



ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai - 600 008

College with Potential for Excellence

Re – accredited with “A+” in NAAC Cycle IV

cordially invites you to the
**INTERNATIONAL CONFERENCE
ON MULTIDISCIPLINARY
RESEARCH & INNOVATION IN
ACADEMIA AND INDUSTRY**

**SERIES IV
Organised by**

**Departments of Economics, English
(Aided), History & TTM, B.Com Bank
Management, Business Economics,
B.Com Corporate Secretaryship (Aided & SS)
&**

**Tamil Nadu Skill Development Corporation
StartupTN**

Government of Tamil Nadu

&

International Federation For Artificial Intelligence

&

CHOOLS

5th & 6th February, 2026



INTERNATIONAL CONFERENCE ON MULTIDISCIPLINARY RESEARCH & INNOVATION IN ACADEMIA AND INDUSTRY - SERIES IV

About the College

Ethiraj College for Women was founded by the illustrious Barrister-at-Law, Thiru V.L. Ethiraj in 1948 to empower young women through holistic education. The College has made impressive strides in the realm of higher education for women over the last 78 years. It is recognized with the award of "College with Potential for Excellence" and was re-accredited with Grade "A+" by NAAC Cycle IV in 2023. The college has a dedicated team of over 371 faculty members and around 7700 students.

About the Conference

In commemoration of the 75th year celebration of our esteemed institution, the Departments of Economics, English, History, Tourism and Travel Management, B.Com. Bank Management and Business Economics in collaboration with ESN Publications and Valimai Thamizhachi, organized the first series of the International Conference on Multidisciplinary Research and Innovation on 19th & 20th January, 2023. The first two days of the five day conference took place at Ethiraj College for Women and the next part of the conference was held at U.A.E from 23rd to 25th January, 2023. The second and third series of the International Conference on Multidisciplinary Research & Innovation in Academia and Industry was organized in India between 9th & 10th January, 2024 and 6th & 7th January 2025 at Ethiraj College for Women in collaboration with Naan Mudhalvan Scheme, Tamil Nadu.

The successful trajectory initiated by the International Conference in 2023 has motivated us to continue our collaboration with Industry and Academia every year to reinvigorate our commitment to holistic education. Hence, the Fourth Series of the conference is scheduled to be held on 5th & 6th February 2026. The two day conference will prove to be an important platform for Professionals in Academia, Research, Industry, Innovation, Entrepreneurship and Policy Making to hold meaningful dialogues and to enable the students to get a glimpse of the real world problems linked to the fields of Business Studies, Humanities and Social Sciences. This in turn would enhance our students' understanding of the fields that they choose to excel in and also empower them in their respective careers.

Objective of the Conference

The overarching objective of the conference is to address crucial challenges, elucidate key policy principles and foster a culture of innovative research practices. With a visionary perspective, the conference aspires not only to inspire but also cultivate the intellectual growth of young minds. Acting as a catalyst for collaboration, the event facilitates the exploration of diverse perspectives, paving the way for purposeful partnerships and enables to unveil potential synergies that can drive multidisciplinary advancements in academia and industry.

Tamil Nadu Skill Development Corporation & StartupTN Skill Initiatives

The Tamil Nadu Skill Development Corporation, Government of Tamil Nadu is a transformative program aimed at equipping the youth of Tamil Nadu with industry-aligned skills. StartupTN is the nodal agency that promotes entrepreneurship and innovation. It aims to make Tamil Nadu the knowledge capital and Innovation hub.

International Federation for Artificial Intelligence IFFAI focuses on AI accreditation, education and ethical innovation.

CHOOLS focuses on operational excellence, talent management, supply chain efficiency, digital presences and bridges talent gaps promoting value based education.

Conference Themes Research & Innovation in

- Agriculture and Industry
- Health , Education & AI
- Development Economics
- Sustainable Development Goals
- Global Trade Dynamics
- History & Politics
- Global Tourism
- Cultural Studies
- Memory Studies, Diaspora and Transnationalism
- Environmental Humanities
- Digital Humanities
- Big data Analytics & Business
- Human Resources Analytics
- Human AI Collaboration in Business
- E-Commerce & Digital Marketing

Date : 05.02.2026

Venue : Main Auditorium

Time: 9.30am – 11.00am

Chief Guest



Ms. Geetha Ramamoorthi
Managing Director
KBR, India

Date : 05.02.2026

INAUGURATION

Venue : Main Auditorium

Time: 9.30am – 11.00am

Presidential Address



Thiru. V.M. Muralidharan

Chairman

Ethiraj College Trust

Felicitation Address



Dr. S. Uma Gowrie

Principal & Secretary

Ethiraj College for Women

Inaugural Address



Ms. Geetha Ramamoorthi

Managing Director

KBR, India

Keynote Address



Dr. Anitha Devi Pillai

Senior Lecturer

English Language and Literature AG

National Institute of Education

Nanyang Technological University

President, Singapore Association for Applied

Linguistics, Singapore

Welcome Address



Dr. D.B. Usharani

Former Principal i/c & Secretary i/c

Associate Professor & Head

Department of Economics

Ethiraj College for Women

Vote of Thanks



Dr. T. Usha Priya

Former Vice-Principal (SS)

Associate Professor and Head

Department of

B.Com Bank Management

Ethiraj College for Women

Day I: 05.02.2026

Keynote Speakers

Main Auditorium



**Mr. Malaiappan
Nagalingam**
Honorary Consul
Honorary Consulate of
The Republic of Mauritius
12.15 pm - 1.15 pm



Mr. Shankar Sundaresan
Internal Trainer
Knowise Learning
Academy
Bangalore, Karnataka
2.00 pm -3.00 pm

Steve Jobs Hall



Dr. Asma Begum
Lecturer
University of Westminster
Marylebone Campus
London
12.15 pm -1.15 pm



Dr P. Mary Vidya Porselvi
Associate Professor & Head
PG & Research Department
of English, Loyola College
Chennai, Tamil Nadu
2.00 pm - 3.00 pm



Dr. Anabela Monterio
Professor
Universidade Europeia
Lisbon
Portugal
3.00 pm - 4.00 pm

Mini Auditorium



Dr. P. Ratna
Director, CIR
B.S. Abdur Rahman
Crescent Institute of Science
and Technology
Chennai, Tamil Nadu
12.15 pm -1.15 pm



Dr. Divya K
Assistant Professor
Department of Tribal Studies
Central Tribal University
Tirupati, Andhra Pradesh
2.00 pm - 3.00 pm



Mr. Giridhar Vasu
Software Development
Engineer
Comcast Technology
Solutions
Chennai, Tamil Nadu
3.00 pm - 4.00 pm

Day I: 05.02.2026

Keynote Speakers

Admin Block



Mrs. Mary Magdalene
Lead Teacher
Anchored School, Prosper
Texas, USA

12.15 pm - 1.15 pm



Mr. Advith Krishnan
AI Researcher & Developer
The Linux Foundation
Mysore, Karnataka

3.00 pm - 4.00 pm



Ms. Julie Simon Macariola
Faculty of Education
Shinawatra University
Thailand

3.00 pm - 4.00 pm

Business Studies Block - Campus II



Ms. Nivedha Shankar
Co-Founder
The Mind and Co. Chartered
Accountant & CPA
Australia

12.15 pm - 1.15 pm



Prof. T.V. Subba Rao
Professor – Emeritus
Vivekananda Institute of
Professional Studies (VIPS)
New Delhi

2.00 pm - 3.00 pm



Ms. Shreya Narayanan
Analyst
Corporate and
Investment Banking Team
Mc Kinsey, New Delhi

3.00 pm - 4.00 pm

Day II: 06.02.2026

Keynote Speakers

Main Auditorium



Dr. L.Venkatachalam
Professor, RBI Chair
Madras Institute of
Development Studies
Chennai, Tamil Nadu
10.00 am – 11.00 am



Dr. V. Rajasekaran
Associate Professor of
English & Ex- Director
Students Welfare
VIT University
Chennai, Tamil Nadu
11.00 am - 12.00 noon



**Mr.Pradeep
Narayana Moorthy**
Data & AI Leader
IDP Education Ltd.
Chennai, Tamil Nadu
1.30 pm - 2.30 pm

Steve Jobs Hall



Dr.D.Mavoothu
Professor
School of Management Studies
Cochin University of
Science & Technology
Kerala
10.00 am -11.00 am



Ms. S.Parvathy
Senior Product Manager
At Workday
Sydney, Australia
11.30 am -12.30 pm



Dr.N.Taibangnanbi
Assistant Professor
Department of Economics
University of Allahabad
Uttar Pradesh
1.30 pm - 2.30 pm

Mini Auditorium



Mr.Abdul Nabeel
Managing Director
Arabian Groups of
Restaurants
Chennai, Tamil Nadu
10.00 am -11.00 am



Dr.Preethi Hari Babu
Assistant Professor
Department of Tourism and
Travel Management
.Nilalingappa College
Bengaluru, Karnataka
11.30 am – 12.30 pm



Dr. A. Anuradha
Professor
Department of MBA &
Centre for Research
Cambridge Institute of
Technology
Bengaluru, Karnataka
1.30 pm - 2.30 pm

Day II: 06.02.2026

Keynote Speakers

Admin Block



Dr. Cherry D. Abeleda
Core Faculty
BS Tourism Management
Batangas State University
Phillippines
10.00 am - 11.00 am



Ms. SoPeng Kiang
Founder & Managing
Director of NewsSearch
(M) Sdn Bhd, **Malaysia**
11.30 am - 12.30 pm



Dr. K. Ganesh
Associate Professor & Head
(Retired)
Madras Christian College
Chennai, Tamil Nadu
1.30 pm - 2.30 pm

Business Studies Block – Campus II



Ms. Irene Simon
English Teacher &
IELTS Coordinator
Indian School
Muscat, Oman
10.00 am – 11.00 am



Dr. Durga Prasad Repakula
Senior Lecturer
School of Business and
Management, IBS University
Port Moresby
Australia
11.30 am - 12.30 pm



Ms. Namitha
Associate Vice- President
Strategic HR Lead
MPHASIS
Chennai, Tamil Nadu
11.30 am - 12.30 pm

Date : 06.02.2026

VALEDICTORY

Venue : Main Auditorium

Time: 3.30 pm - 4.30 pm



Welcome Address

Dr. J. Mangayarkarasi
Associate Professor and Head
PG & Research Department of English
Ethiraj College for Women



Presidential Address

Dr. S. Uma Gowrie
Principal & Secretary
Ethiraj College for Women



Keynote Address

Dr. E. Bhaskaran
Joint Director
Tamil Nadu Startup and Innovation Mission



Valedictory Address

Mr. Alexander Dodonov
Vice Consul
Consulate General of the Russian Federation
in Chennai



Vote of Thanks

Dr. T. Kausalya Kumari
Associate Professor and Head
PG & Research Department of History &
Department of Tourism & Travel Management
Ethiraj College for Women

Cultural Programme

2.45 pm – 3.15 pm

Chief Patron

Thiru. V. M. Muralidharan

Chairman
Ethiraj College Trust

Patrons

Dr. S. Uma Gowrie

Principal & Secretary
Ethiraj College for Women

Mrs. Beulah Jebakumari Suganthi

Vice Principal
Associate Professor & Head
Department of Corporate Secretaryship

Convenors

Dr. D.B. Usharani

Former Principal i/c & Secretary i/c
Associate Professor & Head
PG & Research Department of Economics

Dr. T. Usha Priya

Former Vice Principal (SS)
Associate Professor and Head
Department of B.Com Bank Management

Co - Convenors

Dr. J. Mangayarkarasi

Associate Professor & Head
PG & Research
Department of English

Dr. T. Kausalya Kumari

Associate Professor & Head
PG & Research
Department of History
Tourism and Travel Management

Dr. R. Geethalakshmi

Associate Professor & Head
Department of Corporate
Secretaryship (SS)

Dr. M. Hima Bindu

Assistant Professor & Head
Department of Business Economics

Co-ordinators

Dr. Neelavathy.G

Associate Professor, Department of Economics

Dr. Jamuna Rani G

Associate Professor, Department of Economics

Dr. Radhika G

Associate Professor, Department of Economics

Mrs. Jayashree C

Assistant Professor, Department of Economics

Dr.Saradha A

Assistant Professor, Department of Economics

Dr. Suganthi M

Assistant Professor, Department of Economics

Dr.Sunita C

Assistant Professor, Department of Economics

Dr. Sudha S

Assistant Professor, Department of Economics

Dr. Sofiya Azad

Assistant Professor, Department of English

Mrs.Thenmozhi M

Assistant Professor, Department of English

Ms. Srinithi S

Assistant Professor, Department of English

Dr.Saraswathi K

Assistant Professor, Department of History & TTM

Dr.Menaka K

Assistant Professor, Department of History & TTM

Dr Maheswari P

Assistant Professor, Department of History & TTM

Dr.Vasanthi A

Assistant Professor, Department of History & TTM

Mrs. Sundari S

Assistant Professor, Department of History & TTM

Ms. Priyanka B

Assistant Professor, Department of B.Com Bank Management

Mrs. Nevedha V

Faculty, Department of B.Com Bank Management

Mrs. Deepika R

Assistant Professor, Department of Business Economics

Mrs.Saloni Soni

Faculty, Department of Business Economics

Mrs. Yakshitha T

Assistant Professor, Department of Corporate Secretaryship

Ms.Meenakshi S

Faculty, Department of Corporate Secretaryship

Ms Nikkitha Johanna J

Faculty, Department of Corporate Secretaryship

Mrs.Nazia S

Faculty, Department of Corporate Secretaryship

Ms. Mahalakshmi S

Faculty, Department of Corporate Secretaryship

