATION (ECAA)



'Ethibandan' of Ethiraj College is held every year. Alumnae from all walks of life gather in large numbers to relive the nostalgic memories of their college life.

#### PARENTS TEACHER ASSOCIATION (ECPTA)

The ECPTA started in 1998, provides an active forum for interaction amongst managment, faculty and parents.

#### RESOURCE CENTER FOR THE VISUALLY CHALLENGED

A Resource Centre for the Visually Challenged has been started by the Centre for Women's Studies with necessary software to enable students to access, download and store academic material.



# ABOUT MBA AT ETHIRAJ

The MBA program is affiliated to University of Madras approved by All India Council for Technical Education (AICTE) Approval No. F.No.431/TN-39/MCP-APR(M)/96, dated July 21,1997. The Programme got its Autonomous Status in the year 2006. The course structure is closely aligned with the business requirements in today's scenario. The first year of the program concentrates on imparting management fundamentals like Organizational Behavior, Accounting, Economics, Human Resources Management, Marketing Management, Financial Management, Operations Management & Research and Legal System.

The second year builds on these fundamentals and enables the students to focus on their preferred area of specialization. Dual specializations in the areas of Marketing, Finance, Systems, Human Resources, International Business, Tourism and Hospitality Management and Hospital Management are offered. A minimum of twenty students should have to register for a particular specialization to be offered as a course. These courses are supplemented by business simulation games that reinforce the classroom teachings and gives hands-on experience to the participants.

The classroom sessions are supplemented by corporate sessions, guest lectures by visiting faculty, field session, live projects, workshops and many such activities which ensure that the participants remain in touch with the corporate environment and learn the practical applications of the acquired knowledge.

## VISION

To achieve economic and social equity for women and through them strengthen the Nation to usher in an egalitarian society.

# MISSION

To sensitize young women to their rights and place in the society through advancement and application of relevant knowledge.



#### **ECW** PROGRAM STRUCTURE



The course structure of the MBA program has been designed to enable the student to earn a minimum of 91 credits plus 14 additional non-CGPA credits (total of 105 credits) one audit course and fulfill such conditions as have been prescribed therefore to qualify for the MBA Degree.



- The total number of subjects of study shall be a minimum of 23 out of which 12 shall be compulsory core subjects, 7 shall be Electives (6 functional electives & 1 nonfunctional/interdisciplinary elective) and a soft skill paper in every semester.
- Apart from this a Summer Internship Programme (SIP- Summer Project and Viva Voce) will be at the end of Second Semester and Management in Practice (MIP –Major Project Work and Viva-voce) will also be in the Final Semester.
- The course also includes ADDITIONAL CREDIT COURSES in Value Education, Skill Development courses and Business Analysis Lab in the first, second, third semester.
- Bridge course in the first semester, Self learning course in the third semester, Term Paper as an audit course (non-credit course) in the third semester, Directed Study in the fourth semester.



# **ECW** PROGRAM STRUCTURE

- The candidates have the option of taking 1 Interdisciplinary/Nonfunctional elective under choice-based credit system from any of the 6 choices given in the second semester. The candidate is allowed to take up these electives according to her choice, in the second semester.
- There shall be Summer Internship Programme (SIP- Summer Project and Viva Voce) for all students undergoing the course at the end of the Second Semester for a period of not less than 6 weeks.
- Main Project work (MIP- Management in Practice) shall be in the fourth semester for a period of 12 weeks.
- The Fourth semester has scope for Directed study (mandatory), where the course(s) offered would be on any emerging area of management.

Subject to revision by the Board of studies.\*

#### LANGUAGE PROGRAM

"Business English Communication for Managerial Effectiveness" by The Cambridge University of London is offered with the main objective of improving the communication skills and vocabulary of the students. Knowledge in foreign language builds confidence and helps the students to blend themselves into the multi-cultured organizational climate. In line with that, the Department is offering foreign language German as opted by the students and conducted by "The Goethe Institute, Chennai".

#### ADDITIONAL COURSES

In addition to the regular course curriculum, the Department offers additional courses in the final semester to keep pace with emerging areas in management. This is done in collaboration with industries offering hands on experience for students.

#### FACULTY

Ethiraj College has well-qualified, experienced and dedicated faculty who act as facilitators for the holistic development of the students. They focus on bringing in fresh perspective and new ideas and share a passion for continuous improvement in all facets of education.

#### MENTOR SYSTEM

Each student is assigned a mentor who guides the student in all aspects of a student life.



#### **ECW** STUDENT INDUCTION PROGRAMME

The MBA orientation program is a series of events that aims at assisting students develop the to an understanding of the Management Education. This program is conducted by the college management for the sake of students who step into their Professional Environment. The program helps students to interact with Industry Experts specialised in different sectors, Entrepreneurs from various fields and Professional Bodies.





The aim of the main orientation program is to make students know each develop skills, and prepare other. students for the corporate world. The program helps students get to know the faculty, staff, and other resources at their college. Students learn about business etiquette, communication and problem solving. They also learn how to work in a team and develop positive attitude and values. Students learn about the industry standards and how perform in competitive a to environment

The Orientation program highlights on unlocking a new journey for the budding managers and give them insights into Self Management, Personality Development, Opportunities and Challenges in the Industry and a precise view of their career options. They are exposed to the basic Principles of Management and the emerging areas in Technology, Research and Management. The Alumni of the MBA Department of Ethiraj College for Women<sup>\*</sup>visit the freshers to share their thoughts on the companies they are working and their work experiences. Altogether, it is a fun and interactive program that also helps students get to know and bond with each other. It fosters a sense of belonging, addresses all concerns and questions, and instills confidence in the students as they embark on their journey towards their dream jobs. At the end of the Orientation Program, the queries and feedback of the students are taken into due consideration and efforts are taken to guide them in the right direction towards student development, career growth and success.







#### PARADIGM



# INDUSTRY INSTITUTE INTERFACE

Paradigm-The Annual India All Management the MBA Meet of Department is focused an event on equipping, sharpening and testing the knowledge of young budding managers. Participants from various colleges from across the country take part in this Management Meet and get a glimpse of the corporate world through a host of events like Best Manager, Business Quiz, Business Plan, Stock War etc.

The MBA Department has direct linkage with the industry to enable the students to gain experience and update themselves of their best practices. The Institution is a member of various Professional bodies such as MMA, AIMA, ISTD, NIPM, AIMS and CII. All the students are encouraged to become members of professional bodies/association.Emphasis is also laid on the need to balance in-class and out-of-class life and hence it is made compulsory for every student to take up regular industrial visits and have tie-up with Industries/organizations.







## PLACEMENT



The activities of the placement cell, aims to match the requirements of the recruiters with the aspiring students. The campus recruitment conducted yearly, has witnessed more and more blue-chip companies seeking to recruit students belonging to different specializations.

Some firms that recruited include BNY (Bank of New York), Delloite. Ernst&Young(EY), Accenture, Citibank, ICICI Bank, HDFC Bank. Irevana. Kotak Mahindra, Centurion Bank, Money. Cavinkare. GE Reliance, CII, Caliber Point, UB Group, Wipro, Club Mahindra, Infosys, CTS, TCS, ITC, ALLECTEC, Axis Bank Pre-Placement etc. Α Preparation training programme is organized every year which includes modules on resume writing, mock individual interview. assessment, communication skills and career guidance.





## ECW INFRASTRUCTURE



#### HOSTEL



The college hostel provides housing for 540 students across three separate buildings. At the time of admission, students will also be required to submit a separate application to stay in the college's dorms. The rule known as "Firstcome, First-served" pertains to how admission to the hostel works.

The college eclectic houses a collection of academic texts. reference books. national and international journals, magazines and newspapers. The library has a conference hall, reading rooms, photocopying facility and Internet Browsing Centre. It also provides to research database access EBSCO and 'Inflibnet' that help the students in their study and activities. The research Department has an exclusive library with more than 10,000 books. national and Inernational journals, e-journals etc.

Library Timings: 9.00 a.m. to 4.00 p.m

#### MEDICAL FACILITY

LIBRARY



A CLARING SIG JOINT BOOKTUNIC

A campus health initiative through Apollo Shine Foundation has been set up inside the campus with well equipped health room with medical facilities. Counselor is available for consultation.



## ECW INFRASTRUCTURE



#### COMPUTER LAB



ICT Facilities in Classrooms:

· Smart Class: 1

Classroom with LCD Projector & Sound Bar: 2

· Classrooms with wi-fi

connectivity

· Air-conditioned class room - 1

Seminar Hall:

- · LCD Projector
- · Audio System
- · Wi-fi connectivity

# ENTREPRENEURIAL DEVELOPMENT

•Exclusive lab for MBA Students with Internet Connection •No. of desktop computers: 60 Configuration: HP i5 – 12400, 16GE RAM and 1 TB Hard Disk.

The laboratory facilities the in department are constantly upgraded to cater to the growing needs of students department subscribes The to the Microsoft's MSDN Academic Initiative which provides legal copies of a1Microsoft available software 01 workstation and server platforms. Lega copies of Microsoft software including operating systems and development tool are available for students to download under MSDN - Academic License Program



The Entrepreneurial Development cell was established with the aim of nurturing the spirit of entrepreneurship amongst young students, which aims at contributing to the society at large by promoting the concept of social entrepreneurship and to develop entrepreneurial skills amongst aspiring entrepreneurs.



#### **ECW** ELIGIBILITY CRITERION

Candidates shall be required to have passed any Bachelor's Degree of the University of Madras or any other University or a qualification accepted by the Syndicate of Madras University as equivalent there to, shall be eligible for admission to MBA Degree Course. Candidates should have good academic track record and should apply with TANCET 2025 score.

#### **TANCET 2025 marks is mandatory for admissions**

# ADMISSION PROCEDURE

- The applicants should apply online in the respective link provided in the website (www.ethirajcollege.edu.in) by paying a non-refundable application fee of Rs.600/- (Six hundred only).
- The list of short-listed candidates will be published in the website or personal SMS or E-mail will be sent to the registered student mobile number or E-mail.
- Selected candidates will have to pay the full fees within the deadline, through online mode.
- Candidates who fail to pay the full fees within the deadline, will not be considered for admission
- Candidates have to compulsorily attend the Group discussion and interview ONLY on the date mentioned in the prospectus. No other form of communication regarding GD and Interview will be intimated.
- VENUE: MBA department, Campus II, Ethiraj College for Women. Chennai
- Kindly check college website for any information /communication.

#### www.ethirajcollege.edu.in/admissions/



#### **ECW** DOCUMENTS REQUIRED FOR ADMISSION

- Passport Size Photograph (file size 100 kb; jpg/gif format; 125 x 165 pixels (4.4 X 5.8 cm))
- Parent's signature
- Student's signature
- 10th standard mark sheet
- 11th standard mark sheet
  - GENERAL INFORMATION

Working Hours: 9.00 a.m. - 2.15 p.m. Some classes will be extended

and conducted after 2.15 p.m. (Break - 12 Noon to 12.30 pm)

75% attendance in every subject is mandatory requirement for a

student to be eligible for appearing in semester examinations.

Modest dress code and courteous behavior are mandatory.

Use of mobile phones is strictly prohibited inside the college campus. Violations will be severely dealt with.

Ragging is strictly prohibited and punishable as per the prohibition of ragging act, 1996. Visit to <u>https://antiragging.in/</u>

Students who discontinue after joining the college will be given transfer certificate issued by the college only and their UG transfer certificate will not be returned. Transfer certificate will be issued only a week after applying, on the return of ID card if already issued by the college.

- 12th standard mark sheet
- UG semester marksheets (all marksheets as single pdf)
- Community Certificate
- TANCET 2025 hall ticket
- TANCET 2025 mark sheet

#### https://ethirajcollege.edu.in/admissions/



#### ECW MBA CURRICULUM (Subject to revision by Board of Studies)



#### **I YEAR - I SEMESTER** I YEAR – II SEMESTER Organizational Behaviour • Marketing Management • Accounting for Managers • Human Resource Management • Financial Management Managerial Economics Business Research & Statistics • Operations Research • Legal Framework of Business • Interdisciplinary Elective • Operations Management • Summer Internship Program (SIP) • Business English Communication for • Value Education – II Managerial Effectiveness\* • Business Analysis Lab-II • Value Education – I • Business Analysis Lab –I **II YEAR – III SEMESTER SUMMER PROJECT** • Information Management and **ERP** At the end of the second semester, all • Elective I students will have to undergo summer • Elective II training of six weeks with an • Elective III service industrial. business or • Elective IV organization by taking up a project • Elective V study, under the supervision of the • Elective VI department. Each student will be • Foreign Language required to submit a project report to German/Japanese/Chinese/Korean department work for the the • Value Education – III undertaken during this period within • Skill Development a week of the commencement of the Entrepreneurial Skill Development third semester for evaluation. • Business Analysis Lab -III • Self-Learning Programme • Term Paper



#### ECW MBA CURRICULUM (Subject to revision by Board of Studies)



#### II YEAR – IV SEMESTER

- Strategic Management
- Professional Ethics and Etiquette\*
- Directed Study
- Management in Practice (MIP-Project Work & Viva-voce)
- \* Soft Skill Course

#### INTER DISCIPLINARY ELECTIVES

- Disaster Management
- Technology Intervention and Innovative Practices in Management
- Design Thinking and Innovation Management
- Social Enterprise Management
- Diversity Management
- Fundamentals of Intellectual Property Rights

## LIST OF ELECTIVES

#### ELECTIVE: HUMAN RESOURCE MANAGEMENT

- Human Resource and Leadership Development
- · Industrial Relations and Labour laws
- · Training and Development
- · Organisational Change and
- Development
- $\cdot$  Conflict and Negotiation Management
- · Work Place Counseling
- · Compensation Management
- $\cdot$  HR Metrics and Workplace Analytics
- · Performance and Talent Management
- · Team Management
- · Digital HRM
- Emotional Intelligence and Managerial Effectiveness
- · Human Capital Planning

#### **ELECTIVE: FINANCE**

- · Advanced Corporate Finance
- Security Analysis & Portfolio
  Management
- Merchant Banking and Financial Services
- · Mergers and Acquisitions
- · Derivatives and Risk Management
- · Financial Markets and Institutions
- · Risk management and Insurance
- · Banking Operations & Services
- · Wealth Management
- · Digital Finance
- · Tax Management
- · Behavioural Finance



#### **ECW** MBA CURRICULUM (Subject to revision by Board of Studies)



**ELECTIVE: MARKETING ELECTIVE: SYSTEMS**  Advertising Management Business Intelligence • Consumer Behaviour Software Project Management • E-Business Marketing Research • Sales and Distribution • Enterprise Resource Planning • Knowledge Management Management • Services Marketing Banking Technology Management • Retail Management • IT Laws and Cyber Crimes • Brand Management • Big Data Analysis • Customer Relationship • Expert Systems • Data Warehousing and Data Management • Marketing of Social Services Mining • Strategic Marketing • Social Media and Web analytics • Digital Marketing • Data Analytics In Functional Area • New product Strategies of Business • Marketing Analytics. • Artificial Intelligence And Analytics **ELECTIVE:INTERNATIONAL ELECTIVE: TOURISM AND BUSINESS** HOSPITALITY MANAGEMENT Destination Tourism International Business • Tourism Principles and Practices Management Tourism Products of India • International Marketing • Strategic Tourism Management Management • Hospitality management • International Finance • E Tourism • International Human Resource • Travel Agency and Tour Management **Operations Management** • Export Business Environment • Tourism Entrepreneurship • Export Import Procedures, • Eco Tourism and Sustainable **Documentation & Logistics** Development • Forex management • Automation in Hospitality • Export Finance and Promotion Industry • Regulatory Framework for • Special Interest Tourism • Service Quality Management In International trade Hospitality







#### ELECTIVE: HOSPITAL MANAGEMENT

- Health Policy and Health Care System
- Hospital Planning and Administration
- Hospital Records Management
- Hospital Core Services
- Hospital Support Services
- Quality Assurance in Health Care
- Operations Management in health care
- Health care Governance and Technology
- Total Quality Management in Hospital
- Health care accreditation and Law

# Electives will be offered subject to the discretion of the Institution / Maximum Registration

#### Integration of MOOC courses in Interdisciplinary Elective Course:

The students have the choice of opting for one Inter Disciplinary Elective out of choice of SIX courses offered in second semester with prior consultation and approval from the Department.

#### STUDENT EVALUATION SYSTEM

The assessment procedure combines conventional examinations and continuous assessment. Internal continuous assessment shall be based on internal tests to be written compulsorily, assignments, and seminar and class participation.

Continuous Assessment	: 40 Marks
External Evaluation	: 60 Marks
Total	: 100 Marks







# **IMPORTANT DATES**

Sale of Online Application :

:30<sup>th</sup> April 2025

Last date for Submission of Online 3 Application Form

:31<sup>st</sup> May 2025

## SCHEDULE FOR GROUP DISCUSSION AND INTERVIEW

Application Number	Date
MBA25M001 to MBA25M075	2nd June 2025 10 a.m.
MBA25M076 TO MBA25M150	3rd June 2025 10 a.m.
MBA25M151 and above	4th June 2025 10 a.m.

# Kindly check college website for any Information / Communication





# FEE STRUCTURE FOR THE YEAR 2025-2026 (Management)

SEMESTER	FEE
Semester I	₹99338/-

# FEE STRUCTURE FOR THE YEAR 2025-2026 (Counselling)

SEMESTER	FEE
Semester I	₹99338/-



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