



ETHIRAJ TIMES

MARCH 2025



Ethiraj Secures FSSAI Eat Right Campus Certification



The Hostel of Ethiraj College for Women, Chennai, has been awarded the prestigious Eat Right Campus Certification by the Food Safety and Standards Authority of India (FSSAI). The certification, valid from 10 January 2025 to 9 January 2027, recognizes the hostel for its exemplary standards in ensuring safe, nutritious, and sustainable food practices. The five-star "Exemplary" rating was conferred under the guidelines of the Ministry of Health and Family Welfare. The recognition was facilitated with the support of the Tamil Nadu Food Safety Department as the Implementation Partner, Unavar Food Inspection and Certification Private Limited as the Auditing Partner, and Parikshan as the Training Partner. This honour reflects the institution's commitment to the health and well-being of its students by promoting a culture of safe and responsible eating.

Ethiraj Celebrates Annual Sports Day



Ethiraj College for Women celebrated its Annual Sports Day with great enthusiasm on 7 February 2025 at Rajarathinam Stadium, Egmore. The programme began with an invocation, followed by the welcome address delivered by Dr. S. Uma Gowrie, Principal & Secretary, Ethiraj College for Women. The presidential address was delivered by Thiru. V. M. Muralidharan, Chairman, Ethiraj College Trust. The March Past was conducted by the students in a display of discipline and pride. The Annual Report was presented by Dr. C. Uma Devi, Director of Physical Education, Ethiraj College for Women. The National Flag was hoisted by the Chief Guest, Dr. P. Ashok Sigamani, President, Tamil Nadu Cricket Association, who graced the occasion, delivered the Sports Day Address, and distributed prizes to the winners of various sports events. The programme also featured sports events and martial arts demonstrations by students. The proceedings concluded with the Vote of Thanks, followed by the National Anthem. The celebration reflected the college's enduring commitment to fostering sportsmanship, discipline, and holistic student development.

Ethibandhan'25



Ethiraj College for Women hosted its Annual Alumnae Meet, Ethibandhan 2025, on 26 January at the Main Auditorium. The programme commenced with the rendering of Thamizh Thaai Vaazhthu. The welcome address was delivered by Dr. S. Uma Gowrie, Principal & Secretary, Ethiraj College for Women, followed by the presidential address by Thiru. V. M. Muralidharan, Chairman, Ethiraj College Trust. The Chief Guest, Lieutenant Colonel M. R. Bhavani, Distinguished Alumna (Batch 2001–2004), HQ Dakshin Bharat Area, Chennai, delivered the Alumnae Address, reflecting on her journey and contributions while inspiring the gathering. The vote of thanks was proposed by Dr. K. Mythili, Secretary, Ethiraj College Alumnae Association. The formal session was followed by a cultural programme, alumnae events, the College Song, and the National Anthem. The event served as a heartfelt reunion.

Ethiraj Commemorates Republic Day



Ethiraj College for Women celebrated the 76 Republic Day on 26 January. The celebrations commenced with Flag Hoisting at the OAT, followed by patriotic songs performed by students. The Welcome Address was delivered by Dr. S. Uma Gowrie, Principal & Secretary. This was followed by the Presidential Address by Thiru. V. M. Muralidharan, Chairman, Ethiraj College Trust. The Republic Day Address was delivered by the Chief Guest, Mrs. Veena Kumaravel, Founder, Naturals Group of Salons, who also hoisted the National Flag. Her address highlighted the values of freedom, responsibility, leadership and nation-building. The programme concluded with the Vote of Thanks by Dr. G. Neelavathy, Staff Secretary, and the National Anthem. This occasion instilled a deep sense of patriotism and unity among the students.

Chronicles'24



The Literary Club and the Debate Club, in association with the Ethiraj Students' Union, conducted the Annual Intercollegiate Event Chronicles'24 on 12 December. The theme for this year was LABYRINTH – Navigate the maze of words. The program commenced with an Inaugural Ceremony, graced by the presence of Ms. Narmadha Sampath, an acclaimed advocate, as the Chief Guest. The welcome address was delivered by Dr. S. Uma Gowrie, Principal and Secretary. Ms. Shreya Raghavan, President of the Debate Club, introduced the Chief Guest, which was followed by an AV presentation highlighting her achievements. The Chief Guest interacted with the students, inspiring them with her insights. A memento was presented to her as a token of gratitude. Chronicles'24 had 9 events, including 6 on-stage events and 3 off-stage events, which attracted participants from various colleges. Prizes were presented in the Valedictory Ceremony. The Overall Winner of Chronicles'24 was Loyola College, while the Runner-Up was Stella Maris College.

Margazhi Utsav'25



Margazhi Utsav'25 – Ethirajil Thiruvaiyaaru was held on 3-4 January. The welcome address was delivered by Ms. Malavika Sharma, President of FAC. The session included a performance by the Music members of the Fine Arts Club, accompanied on Mridangam by Mr. Yashwanth Ravi. This was followed by a guest performance by Ms. Srividya Vadlamani, an esteemed alumnus of Ethiraj College. Dr. J. Praveena, Union Convenor, felicitated the guest with a memento. The session was graced by the presence of Thiru. V.M. Muralidharan, Chairman, Dr. S. Uma Gowrie, Principal & Secretary and Dr. M. Jeyanthi, Vice Principal (SS). Ms. Mahalashmi R delivered the vote of thanks. On the second day Ms. Tejaswini S.K., Vice President of FAC delivered the welcome address. The session featured a dance performance by the members of FAC, followed by a guest performance by Ms. Lalitha B, a distinguished alumnus of Ethiraj College. Dr. J. Praveena, along with the Staff Coordinators of FAC, presented a memento to the guest. The session concluded with a vote of thanks by Ms. Srikrithi S, Secretary of FAC.

Ethiraj Hosts Youth Conclave'24



The National level Conference, Youth Conclave 2024-25, was held on 5 December, on the theme "Youth and mental health – Breaking the stigma". The conclave emphasized on the mental health of Young Minds. The Chief Guest for the Conference was Dr. Poorna Chandrika, Professor, Institute of Mental Health, Kilpauk. Dr. S.Uma Gowrie, Principal and Secretary, Ms. M. Vijaya, Vice Principal and Dr. V. Jayanthi, Vice Principal (SS) graced the occasion. Events like Debate, Poster making and Creative Writing were held as part of the event. The Judge for Debate was Ms. Mridhula, Founder and CEO of Aruwadai Psychological services which was held in the Main Auditorium. There were a total of 36 participants. The winners were Ms. Meenakshi Lingesan and Ms. Harshini of Stella Maris College securing the I prize, Ms. Shireen Fathima and Ms. Bettina Ann Women's Christian College securing the II prize and finally Mr. Abhishek Joseph and Mr. Siddharth.R of Loyola College securing the III prize. The Judge for Poster making was Ms. Dayaline Sivakumar, Pinart therapy services. The venue for the same was the Library third floor. There were a total of 30 participants. The Winners were Ms. Shanmathi.A of Ethiraj College for Women securing the I prize, Ms. Nitaila Selvakumaran of Ethiraj College for Women securing the II Prize and Ms. Tejasvi Aditi of Ethiraj College for Women securing the III prize. The Judge for the event Creative Writing was Ms. Cauviya, Founder of Kensho project. The venue for the same was Mini Auditorium. There were a total of 40 participants. The Winners were Ms. Laya Rodrigo of Stella Maris College securing the I prize, Ms. Rimsha Dania of Ethiraj College for Women securing the II prize and Ms. Thaslima of Ethiraj College for Women securing the III prize. The panel discussion was held in the afternoon. Dr. Subashree Vanamali, Senior Associate Professor, VIT Chennai, Ms. Ghayathri Swetha Kumari, Assistant Professor and Head, Psychology programme, M.O.P.Vaishnav College for Women, Dr.S.Swathik MD Psychiatry, Fellow in emergency Psychiatry, Dr.P.P.Kannan MD Psychiatry, Madras Medical College and Dr.Ravi Kumar, Psychologist, Executive Committee, Anna University led the discussion. The panelists discussed about current mental health conditions of youth, tolerance, optimism, FOMO in Gen Z, comparison between millennial and Gen Z, suicide prevention and stress faced. The panelists were felicitated with mementos as a token of gratitude.

Srishti'25 Theme Reveal



The Srishti'25 Theme Reveal was held on 6 February between 11.45 am – 12.25 pm (Aided OAT) and 12:45 pm – 1.20 pm (Self-supporting OAT). The DJ for the day was DJ Loki. College team Akarshana and ET Crew performed at both Aided and Self Supporting OAT. The theme reveal banner was released by Thiru.V.M.Muralidharan, Chairman, Principal and Secretary Dr.S.Uma Gowrie, Vice Principal Aided Ms.M.Vijaya and Dr.M.Jeyanthi, Vice Principal (SS) at both Aided and Self-Supporting blocks. The theme for this year Srishti was ILLUMINATI- SHAPING THE DESTINY. The Chairman, Principal, Vice Principals, Union Staff members, Union Advisory members and the Student Union were tattooed with temporary ILLUMINATI stamps.

ANNUAL ASSOCIATIONS

Idara 2024-25



The Department of BBA & MA HRM of Ethiraj College for Women organized its Annual Association, Idara 2024-25, on 6 February. The event, centered on the theme "Unison of Unity - Connect, Collaborate, & Conquer," was an intercollegiate platform that brought together students from various institutions across Chennai. Designed as a student-led initiative, Idara provided a dynamic environment for participants to engage in competitive and collaborative activities, fostering leadership, teamwork, and innovation. The day commenced with an inaugural address by Mr. Calvin Joel, Chief Business Officer of Lancesoft, Inc., Bengaluru. Mr. Joel emphasized the significance of collaboration, adaptability, and strategic thinking in the contemporary business landscape. The on-stage events included Stress Interview, which evaluated participants' ability to perform under pressure and articulate their thoughts effectively. This was followed by Adzap, a creative advertising competition that challenged participants to devise innovative marketing strategies and present them persuasively. Concurrently, off-stage events such as Shark Tank provided a platform for participants to pitch entrepreneurial ideas to a panel of judges, simulating real-world business scenarios. Additionally, Bulls and Bears, a stock market game, tested participants' financial acumen and decision-making skills, while the Case Study competition made the teams analyze complex business problems and propose viable solutions.



Drishya 2025: Media Convergence



The Drishya 2025, annual association of the PG Department Journalism and Communications, was held on 27 February 2025, where the students from all the city colleges participated. The theme this year was about Media Convergence. Experts from media industry who led the sessions were Mr.B. Jegatheeswaran, Mr. Manoj Prabhakaran, Founder and CEO, True Info Labs and Mr. K. Venkatramanan, Senior Associate Editor, The Hindu. The annual department magazine 'Drishya' was also released.

Psynergy'25 – "Connect to Thrive"



The Annual Association Meet of the Department of Psychology was conducted on 29 January, with an emphasis on Psychology in Relationships. The inaugural address was given by the chief guest Dr. Kailash Suresh Kumar, [MD, DNB (Psychiatry)], Professor and Head, Department of Psychiatry, Chettinad Hospital and Research Institute titled "Neuroscience of Relationships", followed by special address given by the speaker Mrs. Sivakami, Family Therapist, Supervisor and Trainer on "Integral Elements to Experience Healthy Relationship". Three intercollegiate events were conducted post lunch.

Symposium - AURA



On 8 January, the department of Biochemistry, in association with the Society for Neurochemistry India (Chennai Chapter) and sponsored by the Tamil Nadu State Council for Science and Technology (TNSCST), organized a regional symposium on the topic "Impact of Drug Addiction on Physical and Emotional Spheres," with the theme AURA - Radiate Strength, Not Substances. The event was inaugurated by Ms. Ramya Mani, Senior Project Leader at Parexel International Limited, Bengaluru, who provided a scientific perspective on the impact of drug addiction on the human brain. Dr. S. Uma Gowrie, Principal & Secretary, highlighted the institution's commitment to addressing this issue, guiding students in taking a pledge to abstain from drug use, and also released the magazine. A signature campaign was launched during the event, encouraging attendees to publicly commit to a drug-free life. Dr. A.J. Vanisree, Executive Committee Member of the Society for Neurochemistry India and Professor & Head of the Department of Biochemistry, University of Madras, Guindy Campus, delivered the keynote address, focusing on the neurological triggers of addiction. A skit performed by the students dramatized the cycle of addiction and recovery, captivating the audience with its powerful message. The event also included intercollegiate competitions such as "Golden Quest," an adventurous treasure hunt; "Fusion Fiesta," a quiz competition; and "Silhouette Stories," a mime competition, all revolving around the theme of an Anti-Substance Society.

Medios 2025: A celebration of creativity and culture



On 4 February, 2025, the Department of Visual Communication and the PG Department of Journalism and Communication hosted Medios 2025, a vibrant cultural extravaganza that brought together students from various city colleges. The event was a grand celebration of media, arts, and creativity, offering a platform for young talents to showcase their skills and passion. The annual department magazine 'Medios' was also released. The chief guest for the inauguration was Mr. Ganesh K. Babu, Director of the film "DADA" and the valedictory ceremony was presided over by Actor Mime Gopi.

A'ube 2025



A'ube 2025, the most awaited inter-collegiate event for the Department of French was held on 27 January, 2025. This event served a platform for various students from different colleges to compete to become the Champions. Celebrating the 65 year, the Department has played an important role in promoting the language and culture within the institution. Students immerse themselves in these competitions and activities with experts. The esteemed Chief Guest of the event Chevalier Dr. Sumithra Muthukumar, National President of the Indian Association of Teachers of French & Senior Teacher of the Alliance Française of Madras, delivered the inaugural address. The highlight of the inaugural was the release of the 15 edition of Les Chimères Littéraires – the in-house student journal of the Department of French. This year we had 49 teams from various colleges who joined us for the event.

DEPARTMENT ACTIVITIES

Understanding Media And Social Responsibility



On February 11-12, students of Visual Communication had the opportunity to attend an insightful seminar on Media and Social Responsibility, organized by DG Vaishnav College. The seminar delved into crucial topics such as journalistic integrity, media ethics, misinformation, and the impact of sensationalism.

Mastering The Art Of Storytelling



On 10 February, students of Visual Communication had the incredible opportunity to attend an engaging Script Writing Session conducted by renowned director Mr. Selva. The session provided deep insights into the art of storytelling, character development, and screenplay structure, making it an informative and inspiring experience for aspiring writers and filmmakers. Mr. Selva shared his expertise on the fundamentals of screenwriting, emphasizing the importance of a strong narrative, compelling dialogues, and well-rounded characters.

Unveiling The Magic Of Visual Effects



On 20 February, 2025, Visual Communication students got a firsthand look at the fascinating world of Visual Effects (VFX) during an immersive workshop conducted by Mr. Murugeswaran. The session was a perfect blend of theory and hands-on experience. He captivated the audience with live visual design demonstrations, breaking down complex VFX techniques into easy steps. Using Blender, a powerful open-source 3D software, he showcased how to create realistic environments, digital effects, and animations.

Chennai International Film Festival



The students of Visual Communication were enthralled by their journey into the world of cinema, through a series of insightful Masterclasses and screenings of acclaimed Art Films from around the globe held from 12th December 2024-19 December 2024. The sessions covered a diverse range of topics, offering a deep dive into the intricacies of filmmaking from the art of scriptwriting to the complexities of the production process. Industry experts shared their knowledge on the creative and technical aspects of cinema.

Behind The Mic: A Visit To Anna Fm



On 6 February, 2025, students of the Department of Visual Communication embarked on an exciting visit to Anna FM, where they got an insider's look at the world of radio broadcasting. The session provided a hands-on experience in understanding the workings of a radio station, from content production to on-air programming. The visit began with an introduction to radio production, where students learned about the different elements that go into creating a successful broadcast, including scriptwriting, voice modulation, and segment planning.

Exploring The World Of 3D



On January 20, students of Visual Communication had an enriching experience attending a 3D Design

Workshop conducted by Ramya R. The session provided an in-depth understanding of 3D modeling, texturing, and animation, giving aspiring designers and animators a chance to explore the limitless possibilities of digital art. Ramya R introduced students to the fundamentals of 3D design, explaining the workflow from conceptualization to execution.

Provoking Seminar With Dr. Padma Rani



On 20 February, students of Visual Communication had the privilege of attending an insightful seminar on Media, Politics, and Communication, led by the esteemed Dr. Padma Rani. The session shed light on the intricate relationship between these three forces, offering a deep dive into how media shapes political narratives and influences public perception. Dr. Padma Rani captivated the audience with real-world examples, making complex political communication theories more relatable and easier to grasp.

Pongal Day Celebration



The spirit of Pongal came alive as the students organized a vibrant celebration filled with tradition and joy on 10 January, 2025. The event featured a kolam competition, cultural performances, and engaging games that showcased Tamilnadu's rich heritage. The celebration fostered a memorable experience for all. With music, dance and festive delicacies, the Pongal celebrations brought smiles and joy to everyone who participated.

A Visit To Photography Exhibition



On 24 January 2025, the students of Visual Communication, had the opportunity to attend a Photography Exhibition organized by Shasun Jain College, where they immersed themselves in a world of visual storytelling. The exhibition featured a stunning display of photographs ranging from portrait and landscape photography to experimental and conceptual art, showcasing the talent and creativity of budding photographers.

Rhythms & Moves



In a spectacular collaboration with Kalaingar TV's Isai Aruvi, the students had a wonderful opportunity to take part in the shoot of a show on 21 December 2024. This vibrant production showcased their musical and dance talents, as students took the chance to sing their favorite songs and deliver captivating dance performances. The experience not only allowed them to express their artistic passion but also provided valuable exposure to the professional world of television production.

Bizz Fiesta



Bizz Fiesta (ED Bazaar) was organized by the Department of BBA and MA HRM on 19 Dec 2024. The event aimed to provide students with a first-hand platform to experience entrepreneurship by setting up and managing their stalls. With a total of 40 stalls, including 34 food stalls and six non-food stalls, the event witnessed enthusiastic participation from students.

National Science Day



The Department of Bio Chemistry commemorated National Science Day on 25 February with a research paper presentation by Ms. Diya of III B.Sc Biochemistry on the topic “In-vitro Evaluation of Exfoliating and Therapeutic potential of Mango Pulp Extract at various stages of ripeness” and a review paper by Ms. Bhavya of III B.Sc Biochemistry on the topic “The Anti-carcinogenic activity of Theophylline on MCF-7 and MDA-MB-231 breast cancer cells”. It provided a platform to discuss scientific findings and encouraged knowledge exchange among the students. With an aim to raise awareness about the importance of science in daily life and encourage the development of new technologies, a Collage making competition also was organized on 27th February 2025. Prizes were distributed on 28th February 2025 during the Science day celebrations.

Ramanujan Day



The Department of Mathematics celebrated Ramanujan Day with grandeur and enthusiasm on 18 December 2024. The event began with the release of the magazine “Ganith” by the Chief Guest Dr. K. Sankar, Professor, Department of Mathematics, Anna University, Chennai along with the Heads of the Department of Mathematics, Dr. R. Prabha and Dr. Ezhilarasi Hilda Stanley. Dr. K. Sankar captivated the audience with his insightful lecture on the “Applications of Graph Theory.” The next session featured Dr. A. Felix, Associate Professor, Department of Mathematics, Vellore Institute of Technology (VIT), Chennai. He presented a thought-provoking lecture on the topic “The Power of Graph-Based AI Search for Data Scientists.” He elaborated the applications of Graph Theory in Artificial Intelligence and Machine Learning. Following the lectures three competitions were conducted for the students.

Awareness of Trends in Technology



The workshop on Awareness of Trends in Technology on UI/UX Design was conducted by the Department of BCA on 30 January for 52 third-year students. It was led by Ms. Priyadharshini, Web & UID Trainer/Mentor at Image Creative Education, Chennai. The session covered key concepts such as user definition and user interface (UI) design. Students learned about the positives and negatives of customer experiences and gained valuable UI/UX design skills, enhancing their understanding of creating effective and user-friendly digital interfaces.

Indian Knowledge System (IKS)

An International Seminar on the Indian Knowledge System (IKS) was held by the Department of Commerce on 17 December 2024, with Mr. Chokalingam Pragasam, Fellow Chartered Accountant from Singapore, as the Resource Person. The role of IKS in fostering values such as empathy, ethical leadership, and social responsibility in young learners through education was discussed with an aim to address both current and future challenges facing India and the world.

Noella



On 21 December 2024, the Department of Biochemistry hosted Noella 2024, an intradepartmental Christmas celebration. Activities such as Dumb Charades and Creative Writing were organised where students showcased their creativity and teamwork, making the event a memorable and festive gathering that emphasized the spirit of joy and togetherness.

Merry Whiskmas - A Sweet Giving Tale



Department of B.Com Bank Management and the PG department of Banking and Insurance Management, organized “Merry Whiskmas – A Sweet Giving Tale” on 16-21 December. Baking ingredients were collected, and 201 special plum cakes were freshly baked and distributed to underprivileged children. This initiative aimed to spread joy and warmth during the Christmas season, bringing smiles to 270 beneficiaries. The event fostered a spirit of giving and community engagement, making the festive season more meaningful. Through collective efforts, students contributed to creating a memorable and heart-warming experience for the children.

Accounting Standards 14

A seminar on Accounting Standards 14 was conducted by CA Hariharan, Chartered Accountant and Founder of Premier Academy for the Department of Commerce, on 16 December 2024. An overview of Accounting Standards 14 was provided.

Project Writing

A workshop on Project Writing was held by the Department of Commerce on 7 December 2024, led by Ms. Aishwarya, Ph.D. scholar. The workshop guided students on how to select a research project topic, review literature, propose a model, frame hypotheses, and prepare a questionnaire.

Pongal Celebrations



On 10 January 2025, the Department of Biochemistry celebrated the Pongal festival, which was marked by traditional dances, music, and games, with students and faculty. The celebration fostered cultural bonding and community spirit, making it a joyous occasion for all.

ED Bazaar



On 13 February, the 19 Edition of ED-BAZAAR was successfully organized by the Department of B.Com Bank Management and the PG department of Banking and Insurance Management, featuring Mrs. Thangamalar Jaganath, Partner of Vasanth & Co, and Mrs. Kalpana Muralidharan, an alumna of Ethiraj College for Women. The event aimed at empowering young women entrepreneurs by providing opportunities to launch and showcase their ventures. It witnessed active participation from students, teachers, and women representatives from Asha Trust. A key highlight was the unveiling of the Coffee Table Book celebrating 20 years of ED-BAZAAR's legacy, by Mrs. Kalpana Muralidharan, marking a significant milestone in fostering entrepreneurship.

PONGAL 2025 CELEBRATION



YI Chennai, in collaboration with the Golden Butterflies Foundation, organized a vibrant Pongal 2025 Celebration at Vidya Sagar Auditorium, NGO on 11 January. Students from the Department of B.Com Bank Management and the PG department of Banking and Insurance Management volunteered, contributing to a lively event filled with traditional games, folk dances, and competitions. The celebration embraced the spirit of inclusivity and joy, bringing together participants for a memorable experience. The event concluded with a grand feast, spreading happiness and festive cheer. A total of five participants actively engaged, making the occasion meaningful and enriching.

Don Bosco Vazhikaatti - An Offline Workshop



Department of B.Com Bank Management and the PG department of Banking and Insurance Management organized an offline workshop in collaboration with Don Bosco VazhiKaatti, focusing on Finance & Accounting and Data Quality Analysis on 3 December. The session covered key topics such as GST, ITR, TDS, Tally Prime, Financial Modelling in Excel, Power BI, Tableau, Data Management using Excel, Business Communication, and Online Internships to enhance students' financial and data management expertise. Mr. Kamal, Branch Manager of Don Bosco VazhiKaatti, Perambur Branch, led the workshop, providing valuable industry insights. A total of 143 beneficiaries participated, gaining practical knowledge essential for professional growth.

Design Thinking Workshop



On 10 February, a Design Thinking Workshop was conducted by Mr. Rishi Dev Ratan G, Director of Ondru Pvt. Ltd. and YI Innovation Chair, along with Ms. Preethi R, YI Member for the students of the Department of B.com Bank Management and the PG department of Banking and Insurance Management. The session focused on nurturing creativity, innovation, and problem-solving skills through a hands-on approach. Participants explored the practical applications of design thinking principles, gaining insights into structured problem-solving and innovative ideation. The workshop encouraged critical thinking and creative solutions, making it an engaging and impactful learning experience.

Research Writing using LaTeX and AI Tools



A one-day workshop on Research Writing using LaTeX and AI Tools was conducted on 9 January for the teaching staff of various departments at Ethiraj College for Women. The session was attended by the faculty of the department of BCA and it provided valuable insights into effective research documentation using LaTeX and demonstrated how AI tools can enhance the writing process, improving efficiency and accuracy in academic publishing.

Pongal Celebrations



The Pongal celebrations were conducted on 10 January. It began with a communal feast where the Chairman, Principal, Vice Principals, and faculty prepared Pongal in mud pots, fostering unity. To encourage involvement of everyone, the Department of Corporate Secretaryship hosted events like pot painting, kolam competitions-rangoli for the students and kambi kolam for the staff, tug of war, and uriyadi were organized, fostering a spirit of friendly competition. Students showcased traditional dance forms such as folk dance, mayilattam, oyilattam, along with street play, folk music, and skits, reflecting cultural heritage.

Career Guidance and CAT Preparation



Department of BCA organised a seminar on Career Guidance and CAT Preparation by Mr. Mark North, General Manager at T.I.M.E. Pvt Ltd, on 11 December 2024. It provided valuable insights into the importance of higher education. He emphasized how advanced degrees, like an MBA, enhance employability and boost career prospects by opening doors to managerial roles. The session also covered the CAT exam preparation process, including Mathematics, English, and Reasoning Skills, followed by interview tips focusing on SOPs, internships, and extracurriculars. The seminar encouraged students to build well-rounded profiles and highlighted the long-term benefits of higher education in navigating the competitive job market.

A Guide to Plan and Execute your Research Project



A lecture titled "A Guide to Plan and Execute Your Research Project" was organised by the Department of Commerce on 19 December 2024, in collaboration with ECRIC as part of ECRIC Popular Lecture Series. Ms. Reeba Devaraj, Principal Project Scientist at the Center for Research on Start-Ups and Risk Financing (CREST) at IIT Madras, served as the Resource Person and provided an in-depth explanation on how to effectively execute a research project.

Surprises In Mathematics



Department of Mathematics with Computer Applications Organized a Seminar on "Surprises In Mathematics" on 4 December 2024 with Dr. R. Siva Raman, Associate Professor & Research Supervisor, PG & Research Department of Mathematics, DG Vaishnav College, Chennai as the Resource person. The seminar aimed to highlight some of the most unexpected and fascinating discoveries in the field of Mathematics. The speaker presented a series of mathematical concepts, paradoxes, and discoveries that defied initial expectations and challenged conventional wisdom in the world of numbers and logic.

International Faculty Development Program



The International Faculty Development Program on “Cutting-Edge Computing Technologies: Artificial Intelligence and its Applications” was conducted from 3-7 February for 36 faculty members at Ethiraj College for Women. Dr. Christodoss Prasanna, Associate Professor of Computer Science, Messiah University, USA, shared insights on AI applications in education and research on day 1, followed by Dr. N. Ganesh, Associate Professor - Senior, VIT Chennai, discussed AI methodologies and frameworks for innovative research on day 2. Dr. John Martin, Professor, Jazan University, KSA, presented on AI-driven solutions for real-world challenges. Peter Mike Darius, WebSphere Suit Trainer, Global Knowledge Technology, India, demonstrated AI tools and industry practices. Dr. R. Thirumalai Selvi, Associate Professor, Government Arts College, Chennai, covered advanced AI techniques for research. The program provided faculty with cutting-edge knowledge in AI, emphasized its transformative applications in education and research, and highlighted AI frameworks to support innovative academic endeavours.

MBA Entrance Exam Preparation

A career guidance session on MBA Entrance Exam Preparation was organized for the Department of B.com Bank Management and the PG department of Banking and Insurance Management, on 23 January, benefiting 143 participants. Vijay Kumar U from IMS Learning Resources Pvt. Ltd, The Gate Academy, Chennai, led the session, providing insights into MBA opportunities, entrance exam syllabi, patterns, and preparation strategies for CAT, SNAP, TANCET, and MAT. The discussion highlighted the advantages and potential career outcomes of pursuing an MBA. Participants gained valuable guidance on exam readiness and future prospects, making the session highly informative and impactful.

Entrepreneurship



The Department of Commerce (Aided and SS) conducted a workshop on Entrepreneurship that was organised in collaboration with the Entrepreneurship Cell, Incubation and Innovation Centre. Held on 29-30 January, in association with MakeIntern and E-Cell, IIM Bangalore, the workshop saw participation from students of the Department of Commerce and other departments across college. The winners of the workshop were selected to compete in a National Level B-Plan Competition at IIM Bangalore on 23-24 February where they were shortlisted among the top 18 out of around 65 participants. Ms. Sujaya, NEN Trainer for the Prime Minister's Yuva Yojana Program for Entrepreneurship, was the Resource Person and Mentor for the workshop.

Financial Planning for Young Citizens



A two-day workshop on "Financial Planning for Young Citizens" was organised by the Department of Commerce in collaboration with NISM and the Geojit Foundation on 27-28 January. Dr. K. Prabhakaran, Director of Edify EdTech, Coimbatore, SEBI Securities Market Trainer, and an Empanelled Resource Person for NCDEX, MCX, NSE, BSE, NISM, CDSL, and NCFE, acted as the Resource Person. The aim of the programme was to educate young citizens about the intricacies of the Securities Market.

Hindi Workshop



The Department of Hindi in association with Bank of Baroda organized Inter departmental competitions for both Hindi and Non Major Elective Hindi Students. To Commemorate the Celebrations of Bharatiya Bhasha Diwas the department organized a Workshop on 19 December 2024 Topic “ Hindi And Banking” at Library Conference Hall. The Resource Person for the day was Mrs. Reetha Govindan, Senior Manager, Bank of Baroda, Chennai regional office who addressed the students and stressed the importance of Hindi as a Language and the opportunities in the Banking sectors. She also distributed the prizes to the winners of the competitions conducted by Bank of Baroda.

Mapping the Future with technology



The Department of Geography conducted an insightful workshop, “Exploring the features of Google Earth technology”, on 12 February, bringing together students and faculty for an immersive learning experience. The session introduced participants to Google Earth's advanced features, highlighting its role in geospatial technology, navigation, mapping and making it an essential resource for researchers, geographers and explorers. The Chief Guest, Dr. R Saravani, CEO and founder of SGT Solutions, shared valuable insights on the real – world applications of geospatial tools. The interactive discussions and practical demonstration equipped participants with knowledge and skills to apply Google Earth in research and academics.

INDUSTRY VISITS

FARMGURU VISIT



On 25 January, an industrial visit to Farmguru Agritech Center in Attur Village, Sholavaram was organized by the Department of B.Com Bank Management and the PG department of Banking and Insurance Management, benefiting 143 participants. The visit provided students with valuable exposure to organic farming and business opportunities in the agricultural sector. Interactive sessions focused on eco-friendly solutions, highlighting their environmental and economic benefits. Students gained practical insights into sustainable farming practices and agribusiness prospects, making the experience both educational and enriching.

SEA BLUE SHIPYARD VISIT



The students of III B.Sc Mathematics (Aided & Self-Supporting) and II M.Sc Mathematics along with three faculty members, Dr. Chitra Suseendran, Dr. Dharani and Mrs. G. Shailaja went for an Industrial Visit to Sea Blue Shipyards Ltd., Kochi on 2 February 2025. The speaker was Mr. A. K. Vishnunath, Naval Architect, Sea Blue Shipyards Ltd., Kochi. A 45 minutes lecture was rendered by the speaker explaining about the different types of ships, their uses, and the range of services required for the repair of ships. The students and the faculty members visited the shipyard and gained more knowledge about the Applications of Mathematics in this field of work.

CLUB ACTIVITIES

Nutritional Hamper Donation



Red Ribbon Club of Ethiraj College for Women, in collaboration with YRG Care, distributed 25 nutritional hampers to people living with HIV/AIDS at YRG Care, Chetpet on 2 December. The hampers were prepared from provisions collected during a donation drive held from 25-30 November, 2024. Five club members and five core committee members participated in the distribution. Excess items were also donated to further support the beneficiaries. The initiative aimed to combat malnutrition and improve their well-being. It fostered community support and brought hope to those in need. The drive marked a meaningful contribution in observance of World AIDS Day.

Panel Discussion



Red Ribbon Club of Ethiraj College for Women participated in a panel discussion organized by YRG Care to raise awareness about HIV/AIDS on 2 Dec 2024. Experts, including Mr. Satish Kumar, Dr. Pradeep Kumar, and Dr. Iqbal, addressed stigma, prevention, and support for individuals living with HIV/AIDS. Club President Shaliha Rizwana shared insights on the club's Nutritional Hamper Donation Drive. The session empowered participants with essential knowledge, inspiring them to spread awareness and foster an inclusive community.

Candle Vigil Event



Red Ribbon Club of Ethiraj College for Women participated in the Candle Vigil Event organized by TANSACS at the Health and Family Welfare Training Centre, Egmore on 2 December. The event, held from 4:30 p.m. to 6:00 p.m, aimed to raise awareness about HIV/AIDS and break the stigma surrounding it. Tmt. R. Seethalakshmi, I.A.S, inaugurated the vigil by lighting the central candle in a red ribbon formation. Participants then lit their candles, symbolizing unity and remembrance. An oath-taking ceremony reinforced their commitment to awareness and support. The event brought together young advocates, health professionals, and community members. It successfully inspired solidarity in the fight against HIV/AIDS.

Anti-Drug Awareness Program "Pledge Against Drug Abuse"



Red Ribbon Club of Ethiraj College for Women, in collaboration with NSS, CSS, and YRC, organized an Anti-Drug Awareness Program on 18 December. On this occasion, 2042 students participated in a pledge against drug abuse to promote a safe and healthy campus. On visiting classrooms, core committee members administered the pledge and emphasized the dangers of substance abuse. On ensuring accessibility to support, a chart displaying the Tamil Nadu Anti-Drug Helpline and WhatsApp number was showcased. On engaging actively, students committed to staying drug-free and supporting their peers. On fostering awareness, the event empowered students with knowledge and resources. On this successful note, the program reinforced the college's dedication to a drug-free society.

State Level World Aids Day Observation Program



Red Ribbon Club of Ethiraj College for Women participated in the State-Level World AIDS Day Observation Program organized by TANSACS at the Health and Family Welfare Training Centre, Egmore on 5 December. On this occasion, 21 club members attended to commemorate World AIDS Day. On commencing the event at 11:30 AM, the Tamil Thaa Vazthu was followed by a welcome speech from Tmt. R. Seethalakshmi. Addressing the gathering, dignitaries discussed the origins of AIDS, prevention efforts, and the state's progress in reducing cases. On leading the pledge, Health Minister Thiru. M. Subramanian shared statistics and support initiatives. On concluding, the Paripura Saevai Maiyam initiative posters were released, and faculty members were recognized. On this note, the program ended successfully at 12:30 PM.

Webinar On Anti Drug Awareness

Red Ribbon Club of Ethiraj College for Women conducted a webinar on Anti-Drug Abuse Awareness on 20 December. On this occasion, 110 participants gained insights into the dangers of drug abuse and recovery methods. On presenting the topic, Ms. Bharani, District Supervisor of the District Integrated Counselling and Testing Centre (ICTC), emphasized the importance of awareness among students. On addressing addiction, Mr. K.K. Raman from TANSACS explained why students fall into drug use and its life-altering effects. On sharing his personal journey, he highlighted free counselling and rehabilitation centers available for recovery. On discussing health risks, he warned against fake medications and unsafe drug injections. On actively engaging, students participated in a Question and Answer session, making the event a success.

Anti Drug Awareness Program



Red Ribbon Club of Ethiraj College for Women conducted an Anti-Drug Awareness Program at the Self-Supporting Campus on 18 December. While addressing the audience, Club President Shaliha Rizwana spoke about the dangers of drug abuse and government initiatives. On providing support information, Documentation Manager Akshaya A shared helpline details for those in need. To engage the participants, a Question and Answer session was held, encouraging discussions on prevention and assistance. On a successful note, the event concluded with a strong anti-drug message.

Drug Awareness Pledge



Youth Red Cross (YRC) unit of Ethiraj College for Women organised a Drug Awareness Pledge where students across various classes took a pledge to reinforce their commitment to a drug-free life on 18 December. The initiative aimed to educate young minds about the harmful effects of substance abuse and the importance of making healthy choices. Through the pledge, students vowed to stay away from drugs, spread awareness, and support those in need. This initiative served as a reminder of their responsibility toward creating a safer and healthier society. The event successfully instilled a sense of awareness and collective commitment among students.

Share And Care Phase 2



The CSR club donated essential items to those in need at Anna Anandha Illam, Ambattur to meet their immediate basic needs thereby alleviating hardship.

Aide Et Action

Distributed kits with essential items to the leprosy-affected patients of Villivakkam addressing their immediate physical needs and offering emotional support.

Dress To Success



New sets of school uniforms were distributed by CSR club to 3 students of St. Anthony's Middle School, Avadi to promote a sense of equality thereby reducing socio-economic barriers.

Edurise



School fees were paid to 3 meritorious students of St. Anthony's Middle School, Avadi by the CSR Club to ease the financial pressure on their parents and allow the students to focus on their education.

Anti-Drug Awareness Program “Slogan Recitation”



On 19 December, 2024, the Red Ribbon Club of Ethiraj College for Women organized a Slogan Recitation Program on Anti-Drug Awareness at the Self-Supporting OAT. On this occasion, 700 students participated to promote a drug-free lifestyle. On reciting the slogan “Enaku Vendam” (I Don't Need It), club members inspired their peers to reject drugs. On reinforcing the message, informative posters were displayed, highlighting the dangers of substance abuse. An interactive discussion session encouraged them to share their thoughts and commitments. Fostering an awareness, the event emphasized collective responsibility in preventing drug abuse. On this impactful note, the program successfully encouraged students to make healthier choices.

Vizhicham



On February 15, 2025, the Red Ribbon Club of Ethiraj College for Women organized Vizhicham, a HIV/AIDS awareness program at Kuttambakkam Village. On engaging the community, the event began with a flashmob and street play, addressing misconceptions and preventive measures. In view of fostering discussions, an interactive session allowed villagers to clarify doubts about HIV/AIDS. An oath-taking ceremony was conducted to reinforce commitment, with the oath given by TANSACS and read aloud by the RRC members, encouraging participants to fight stigma. To encourage young minds, competitions were held, and stationery kits were distributed to village children. The program successfully raised awareness and promoted empathy for those affected. On a positive note, the event concluded with meaningful participation from students and villagers.

Drug Awareness Oath-Taking



The Youth Red Cross (YRC) unit of Ethiraj College for Women organized an impactful Oath-Taking Ceremony on Drug Awareness on 4 December 2024 in the college premises. This event was aimed at educating and empowering students to stand against drug abuse, reinforcing the importance of a drug-free society.

The gathering included the hostellers of Ethiraj College for Women and YRC members, all actively participating to promote the cause. The highlight of the event was the administration of the oath, which was led by the YRC President, C.B Indumathi. The oath pledged commitment to abstaining from drugs, assisting those in need, and spreading awareness about the harmful effects of drug abuse. The event served as a powerful reminder of the collective responsibility to combat drug abuse and promote healthy living. The YRC unit continues to uphold its mission of addressing social issues through such meaningful initiatives, leaving a lasting impact on the students.

Ayalar Tamilar Naal



The Ayalar Tamilar Naal celebration was held on 11-12 January, at the Chennai Trade Center, organized by the Youth Red Cross (YRC) with 22 participants attending. The event honored Tamil heritage while promoting an anti-drug message. Distinguished guests, including CM M.K. Stalin, Deputy CM Udhayanidhi Stalin, and Education Minister Anbil Mahesh Poyyamozhi, emphasized the importance of preserving Tamil culture and social responsibility. The first day featured classical and folk performances, including Bharatanatyam, veenai recitals, and a fusion concert, while the second day combined Bharatanatyam with karagattam, mayilattam, and thappattam. CM Stalin announced a ₹10-crore scheme for non-resident Tamils, and a video presentation showcased Tamil Nadu's school renovation efforts. The event concluded successfully, instilling Tamil pride and raising awareness about drug abuse.

Meme Creation Competition – Bhogi Awareness



An Online Meme Creation Competition was organized by the Youth Red Cross (YRC) unit of Ethiraj College for Women and was held on 13 January focusing on the theme "Bhogi Awareness." The event aimed to spread awareness about eco-friendly Bhogi celebrations and discourage harmful practices like burning waste. Participants designed humorous and thought-provoking memes that creatively conveyed messages about environmental conservation. The competition saw an impressive range of witty and insightful memes, making learning both entertaining and impactful. The best entries were appreciated for their originality, humor, and relevance to the theme.

Creative Writing Competition - International Day of Education



To mark the International Day of Education, an Online Creative Writing Competition was held on 24 January by the Youth Red Cross (YRC) unit of Ethiraj College for Women with the theme "Education is the Key to Success." Participants expressed their thoughts through essays, poems, and short stories, emphasizing the power of education in shaping lives and societies. Many entries highlighted personal experiences, real-life success stories, and the importance of accessible education for all. The event encouraged critical thinking and storytelling, making it a meaningful platform for young writers. The best submissions were recognized for their originality, depth, and strong message.

Poster Making Competition – Youth Day



On 12 January, 2025, the Youth Red Cross (YRC) unit of Ethiraj College for Women organized an Online Poster Making Competition which was conducted in celebration of National Youth Day. The theme, "Youth in Action: Building a Compassionate World. Environmental Awareness", encouraged participants to showcase the role of youth in creating a better and greener world. Students designed creative and meaningful posters highlighting environmental concerns, sustainability, and social responsibility. The competition received enthusiastic participation, with submissions reflecting innovative ideas and artistic talent. The best entries were recognized for their creativity, relevance, and message.

Voters' Day Oath-Taking Ceremony



The Voters' Day Oath-Taking Ceremony was organized on 25 January, by the Youth Red Cross in association with the National Cadet Corps at the Sports Block of Ethiraj College for Women. The event aimed to emphasize the importance of exercising one's right to vote without being influenced by social barriers. A total of 1,000 students actively participated in the event, demonstrating their commitment to upholding democratic values. The Principal, Dr. S. Umagowrie, graced the occasion with her presence, along with faculty members from various departments. The highlight of the event was the collective oath, where the participants pledged to cast their votes based on their own informed opinions and convictions rather than being swayed by external pressures or biases. This solemn declaration reaffirmed the importance of free and fair elections as the cornerstone of democracy. The event concluded on a note of unity and resolve, leaving participants with a renewed sense of responsibility toward contributing to the democratic process.

Fire Safety Solutions for School



A fire safety awareness and solutions programme was organized by the CSR club at Presidency Government Girls Higher Secondary School, Chennai. This initiative made a positive impact by raising awareness of fire hazards and supporting the need for a safer school environment.

Ink Your Future



60 students of Sri Venkateswara Telugu Middle School, Avadi received new stationery kits for facilitating them to focus on education by the CSR Club.

Drug Awareness Programme



Anti-Drug Club organized a Drug Awareness Programme organised by the Youth Red Cross (YRC) unit of Ethiraj College for Women to educate students on the detrimental effects of drug abuse on 5th February. The session aimed to highlight the profound impact of substance abuse on an individual's mental and physical well-being, emphasizing the importance of making informed choices for a healthier future. The event was honored by the presence of Ms. Mridhula Abhirami, a distinguished professional from Aishwarya Hospital, as the guest speaker. She delivered an enlightening speech on how drugs influence personal lives and how they manipulate the human mind, ultimately leading to addiction and loss of self-control. She elaborated on the psychological dependency that drug abuse fosters and discussed the long-term consequences on both social and professional aspects of life. The programme successfully instilled a sense of responsibility among the attendees, reinforcing commitment to promoting health and well-being.

Road Safety Awareness Session



On 28 January 2025, the Yuva Club organized a Road Safety Awareness Session at Anand Singapore International School. Led by Ms. Archana, YI Accessibility Chair, the session engaged 12 intellectually disabled children through a visual presentation, interactive games, a fun Q&A, and creative drawing & coloring activities. The initiative aimed to make road safety education fun and inclusive, ensuring better understanding and awareness. Four participants actively contributed to making the session engaging and impactful.

"Bodhayilla Chennaiye Uruvakkuvom" Conducted At Queen Mary's College .



On 23 February, 2025, Queen Mary's College, in collaboration with Rotary International District 3234, hosted the event titled "Bodhayilla Chennaiye Uruvakkuvom" to raise awareness about drug abuse and promote a drug-free Chennai. The event featured several activities aimed at engaging the community and spreading the message of a drug-free society. The day included a Walkathon through the streets of Chennai, a massive human chain to symbolize unity against drugs, and a pledge taken by participants to commit to a drug-free life. During the valedictory ceremony, a Flashlight Campaign was held, where students lit up their mobile torch lights, sending a clear message of "Say No to Drugs." Creative competitions such as Mime, Poster Making, Group Song, and Oratorical contests were also conducted, all focused on spreading awareness about drug abuse eradication. Students from the Youth Red Cross Club of Ethiraj College for Women actively participated in these competitions and won several prizes, showcasing their commitment to the cause of a drug-free Chennai.

Yuva Pathfinder 2025 Phase II



On 31 January 2025, Yuva Pathfinder 2025 – Phase II, organized by the YI Chennai Chapter, took place at St. Anne's Arts and Science College. The event highlighted past successful projects and upcoming initiatives, offering valuable insights into Yuva's impact. Participants engaged in an interactive marketplace and engaging sessions, gaining inspiration and ideas for future endeavors. The event served as a platform for collaboration, learning, and growth, fostering a spirit of innovation and community development.

Skincare Awareness



A seminar on skincare awareness was conducted on 28 February 2024 by the Youth Red Cross (YRC) where Dr. Mithra Vasanth Vignesh, Consultant Dermatologist enlightened the audience on the importance of proper skincare. She emphasized that skincare should be approached with caution and not based on blindly following trends or unverified advice. During the session, she highlighted the significance of understanding one's skin type before choosing products. She also debunked common skincare myths and urged everyone to rely on dermatologists or certified professionals rather than social media skincare recommendations. The session was interactive, with students and attendees actively participating by asking questions about their skincare concerns. Dr. Mithra Vasanth Vignesh addressed their queries, providing practical solutions and tips for maintaining healthy skin. The session was highly informative and encouraged the audience to adopt a more mindful and informed approach.

Radiance- Embrace The Joy Of Intergenerational Connections



On 1 February 2025, the Yuva Club organized "Radiance – Embrace the Joy of Intergenerational Connections" at Shakthi Aadharavu Illam, Maduravoyal. The event featured glass painting, resin crafting, wall hanging, and hair accessory making, fostering creativity and engagement. It strengthened bonds between students and elders, creating cherished memories and meaningful interactions. The initiative highlighted the importance of intergenerational connections, making it a heartwarming and enriching experience for all involved.

Drug Awareness Pledge



A Drug Awareness Pledge was conducted by the Youth Red Cross (YRC) on 27 February, 2025, at the Main Auditorium of Ethiraj College for Women to emphasize the dangers of substance abuse and the importance of a drug-free society. Students and faculty gathered to take the pledge, vowing to stay away from drugs, spread awareness, and encourage a healthier lifestyle. The event aimed to instill a strong sense of responsibility among participants, reinforcing their commitment to making informed and positive choices. The initiative was a significant step toward promoting awareness and fostering a safe environment for all.

Vision To Venture: A Skill Development Workshop



On 8 February, the Yuva Club organized "Vision to Venture: A Skill Development Workshop" at Asha Trust, St. Andrew's Church. The workshop focused on resin art, pot painting, glass painting, crochet, paper bouquets, hair accessories, home décor, and embroidered bookmarks. It aimed to empower women with business skills and creative techniques, inspiring them to turn their passion into a profession. The session provided hands-on learning and encouragement, fostering entrepreneurship and self-sufficiency among participants.

Stretching Beyond Limits

The students and the members of the CSR club got to witness the three Guinness records showcasing the exceptional skills of the students of St. Anthony's Middle School, Avadi. Witnessing it motivated the students to push their own limits and pursue their dreams.

EXTENSION ACTIVITIES

Beach Cleaning Drive

On account of National Cleanliness Day, beach cleaning drive was conducted on 1 February with 16 students of the Department of BBA and MA HRM to maintain a clean and healthy coastal ecosystem.

Financial Awareness

Financial awareness among school students was conducted on 4th February. Around 45 students of the Department of BBA and MA HRM participated.

Medical Camp in Association with Aruwe NGO



On 25 January, the Department of Biochemistry, in collaboration with Aruwe NGO, organized a medical camp at Thendral Nagar, Pattabiram, aimed at providing free medical check-ups and consultations to underprivileged residents. This was initiated to assist in healthcare services for the community and to provide students with practical exposure to public health and social responsibility. A total of 29 students from the Department of Biochemistry, along with faculty member Dr. K. Sonia, participated in the event. Students actively conducted door-to-door campaigns to spread awareness about the medical camp, assisted attendees during registration, guided them to specialized doctors, and helped laboratory technicians in handling diagnostic services.

Environmental Conservation



On 25 January, the Department of Biochemistry organized an extension activity at Kotturpuram Urban Forest with the objective of encouraging students to actively participate in forest conservation and environmental restoration in urban areas. A group of 22 students from II M.Sc. Biochemistry and 2 faculty members, Dr. J. Priya & Dr. R. Bhuvaneswari, took part in this initiative. The students contributed by cleaning the area, removing litter and weeds, preparing soil, planting saplings, and watering plants. This hands-on activity helped them understand the importance of native plant species and their role in maintaining ecological balance.

Drug Awareness Programme in Association with Thozhamai NGO



On 20 February, the Department of Biochemistry, in association with Thozhamai NGO, conducted a Drug Awareness Programme at St. Ebba's Girls Higher Secondary School, Mylapore. This awareness programme was to educate school students and address around 150 girl students from Grades 6 to 9 on the dangers of drug abuse, its impact on physical and mental health, and the ways to seek help if needed. A total of 27 students from the Department of Biochemistry, along with faculty member B. Thendral Hepsibha, actively participated in the event. The highlights of the session included a skit and a dance performance, which emphasized on drugs entry in schools and society, how peer pressure can lead to addiction, the harmful effects of drug abuse on emotional and physical well-being and Government helplines and counseling services available for support.

STAFF ACHIEVEMENTS

Dr.M.Henila of the Department of BCA received Best Faculty Award on National Science Day – February 28 2025, by Knowledge Research Academy, Coimbatore.

On 13-14 February, Dr. B. Thendral Hepsibha, received the Best Paper Award at the International Interdisciplinary Conference on “Transforming Women’s Health through Innovations in Life Sciences” at Ethiraj College for Women.

Dr.S.Vasanthi of Mathematics with Computer Applications received the Best Professor Award 2024 Organised by “SILAMPOLI FOUNDATION” conducted in December 2024.

Dr. V. Jayanthi of the Department of B.Com Bank Management and the PG department of Banking and Insurance Management was honored with the Epitome of Excellence Award by the District Rotaract Council 24-25, Rotary International District 3234, at WOW – Wings of Wisdom, the Annual District Rotaract Conference, in recognition of 20 years of selfless contributions to Rotaract on 15 February. She also received the Excellence Award for Contributions to Society from the District Rotaract Council 24-25, RI District 3234, in recognition of her impactful service to the community on the same day.

STUDENT ACHIEVEMENTS

Ms.Dhakshayini A of III B.Sc Biochemistry achieved 3 place in the Debate Competition – Jagriti 24-25, hosted by the PG Department of Human Rights and Duties Education, Ethiraj College for Women on 11 December 2024.

Ms. Rimsha Dania K of III B.Sc Biochemistry secured 1 place in the Creative Writing competition held in commemoration of Human Solidarity Day organized by the Department of English, Ethiraj College for Women on 8 January.

Ms. Rimsha Dania K of III B.Sc Biochemistry Won II Prize In Creative Writing During National Conference -Youth Conclave Titled Youth And Mental Health : Breaking The Stigma on 5 December 2024 at Ethiraj College For Women.

Ms.K.N.Anumitha of IIB.Sc Biochemistry won 2 place in the Creative Writing Competition – Eminence'24, conducted by the PG and Research Department of Commerce, Loyola College on 13 December 2024.

Ms.Adshaya Nanthini, Ms.Dhanushiya.G & Ms.Saranya, II M.Com successfully completed and submitted an ECRIC Summer Project under the supervision of Dr.Veena Murali and received a grant of Rs.7,000 in January 2025.

Ms. Gayathri B and Ms. Renuka S (III B.Sc Mathematics) secured Second Place in Math Brainstorm conducted by the Department of Mathematics, Ethiraj College for Women on Ramanujan Day Celebration on 18 December 2024.

Ms. Anwesha Adhikary of III B.Sc Biochemistry achieved 1st place in the Photography – Fauna competition organized by the Department of AZB, Ethiraj College for Women on 5 February.

Ms. Tejaswini. M II M.Sc Biochemistry, got 1 Prize in paper presentation at the International Interdisciplinary conference on Transforming Women's Health through innovations in Life sciences in Ethiraj College for Women on 13-14 February.

Ms. Hadeer. M II M.Sc Biochemistry, got 2nd Prize in oral paper presentation on Artificial intelligence in higher education organized by Women's Christian College on 5-6 February.

Ms. Dharshana B of III BCA won 1st place in the Digital Treasure Hunt at Compsync'25, Women's Christian College and 2 place in Pixel in Da Dark at OLAP, MOP Vaishnav College.

Ms. Dharshini S III BCA secured 3 place in Debugging at Compsync'25 and 1 place in Coding at Quest IT'25, Madras Christian College.

Ms. Gopika S III BCA and Ms. Divyasree III BCA secured 1 place in Tech Taboo at Compsync'25, Women's Christian College.

Ms. M.H. Anantasri II BCA won 1 place in Voxment at Techcraze2k25, DG Vaishnav College.

Ms. Mahalaxmi J II BCA won 1st place in Adzap at KRANTHI'25 in Shasun Jain College and 2 place in CrimeScene at PRAGATI'25 in DG Vaishnav College.

Ms. Preethi Angel Arokia Mary P, Suvarsha M, Akshalya S, and Manisha Deetchith C II BCA won 1st place in Adzap at KRANTHI'25, SSS Jain College.

Ms. Joshitha B secured 2 place in Indian Group Dance at PRADHARSHINI'24, Govt Kilpauk Medical College. Ms. Priyadarshini B, Ms. Elakkiya D, Ms. Divya Lakshmi and Ms. Jeevitha S of II B.com and Ms. Arya Anilkumar T of I B.com have cleared CMA Foundation in December 2024.

Ms. Shobini M (I B.Sc Mathematics) secured Third Place in Shloka Chanting conducted by the Department of Sanskrit, Ethiraj College for Women on 6 February.

Ms. Joyes J (I B.Sc Mathematics) secured First Place in Group Dance conducted by the Department of French, Women's Christian College, Chennai on 19 February.

Ms. Gayathri S (I B.Sc Mathematics) secured First Place in Thiruvallur Aathichoodi Recitation conducted by Madras University on 4 January.

Ms. Mano Harshini N (II B.Sc Mathematics) secured Third Place in Poster Making conducted on the occasion of International Girl Child Day by the Community Service Scheme (CSS), Ethiraj College for Women on 24 January.

Ms. Mano Harshini N, Ms. Yuvashree and Ms. Shamikthaa R M (II B.Sc Mathematics) secured First Place in Potpourri conducted by the Entrepreneurship Cell (E-Cell), Ethiraj College for Women on 18 February.

Ms. Monika S, Ms. Poojasri G and Ms. Sriranjini R K (II B.Sc Mathematics) secured First Place in Crime Scene (Event: Pragati 2025) conducted by the Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai on 19 February.

Ms. Vedica Pathak of II year B.A Economics Won First Prize received Cash Prize of Rs. 5000 in Nibandh Lekhan organized by Guru Nanak Educational Society, Guru Shikshs 9 edition held at Guru Nanak College, Chennai on 14 February.

Ms. Diya of III B.Sc Biochemistry Participated In Poster Presentation During Bioprocessing India Conference, 2024 – Sustainable Biomanufacturing From 15 December 2024 – 17 December 2024 at IIT, Madras.

Ms. Rimsha Dania K, Ashritha J, Anwesha Adhikary, and Diya of III B.Sc Biochemistry won 2nd place in the Treasure Hunt – Fauna event conducted by the Department of AZB, Ethiraj College for Women on 5 February.

Bhavya R of III B.Sc Biochemistry won 2nd place in the Panel Discussion – Fauna event, hosted by the Department of AZB, Ethiraj College for Women on 5 February, she also secured II Prize in Poster Presentation on 13-14 February, in the International Interdisciplinary Conference on Transforming Women's Health Through Innovations In Life Sciences: Bridging Research, Healthcare And Holistic Well-Being (Iicwhls'25) and was also awarded NPTEL Discipline Star For Jan- Apr 2024 And NPTEL Enthusiast For Jul-Dec 2024 at NPTEL Stars Event (South Zone) On 9 February 2025 At IIT, Madras.

Ms. Subhiksha. C II M.Sc Biochemistry, got special Prize in paper presentation at the International Interdisciplinary conference on Transforming Women's Health through innovations in Life sciences in Ethiraj College for Women on 13-14 February.

Ms. Gunasree. S II M.Sc Biochemistry, got 1st Prize in logo designing at the International Interdisciplinary conference on Transforming Women's Health through innovations in Life sciences in Ethiraj College for Women on 13-14 February.

Ms. Angelin Suguna R of III BCA secured 1st place in the Digital Treasure Hunt at Compsync'25 and 2nd place in Pixel in Da Dark at OLAP, MOP Vaishnav College.

Ms. Nausheen Begum N III BCA won 1st place in Code in the Dark at Compsync'25.

Ms. Dharshana B, Angelin Suguna R, and Jeeviha M III BCA won 3 place in Potpourri at NUMERA, Ethiraj College, 1 place in Treasure Hunt at AURA, Ethiraj College, and 1st place in Escape Room at NIRAL, Anna University.

Ms. Ruth Blessina R, Ms. Sriranjini R K and Ms. Janani MA (II B.Sc Mathematics) secured Third Place in Potpourri conducted by the Entrepreneurship Cell (E-Cell), Ethiraj College for Women on 18 February.

Ms. Shamikthaa R M (II B.Sc Mathematics) secured Second Place in Shipwreck (Event: Fauna) conducted by the Department of Advanced Zoology and Biotechnology, Ethiraj College for Women on 5 February.

Ms. Priyadarshini B (II B.Sc Mathematics) secured Third Place in Slogan Writing conducted by the Community Service Scheme (CSS), Ethiraj College for Women on 24 January.

Ms. Shyndavi V and Ms. Ann Reena Grace of (I B.Sc Mathematics, SS) secured Second Place in Mathster conducted by M.O.P Vaishnav College, Chennai on 7 December 2024.

Ms. Sonali of II year B.A History Won First Prize and received Cash Prize of Rs. 11,000 in Oratorical Competition in Hindi organized by Guru Nanak Educational Society, Guru Shikshs 9 edition held at Guru Nanak College, Chennai on 15 February.

Ms. Shyndavi V (I B.Sc Mathematics, SS) secured Third Place in JAM (Just a minute) conducted by Women's Christian College, Chennai on 15 February.

Ms. Jeeviha M III BCA achieved 1st place in the Digital Treasure Hunt at Compsync'25 and 2nd place in Pixel in Da Dark at OLAP, MOP Vaishnav College.

Ms. Abi A and Ms. Ayisha (III B.Sc Mathematics) secured First Place in Wealth Out of Waste (Event: Fauna) conducted by the Department of Advanced Zoology and Biotechnology, Ethiraj College for Women on 5 February 2025.

Ms. Madhumitha A (III B.Sc Mathematics) and Ms. Maryam Nalifa (I B.Sc Mathematics) secured Second Place in Quiz (Event: Fauna) conducted by the Department of Advanced Zoology and Biotechnology, Ethiraj College for Women on 5 February.

Ms. Varshini M (III B.Sc Mathematics), Ms. Yuvashree (II B.Sc Mathematics) and Ms. Nalina C (I B.Sc) secured First Place in Math Fusion (Event: Mathcipher) conducted by the Department of Mathematics, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai on 21 February.

Ms. Nisha T (III B.Sc Mathematics) secured First Place in National Level Math Video Contest conducted by Seethalakshmi Ramaswami College, Trichy on 23 February 2025 and secured First Place in Collage Making (National Science Day) conducted by the Department of Bio Chemistry, Ethiraj College for Women on 28 February.

Ms. Lekhashreemathy R R (III B.Sc Mathematics) secured First Place in E-quiz (National Science Day) conducted by the Department of Advanced Zoology and Biotechnology, Ethiraj College for Women on 28 February.

Ms. Ruth Blessina R and Ms. Sakthi Priya (II B.Sc Mathematics) secured Consolidation Prize in Hindi Handwriting competition conducted by the Department of Hindi in association with Bank of Baroda, Ethiraj College for Women on 16 December 2024.

Ms. Monika S, Ms. Monica P, Ms. Poojasri G (II B.Sc Mathematics) secured Third Place in Mystic World conducted by the Department of Mathematics, Ethiraj College for Women on Ramanujan Day Celebration on 18 December 2024.

Ms. Tharashree U (II B.Sc Mathematics) secured Second Place in Doodling (Event: Sirius 2024) conducted by the Astronomy Club of Ethiraj College for Women on 19 December 2024.

Ms. Saranya Y and Priyadarsini S II BCA secured 2 place in Crime Scene at PRAGATI'25.

Ms. Reema Kubra K and Anjali Lama II BCA secured 2 place in Red Light Green Light at HEXCORE: The Hunt.

Ms. Al Husna and Chandini Priya II BCA won 2nd place in Heads Up at HEXCORE: The Hunt.

Ms. Varsha K II BCA won 2 place in JAM IT at IRTIFAA 2K25, MEASI Institute of Information Technology, 1 place in Convince & Conquer at DESAFIO'25, SIET College, and 1 place in Debate at CSS, Ethiraj College.

Ms. Umma Salma (I B.Sc Mathematics) secured Third Place in Poem Recitation (Event: Les Facettes) conducted by the Department of French, MOP Vaishnav College for Women, Chennai on 6th February.

Ms. Anusha and Ms. Abirami P (I B.Sc Mathematics) secured Third Place in Wealth Out of Waste conducted by Enviro Club of Justice Basheer Ahmed Sayeed College for Women, Chennai on 10 February.

Ms. Ruth Blessina R (II B.Sc Mathematics) secured First Place in Essay Writing conducted on the occasion of International Girl Child Day by the Community Service Scheme (CSS), Ethiraj College for Women on 24 January.

Ms. Ms.T.Kiruthika of II B Com has been selected for the cash award of ₹60,000 by the Directorate of Government Examination for scoring 595/600 in her 12th Board Exam in January 2025.

Ms. Vedica Pathak of II year B.A Economics Won First Prize and received Cash Award of Rs 2,500 in oratorical Competition held at R.K.M.Vivekananda College, Chennai on 3 February.

Ms. Parnika Shree of I year B.A. English Literature Won Second Prize and received Cash Award of Rs 1,500 in oratorical Competition held at R.K.M.Vivekananda College, Chennai on 3 February.

Ms. Tanya N and Ms. Wajiha A, III B.Sc Mathematics secured First Place in Infinite Pattern conducted by the Department of Mathematics, Ethiraj College for Women on Ramanujan Day Celebration on 18 December 2024.

Ms. Tharashree U (II B.Sc Mathematics) secured First Place in Logo Designing conducted on the occasion of Organ Donation Day by the Community Service Scheme (CSS), Ethiraj College for Women on 24 January.

Ms. Nivetha Shri B V (II B.Sc Mathematics) secured First Place in Poster Making conducted on the occasion of Organ Donation Day by the Community Service Scheme (CSS), Ethiraj College for Women on 24 January.

Ms. Sathakshy V K (II B.Sc Mathematics) secured Third Place in Creative Crusade Competition conducted on the occasion of Organ Donation Day by the Community Service Scheme (CSS), Ethiraj College for Women on 24 January.

Ms. Niranjana B III BCA won 3 place in Debugging at Compsync'25 and 1 place in Coding at Quest IT'25, Madras Christian College.

Ms. Meera Elayaperumal Arunthathiyar and Ms. Santhoshika T (III B.Sc) secured Third Place in Quiz conducted by the Department of Biochemistry, Ethiraj College for Women on 11 December 2024.

Ms. Harini.S, Ms.Muthu Meena.K & Ms.Simone Soundarya Heynes, III B.Com successfully completed and submitted an ECRIC Summer Project under the supervision of Dr.S.Revathi and received a grant of Rs.5,000 in January 2025.

Ms. Nirupama Bai R, Ms. Nisha K and Ms. Subathra Priyanka K (II M.Sc Mathematics) secured Third Place in Potpourri conducted by Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chennai on 28 February 2025.

Ms. Ranjini S, Ms. Gracy R and Ms. Sadhana K (II M.Sc Mathematics) secured Third Place in Treasure Hunt conducted by Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, Chennai on 28 February 2025.

SPORTS ACHIEVEMENTS

Ms. Sri Lakshmi S (III B.Sc Mathematics) secured First Place in Throwball conducted by The Chennai District Throwball Association from 03 December 2024 to 5 December 2024 and the Throwball runner in BMC Smt. Padhmavathy Tournament VII held on 30-31 January 2025.

Ms. Deepika V II BCA won multiple national-level competitions in Squash, including the Khelo India Youth Games 2024, All India University National Games, and HCL National Doubles Championship.

Ms. Nalene Amurtha S, B Com bagged the Bronze in Table Tennis conducted by the Tamil Nadu Table Tennis Association in December 2025.

Ms. Rithanya S II BCA secured top positions in Throwball, including 1 place in the Independence Day Cup IDC and multiple college- and state-level matches.

Ms. Priyadharshini K of II B.Com B (Self Supporting) has secured a bronze medal in Atya Patya (Nationals).

Ms. Jeeva Oviya and Ms. Samitha S (III B.Sc Mathematics) secured Second Place in Carrom Doubles conducted by Ethiraj College for Women, February.

Ms. Harriet Abicail D of I BBM secured III prize on 7-8 December 2024 in the Senior Girls 4x100m Medley Relay and 4x100m Freestyle Relay at the 18th Short Course Swimming Championship 2024, organized by the Tamil Nadu State Aquatic Association.

Ms. Harriet Abicail D of I BBM participated in the 38th National Games at Indira Gandhi International Sports Complex, Haldwani, Uttarakhand, from 3-14 February as a member of the Tamil Nadu Modern Pentathlon Team.

Ms. Lathika of I Corporate Secretaryship participated in the Thiruvallur district selection tournament for Table Tennis and secured first place in the Under-19 years section. She also reached the quarterfinals 15-16 February.

Department of B.Com Bank Management secured Overall 3rd Place in Sports at the College Sports Day held on 7 February.

Ms. Sharmila K of II M.Com bagged the silver for Ball Badminton, conducted by Crescent College at the State level in February 2025.

Ms. Gayathri M III BCA and Padma Priya II BCA won multiple championships in Kho-Kho, including the YMCA College Tournament, Zone, Inter Zone, and the Senior National Tournament.

Ms. Deepika HB of II B.Com A (Self Supporting) has secured a bronze medal in 8 Junior National Dueball Championship and winner in 9th Senior National Dueball Championship.

Ms. Priyadharshini K (III B.Sc Mathematics) secured First Place in Throwball conducted by The Chennai District Throwball Association from 03- 05 December 2024 and Third Place in Tennikot Competition held on 05 December 2024.

Ms. Subathra Priyanka K (II M.Sc Mathematics) secured First Place in International Open Silambam Championship 2025 held at Karthik Vidyalaya International School Kumbakonam on 25-26 January.

Ms. Krithika (II B.Sc Mathematics) secured Third Place in 100 meters race, Athletic Meet conducted by Ethiraj College for Women on 31 January.

Kaviya G of II-year, Department of Corporate Secretaryship, took part in Interzone Kho-Kho competition held in D.B Jain College and won first place in the tournament on 25 December.

Ms. Subbulakshmi M of III BBM secured III place on 6-7 February in the 8th Atya Patya National Federation Cup 2024-2025, held at V.K. Krishna Menon Indoor Stadium, Kozhikode, Kerala, and organized by the Kerala Atya Patya Association.

Ms. Bharathy P of II Corporate Secretaryship participated in a state level karate tournament conducted in Nemilichery, Thiruvallur on the 23 February for the event - Kumite Fight and secured first place.

Ms. Dhesikha of II Corporate Secretaryship won 1st prize in 4x400 metres women relay and 4x400 meters mixed relay in the 38th National Games of India conducted in Dehradun, Uttarakhand from 8-12 February.

Ms. R.Monika, of I BBA, secured third place in the Salem Loyola Basket Ball Match.

Ms. Tanya N (III B.Sc Mathematics) Third Place in Table Tennis Singles conducted by Ethiraj College for Women, February.

Ms. Tanya N and Ms. Lekhashree J (III B.Sc Mathematics) secured Third Place in Table Tennis Doubles conducted by Ethiraj College for Women, February.

Ms. Shamikthaa R M (II B.Sc Mathematics) secured Second Place in Chess conducted by Ethiraj College for Women, February.

Ms. Gowri Parameswari S A (I M.Sc Mathematics) has secured Fourth Place in Senior National Volleyball in December 2024, has been selected for National Games held in December 2024, secured Fourth Place in Senior National Volleyball held at Jaipur, Rajasthan from 6 January to 14 January 2025, secured Second Place in 38th National Games held at Rudrapur, Uttarakhand from 2-9 February.

The students of the Department of Commerce (Aided) were adjudged Runners-Up for March Past during the Annual Sports Day held on February 07, 2025.

EDITORIAL TEAM

PATRON

Thiru.V.M.Muralidharan
Chairman

CHIEF EDITOR

Dr. S. Uma Gowrie
Principal & Secretary

ADVISORY

Mrs. M. Vijaya
Vice Principal
Dr. M. Jeyanthi
Vice Principal (Self Supporting)

STAFF EDITORS

Dr. P.V Sangeetha
Department of
Visual Communication
Ms. V. Bharathi
Department of English

STUDENT EDITORS

Ms. S A Rifa
Ms. Seema Mariyam Irshad
III B.Sc. Visual Communication